

Board Meeting Agenda

February 14, 2023

- I. Call to order
- II. Approval of last month's meeting minutes
- III. Approval of treasurer's report
- IV. CD Investments
- V. 2023-2024 Officer positions, board seats and options update
- VI. Review Zone information regarding club success from Bob Parks
- VII. CVPH Gaming system formal vote
- VIII. Board Job Descriptions
- IX. Donation to Fisher Foundation
- X. Monthly events/Mayors Cup Updates/Speaker Ideas
- XI. District Conf 5/5-5/7
- XII. Environmental Committee update
- XIII. Old business
- XIV. New Business
- XV. Adjourn

Board Meeting – January 10, 2023

Minutes

Present: Jessica Kline; Michelle Senecal; Roger Black; Eric McDowell; Tom Defayette; Sue LeBlanc Durocher; Jeff Prescott, Colleen Downs, Jim Snook

Meeting - President McDowell called the meeting to order and asked if there were any corrections to the December meeting minutes. There being no changes, the meeting minutes were approved on a motion by Sue LeBlanc Durocher and seconded by Jessica Kline. All voted in favor.

Treasurer's Report – Jessica reported that we continue to remain in good standing. Roger Black would like a report that shows last year versus this year. Because Mayor's Cup overlaps over two years, it is difficult to show the breakdown. Jim Snook offered to help with providing this report for Roger. On a motion by Roger Black, seconded by Jeff Prescott the Treasurer's Report was approved.

Membership Application – Brittany Varin has applied for membership. On a motion by Eric McDowell, and seconded by Sue LeBlanc Durocher, Brittany's application for membership was approved. We need to see who her sponsor is.

2023-2024 Officer Positions & Board Seats – Kathy Snow's LOA ends next week. She has expressed an interest in returning to Rotary. She was in line for the President position but is unable to fulfill that at this time. Currently we don't have a candidate for President lined up for the upcoming year. Discussed Past Presidents all sharing the upcoming year while working with non-Board members to see if they might be interested in joining the Board. Lake Placid Rotary did a shared presidency for a couple of years.

Mayor's Cup Update – Sue met with Courtney Meisenheimer from the City. Dr. Laura Carbone knows several jazz bands and she is interested in paying for a band to perform at the beach at Mayor's Cup in the evening. We could still have Damage Goods play in the afternoon. We plan to have an environmental focus at this year's Mayor's Cup. Lake Champlain Basin group could participate and we would like to have a Farmer's Market. We would charge the vendors to have a table at the Farmer's Market. We will ask CV Tech to design our t-shirts again this year.

Calendar of Events:

- Super Bowl Football Squares will be sold again this year. This should net us \$1,500.
- Sunset Rotary Meeting will be held on Tuesday, February 7 at Buffalo Wild Wings from 4:30-6. Members will be encouraged to bring friends.
- Our Annual Dinner will be held on June 20. Caterer has been secured – more details to come.

Sunrise Rotary Club of Plattsburgh, NY Inc.

ISC Potential Trip to Botswana – Tom Defayette reported that he would like to plan a “boots on the ground” trip to Botswana. He will see who is interested in going and look for grant opportunities.

New Business:

Ukraine Donation – A \$1,000 donation was made to Rotarian International to support Ukraine.

Leadership Workshop For Youth – Eric will reach out to Ken at Noon Rotary to see if they would like to partner on creating a leadership workshop for youth.

Entertainment System Donation – Jim Snook shared a portable gaming cart system that he thinks Rotary should purchase for the emergency department at CVPH. The system is over the amount that the small contributions committee approves. Michelle will check with the staff in the ECC to see if this would be something they would be interested in having and report back. Jim will provide a link to the website and we will look at approving at our next meeting. The cost of the system would be approximately \$3,700.

There being no further business, the meeting adjourned at 8:47 a.m.

