

# 2022 Arlington Heights Rotary Santa Run / Walk & Reindeer Dash

## Sponsorship Opportunities



### **NEW! EVENT SPONSOR \$8,000**

- Sponsor-Hosted 10 x 10 Tent with Banquet Table
- Pick One - Race Swag with Sponsor Logo, Exclusive:
  - Pens
  - Lip Balm
  - Magnet
  - Bookmark
  - Stadium Cup
- Logo on Event Marketing Handouts[est. 5,000]
  - Friends of the Library Passport Event
  - Arlington Heights Frontier Days Stampede Run
  - Arlington Heights 4<sup>th</sup> of July Parade
  - Arlington Heights Park District National Night Out Event
  - Arlington Heights Farmer's Market
  - Arlington Heights Park District Trunk or Treat Event
  - Arlington Heights Twilight Shopping Event
- Race Day Bag Insert [insert to be provided by sponsor]
- Five Runner Entries
- Logo on Official Race T-Shirt
- Logo on Santa Suit Pickup Signage
- Logo on Medal Lanyard
- Logo on Runner's Race Bib
- Logo on all Race Route Signs [est. 15]
- Logo on Rotary Club of Arlington Heights Club Runner Website 2022-2023
- Logo on Rotary Club of Arlington Heights Big Wheel Emails 2022 - 2023
- Logo on Event Banner
- Logo on Registration Swag Bag
- Logo in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

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## Sponsorship Opportunities

### **RACE SPONSOR \$5,000**

- NEW! Logo on Event Marketing Handouts [est. 4,000]
  - Friends of the Library Passport Event
  - Arlington Heights Frontier Days Stampede Run
  - Arlington Heights 4<sup>th</sup> of July Parade
  - Arlington Heights Park District National Night Out Event
  - Arlington Heights Farmers Market
  - Arlington Heights Park District Trunk or Treat Event
  - Arlington Heights Twilight Shopping Event
- NEW! Race Day Bag Insert [insert to be provided by sponsor]
- Four Runner Entries
- Logo on Official Race T-Shirt
- Logo on Santa Suit Pickup Signage
- Logo on Medal Lanyard
- Logo on Runner's Race Bib
- NEW! Logo on all Race Route Signs [est. 15]
- Logo on Rotary Club of Arlington Heights ClubRunner Website 2022-2023
- Logo on Rotary Club of Arlington Heights Big Wheel Emails 2022 - 2023
- Logo on Event Banner
- Logo on Registration Swag Bag
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

### **SANTA SPONSOR \$2,500**

- NEW! Race Day Bag Insert [insert to be provided by sponsor]
- Three Runner Entries
- Logo on Official Race T-Shirt
- Logo on Santa Suit Pickup Signage
- Logo on Rotary Club of Arlington Heights ClubRunner Website 2022-2023
- Logo on Rotary Club of Arlington Heights Big Wheel Emails 2022 - 2023
- Logo on Event Banner
- Logo on Registration Swag Bag
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

# 2022 Arlington Heights Rotary Santa Run / Walk & Reindeer Dash

## Sponsorship Opportunities

### **RUDOLPH SPONSOR \$1,000**

- Two Runner Entries
- Name on Official Race T-Shirt
- Name on Registration Swag Bag
- Logo on Santa Suit Pickup Signage
- Logo on Rotary Club of Arlington Heights ClubRunner Website 2022-2023
- Logo on Rotary Club of Arlington Heights Big Wheel Emails 2022 - 2023
- Logo on Event Banner
- Name in all Press Releases
- Logo in all Social Media Posts
- Logo w/Link on Email Marketing
- Logo w/Link on Santa Run Website

### **ELF SPONSOR \$500**

- One Runner Entry
- Name on Official Race T-Shirt
- Name on Registration Swag Bag
- Name on Event Banner
- Name in all Press Releases
- Name in all Social Media Posts
- Name on Email Marketing
- Name on Santa Run Website

### **CANDY CANE SPONSOR \$250**

- Name in all Press Releases
- Name in all Social Media Posts
- Name on Email Marketing
- Name on Santa Run Website

#### **For more information and to sign-up contact:**

Gary Silha via email at [GarySilha@yahoo.com](mailto:GarySilha@yahoo.com)

By phone at 224-515-6519

#### **Please make checks payable to:**

Rotary Club of Arlington Heights Charitable Foundation

10 South Dunton Avenue, unit 604

Arlington Heights, IL 60005

**Note:** Rotary Club of Arlington Heights is a 501(c) Charitable Foundation.

**Sponsorship Deadline:** September 16, 2022

Sponsorship levels may have multiple sponsors.

Selling of products or services is not permitted at the event for any sponsorship level other than the Event Sponsorship Level.