**Plattsburgh Sunrise Rotary
Treasurer's Report
January 31, 2023**

Assets

Cash on Hand (Change for Raffle/Foodshelf)	\$	100.00
Checking Account - Community Bank	\$	44,482.44
Savings Account - Community Bank*	\$	27,091.21
Total Checking & Savings	\$	71,673.65
Fixed Assets		
Projector/Screen/Stand	\$	500.00
Total Assets	\$	72,173.65

Liabilities

50/50 Raffle 1/31/2023	\$	155.00
Paul Harris Fellow Award - Community Member	\$	1,500.00
Food Shelf Donations	\$	47.00
Plattsburgh City Beach Wheelchair Project	\$	4,834.00
Accounts Payable (Checks not cleared)	\$	1,165.00
Total Liabilities	\$	7,701.00

*Community Bank includes \$3000 for the Pavilion Project

**Plattsburgh Sunrise Rotary
Treasurer's Report
January 31, 2023**

Expenses since December 31, 2022 Report

MHAB 1/2, 1/17, 1/24	\$	494.91
Easy Self Storage	\$	90.00
Sue Leblanc Durocher (Gingerbread Kit Exp)	\$	165.00
Rotary Club of Armprior (Ukraine Blanket Project)	\$	1,000.00
Rotary International (Semi-Annual Dues)	\$	1,159.02

Actual Meeting Room Revenue thru 1/31	\$	2,468.00
Actual Meeting Room Charges thru 1/31	\$	(2,462.33)
Net Profit/(Loss)	\$	5.67

***Charge for 1/31 Mtg processed in February**

Annual Membership Dues	
Members Billed	27
Members Paid	25
% Collected thru 1/31/2023	93%

SUNRISE ROTARY
Budget vs Actual
2022-2023

	2022-2023	2022-2023	
	Final Budget	Actual YTD	
	Jul'22 - Jun'23	Jul'22 - Jan'23	
Income			
4000 · Member dues	\$4,950	\$3,913	
4010 · Mayor's Cup	\$12,000	\$10,651	
4024 · Super Bowl Squares	\$1,500	\$1,375	
4028 · Community Sale Fundraiser	\$3,000	\$0	
4026 · Fundraiser/Donations	\$500	\$0	
4027 · Meeting Room Revenue	\$0	\$2,468	
4040 · 50/50 Raffle, Fines	\$0	\$175	
4100 · Interest income	\$15	\$40	
Total Income	\$21,965	\$18,622	
Expense			
4050 · Holiday Party/Annual Dinner	\$0	\$20	
4060 · Paul Harris Award	\$1,540	\$0	
5000 · Charitable donations & projects	\$4,000	\$1,051	*Increased Budget to \$5000
5001A · Soup Kitchen/Foodshelf	\$500	\$83	
5002 · Membership Committee	\$500	\$0	
5003A · Polio Fundraiser	\$100	\$0	
5003B · Foundation Committee	\$150	\$0	
5005 · International Service Donations	\$4,000	\$3,500	*Increased Budget to \$5000
5006 · Mayor's Cup Expense	\$3,000	\$2,976	
5007 · Youth Services	\$0	\$145	
5010 · Dues	\$4,455	\$3,667	
5011 · RYLA	\$250	\$0	
5012 · Meeting Expense	\$500	\$0	
5014 · Meeting Room Expense	\$0	\$2,297	
5015 · Miscellaneous	\$500	\$103	
5023 · Bank Service Charges	\$75	\$56	
5025 · Conference expense	\$600	\$0	
5030 · Supplies	\$250	\$17	
5031 · Storage Expense	\$0	\$469	
5036 · Accounting	\$0	\$0	
5040 · Postage	\$150	\$182	
5045 · Website	\$750	\$795	
Total Expense	\$21,320	\$15,362	
Net Income	\$645	\$3,260	

Profit and Loss

Plattsburgh Sunrise Rotary Club

Date Range: Jul 01, 2022 to Jan 31, 2023

ACCOUNTS		Jul 01, 2022 to Jan 31, 2023
Income		
Annual Dinner / Paul Harris Dinner		\$80.00
Donations, 50/50, Happy \$\$		\$175.15
Interest Income		\$39.63
Mayor's Cup		\$9,439.49
Mayor's Cup - T-Shirt Sales		\$1,212.00
Meeting Room Revenue		\$2,468.00
Member Dues		\$3,912.50
Super Bowl Squares		\$1,375.00
Total Income		\$18,701.77

Total Cost of Goods Sold	\$0.00
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Gross Profit	\$18,701.77
As a percentage of Total Income	100.00%

Operating Expenses	
Annual Dues	\$3,667.02
Bank Service Charges	\$55.55
Charitable Donations & Projects	\$1,050.92
Food Shelf/Soup Kitchen	\$83.00
Holiday Event	\$100.00

Operating Expenses	
International Service Donations	\$3,500.00
Mayor's Cup Expense	\$2,976.37
Meeting Room Expense	\$2,297.36
Miscellaneous Expenses	\$103.45
Postage	\$182.00
Storage Expense	\$469.15
Supplies	\$16.95
Website Expenses	\$794.92
Youth Exchange	\$145.00
Total Operating Expenses	\$15,441.69
Net Profit	\$3,260.08
As a percentage of Total Income	17.43%

Balance Sheet

Plattsburgh Sunrise Rotary Club

As of Jan 31, 2023

ACCOUNTS	Jan 31, 2023
Assets	
Cash and Bank	
Community Bank Checking	\$44,482.44
Community Bank Savings	\$27,091.21
Petty Cash	\$100.00
Total Cash and Bank	\$71,673.65
Other Current Assets	
Total Other Current Assets	\$0.00
Long-term Assets	
Total Long-term Assets	\$0.00
Total Assets	\$71,673.65
Liabilities	
Current Liabilities	
Accounts Payable	\$1,165.00
50/50 Raffle	\$155.00
Food Shelf Donations	\$47.00
Gingerbread House - Adults & Children	-\$165.00
Paul Harris Award Community	\$1,500.00
Plattsburgh City Beach Wheelchair Project	\$4,834.00
Polio Tulip Fundraiser	\$100.00
Total Current Liabilities	\$7,636.00

Liabilities	
Long-term Liabilities	
Total Long-term Liabilities	\$0.00
Total Liabilities	\$7,636.00

Equity	
Retained Earnings	
Profit for all prior years	\$60,777.57
Profit between Jul 1, 2022 and Jan 31, 2023	\$3,260.08
Total Retained Earnings	\$64,037.65
Total Equity	\$64,037.65

Date Range: Dec 01, 2022 To Jan 31, 2023

Name	Dec 20, 2022	Jan 03, 2023	Jan 17, 2023	Jan 24, 2023	Jan 31, 2023	%	Current Type	Notes
Black, Roger	✓	✓	✓	✓	✓	100.00 %	Active	
Brown, Jack						100.00 %	Active	Exempted Members Aug 24, 2015
Csorny, Ann	✓	✓	✓	✓	✓	100.00 %	Active	
Dahlen, Joanne		✓				20.00 %	Active	
Dahlen, Kjell		✓				100.00 %	Active	Exempted Members Aug 24, 2015
DeFayette, Tom	✓	✓	✓	✓	✓	100.00 %	Active	
DeSnyder, Jake						100.00 %	Active	Exempted Members Aug 24, 2015
Duley, Kathy						100.00 %	Active	Exempted Members Feb 02, 2017
Eppler, Kathy		✓	✓	✓		100.00 %	Active	Exempted Members Apr 07, 2022
Fisher, Connie	✓	✓	M	✓	✓	100.00 %	Active	
Giltz, Randy	✓	✓	✓	✓	✓	100.00 %	Active	
Grindle, Bruce						100.00 %	Active	Exempted Members Aug 24, 2015
Hulbert-Bruce, Allison						0.00 %	Active	
Karam, Nadine			✓	✓	✓	60.00 %	Active	
Kline, Jessica	✓	✓	✓	✓	M	100.00 %	Active	
LaBombard, Tom	✓		✓	✓	✓	100.00 %	Active	Exempted Members May 01, 2016
LeBlanc-Durocher, Susan	✓	M	✓	✓	✓	100.00 %	Active	
Loreman, Thom						0.00 %	Active	
McDowell, Eric	✓	✓	✓	✓	✓	100.00 %	Active	
Prescott, Jeff	✓	M	M	✓		80.00 %	Active	
Queguiner, Libby	✓					20.00 %	Active	
Reitsema, Wouter						0.00 %	Active	
Robert, Adam	✓	✓		✓	✓	80.00 %	Active	
Senecal, Michelle	✓	M		✓	✓	80.00 %	Active	
Snook, James		M		✓	✓	60.00 %	Active	
Total: 28 members								

Name	Dec 20, 2022	Jan 03, 2023	Jan 17, 2023	Jan 24, 2023	Jan 31, 2023	%	Current Type	Notes
Snow, Kathy						0.00 %	Active	Leave of Absence Jul 19, 2022 - Jan 17, 2023
Sterling, Joan				✓	✓	40.00 %	Active	
Varin, Brittany	–	–	✓	✓	✓	100.00 %	Active	
Total: 28 members								

Note: ✓ indicates that the member attended this meeting.

M indicates that the member has a makeup assigned to this meeting.

[Empty] indicates that the member missed this meeting.

Purple indicates that the member was on Leave of Absence during this meeting.

Blue indicates that the member is Exempted or Excused as of this meeting.

Gray indicates that the member was inactive during this meeting.

Generated by ClubRunner – www.ClubRunner.ca

Report Date: Feb 11, 2023

Membership Growth Index Report

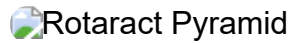
Sorted by MGI

District 7040

Red Line - Failing Clubs - 80%+ likelihood of continued failure, unless something changes

Club	01-Jul 2018	01-Jul 2019	01-Jul 2020	01-Jul 2021	01-Jul 2022	MGI	Avg. Attrition Rate	Avg. Attrition	Avg. Attraction Rate	Avg. New Mbrs	Avg. Net Gain/Los s
Brockville	38	40	39	43	38	-5	12.5%	5.0	10.8%	4.3	-0.7
Massena	37	35	34	29	33	-6	9.4%	3.0	7.3%	2.3	-0.7
Saranac Lake	37	34	36	31	32	-6	8.1%	2.7	6.1%	2.0	-0.7
Montréal West & N.	28	32	29	32	30	-6	12.1%	3.7	9.9%	3.0	-0.7
Cataraqui-Kingston	30	26	27	32	24	-8	19.3%	5.3	16.9%	4.7	-0.7
Au Sable Valley (A	7	12	11	7	11	-8	24.1%	2.3	20.7%	2.0	-0.3
North Renfrew (Dee	11	10	8	8	9	-10	28.0%	2.3	24.0%	2.0	-0.3
Shawville	16	18	17	17	16	-11	6.0%	1.0	2.0%	0.3	-0.7
Westmount	33	34	35	34	30	-12	11.1%	3.7	7.1%	2.3	-1.3
St. Jerome	13	14	9	11	12	-14	18.8%	2.0	12.5%	1.3	-0.7
Ottawa Metro	20	19	13	16	16	-16	22.2%	3.3	15.6%	2.3	-1.0
Orléans	31	30	31	30	25	-17	17.4%	5.0	11.6%	3.3	-1.7
Watertown	94	102	97	86	84	-18	11.6%	10.3	4.9%	4.3	-6.0
Ogdensburg	14	11	8	6	9	-18	21.7%	1.7	13.0%	1.0	-0.7
Kingston Waterfront	17	22	19	19	18	-18	23.2%	4.3	16.1%	3.0	-1.3
Watertown Sunrise	36	40	36	32	32	-20	17.0%	5.7	9.0%	3.0	-2.7
Kingston-Frontenac	30	30	28	29	24	-20	14.8%	4.0	7.4%	2.0	-2.0
Lake Placid	44	39	39	36	31	-21	13.2%	4.7	5.7%	2.0	-2.7
Tupper Lake	25	19	19	17	15	-21	9.8%	1.7	2.0%	0.3	-1.3
Petawawa	11	14	17	15	11	-21	16.3%	2.3	9.3%	1.3	-1.0
Nepean-Kanata	18	18	16	15	14	-22	17.8%	2.7	8.9%	1.3	-1.3
Laval Rive-Nord	9	9	10	9	7	-22	30.8%	2.7	23.1%	2.0	-0.7
The 1000 Islands (B	39	36	34	31	28	-22	19.4%	6.0	10.8%	3.3	-2.7
D7040 Passport	27	31	25	28	24	-23	41.6%	10.7	32.5%	8.3	-2.3
Canton	32	29	29	26	22	-24	15.6%	4.0	6.5%	1.7	-2.3
Plattsburgh Sunrise	41	40	32	30	30	-25	23.9%	7.3	13.0%	4.0	-3.3
Clayton	23	22	17	18	16	-27	23.5%	4.0	11.8%	2.0	-2.0
Smiths Falls	17	18	19	17	13	-28	16.3%	2.7	6.1%	1.0	-1.7
Mont-Tremblant	16	14	13	11	10	-29	17.6%	2.0	5.9%	0.7	-1.3
Chesterville	14	13	13	13	9	-31	11.4%	1.3	0.0%	0.0	-1.3
Napanee	30	27	25	25	17	-37	19.4%	4.3	4.5%	1.0	-3.3
Pembroke	18	17	16	11	10	-41	24.3%	3.0	5.4%	0.7	-2.3
Ottawa Bytown	16	16	15	12	9	-44	22.2%	2.7	2.8%	0.3	-2.3
Kemptville	16	16	11	8	9	-44	32.1%	3.0	7.1%	0.7	-2.3
Carleton Place and	14	16	13	9	9	-44	54.8%	5.7	32.3%	3.3	-2.3
Montreal	21	22	19	13	12	-45	45.5%	6.7	22.7%	3.3	-3.3
Montreal-Lakeshore	37	36	27	20	19	-47	33.3%	7.3	7.6%	1.7	-5.7
Malone	24	21	18	15	11	-48	38.6%	5.7	15.9%	2.3	-3.3
Alexandria Bay	29	29	23	20	15	-48	25.9%	5.0	1.7%	0.3	-4.7

ROLES AND RESPONSIBILITIES



This pyramid confirms the volume of the members in each stage, not the ruling powers.

Every one has right to rule in carrying out their responsibilities and work!

EVERY BOARD OF DIRECTOR SHOULD FOLLOW SOME COMMON RULES OR DUTIES TOO

- Attending district events and functions
- Coordinate the activities of their individual committees as well as the joint projects and activities of the club
- Perform other duties as may be assigned by the president or board

IMMEDIATE PAST PRESIDENT

Club's immediate past president can provide useful opinions and perspective in planning club activities. He or she can assist with special projects and provide support for board and club members.

FACULTY CO-ORDINATOR

- Inculcate values and ethics
- Keep proper records of all sorts of collections and financial records
- Assists permissions for different projects/activities/tasks from college chair
- Provides advices to each member regarding the club and all avenues.

EXECUTIVE TEAM

PRESIDENT

The president's primary role is to lead the club and preside at all meetings of the club and board of directors.

Responsibilities:

- Conduct club meetings with detailed agendas that allow enough time for reports from all the committee members.
- Chair meetings of the board of directors.
- Appoint all standing and special committees, with board approval.
- Appoint committee chairs based on individuals' experience, and seek their opinions about committee members.
- Ensure that club activities and service projects are successfully promoted and executed.
- Support a membership strategy that encourages diversity.
- Communicate and collaborate with the Rotarian adviser, Rotary club members, and district Rotaract officers. In university-based clubs, the president should also consult with the faculty adviser.
- Update club and membership data every year by 30 June through the Club Administration page on My Rotary.

SECRETARY

The secretary's primary responsibility is to help the club function efficiently. The secretary should be well organized and have good communication skills.

Responsibilities:

- Maintain all club records, including membership, committee appointments, attendance, dues payments, and important club documents such as the club's certificate of organization, budgets, and reports.
- Notify the sponsor Rotary club of members who are interested in joining a Rotary club, either as a current Retractor or after leaving Rotaract.
- Provide club and member information to the president for required annual updates to Rotary.
- Take minutes — a clear, concise written record of meeting discussion and actions — at all club meetings.

VICE PRESIDENT

The vice president's primary role is to support the president.

Suggested responsibilities:

- Preside over meetings in the president's absence.
- Serve on the board of directors and as an ex officio member of all committees.
- Handle special assignments/works/tasks as directed by the president.
- Stay current on club goals and activities.
- Succeed to the office/place of president if a vacancy occurs

TREASURER

The treasurer oversees all funds and maintains accurate financial records, ensures transparency in financial operations, and responds to inquiries from club members and the sponsor Rotary club. The treasurer should be a responsible, detail-oriented person.

Responsibilities:

- Chair the finance committee.
- Collect membership dues.
- Manage all money collected from dues and all proceeds from fundraising projects.
- Pay all club bills and reimbursements for club expenses. • Prepare and administer the budget.
- Prepare monthly reports that accurately detail the club's finances and expenses.

SERGEANT AT ARMS

- The functions of a sergeant at arms is to help maintain an orderly, dignified and effective rotaract club meeting ● Should have right kind of impression on club members, visitors and guests.
- Allow the president to conduct the meeting with confidence and a rule of order.
- Resolve conflicts among club members and ensure your club culture and environment encourages diversity, equity, and inclusion and is free from any form of harassment

AVENUE DIRECTORS (Level-1)

CLUB SERVICE DIRECTOR

- The Club Service Director is responsible for club programs that promote fellowship and a better understanding of Rotary.
- This includes, but is not limited to, social events (not fund raisers) and information and fellowship activities.
- The Director may establish appropriate committees to support the planning and execution of these duties and the Director will provide leadership to enlist the active involvement of all members.
- Although some activities may be added or deleted according to current circumstances, the usual activities are:
 - Fundraising activities/events
 - Birthday celebrations
 - Club socials
 - Holiday parties etc
- Develops strategies for membership development and retention
- Takes meeting minutes
- Writes and distributes the club bulletin
- Plans fellowship activities for the membership

COMMUNITY SERVICE DIRECTOR

This Director should develop and implement educational, humanitarian, and vocational projects that address the needs of its community.

This Director is responsible to:

- Reviews suggestions and develops plans for the club's annual community service project(s)
- Takes a leadership role in organizing and facilitating the projects.

PROFESSIONAL SERVICE DIRECTOR

- Reviews suggestions and develops plans to provide opportunities for professional development for the club's membership
- Takes a leadership role in facilitating programs and projects related to this area

INTERNATIONAL SERVICE DIRECTOR

This director will plan and coordinate the club's international service activities.

- This director manages international service projects of the club and the club's support of Rotary International service programs such as, International Student Exchange, International Student Exchange, International Vocational Training programs, and the Ambassadorial Scholarship Program.
- The Director may establish appropriate committees to assist in fulfilling the international service objectives of the Club.
- The Director should attend District events and functions.
- Reviews suggestions and develops plans for the club's annual international service project(s)
- Takes a leadership role in organizing and facilitating the project(s)
- Develops other activities that promote international understanding among club members and in the community

CULTURAL SERVICE DIRECTOR

The cultural service director is responsible for establishing short and long range activities related to their avenue.

- Organize events by keeping or funds or budgets into consideration.

REMAINING BOD'S (Level-2)

EXECUTIVE EDITOR

Basic roles and responsibilities of executive are as follows :

- An executive editor organizes, supervises in the management and development of all submitted copys for publication.
- They also function in magazines editing, proof reading, etc.
- Setting publication standards and establishing goals and expectations of club
- Editor is responsible for all the poster designing in club for event advertising.
- Shoot videos for club event organizing .
- Attend monthly meetings of board of directors
- Attend district events and functions.

JOINT EXECUTIVE EDITOR

- Joint executive editor comes next to editor who take care of the club editing work in absence of editor .
- Whenever over work load is there here comes the role of joint executive editor.
- Joint executive editor need to help an executive editor to fulfil all the club requirements .
- Joint executive editor is responsible for promotions too.
- Joint executive editor need to have good advertising skills .
- Attend monthly meetings of board of directors
- Attend district events and functions

PUBLIC RELATIONS DIRECTOR

- Attend monthly meetings of board of directors
- Attend district events and functions
- In connections with project leaders,publicize club projects and events to directors and community.
- Publish club promotional materials on media.

JOINT PUBLIC RELATIONS DIRECTOR

- Attend monthly meetings of board of directors
- Attend district events and functions
- Communicate public relations with students around community.
- Advertise the content or event before conducting.
- Connections with public and collecting their ideas .

MEMBERSHIP DIRECTOR

- Attend monthly meetings of board of directors
- Attend district events and functions.
- The director should implement ideas to increase membership of club .
- Review , recruit new member proposals.
- Present most eligible candidates to the board of directors.
- Keep the club informed for birthdays,club anniversary etc.

JOINT MEMBERSHIP DIRECTOR

- Attend monthly meetings of board of directors
- Attend district events and functions.
- Help membership director over his /her works.
- Contact with other directors to see whether people or members are assigned to a subcommittee.

SPORTS SERVICE DIRECTOR

- Attend monthly meetings of board of directors
- Attend district events and functions.
- He/she responsible for all sports event organising.
- Need to take care every sport conducted and maintain every record .
- Organizing and implementing different sports and fitness related games.

WOMEN EMPOWERMENT DIRECTOR

- Attend monthly meetings of board of directors
- Attend district events and functions.
- Organising women club and events .
- Taking care of women needs over on club members .
- Steps or organizing events to empower women in a better way .

SUSTAINABLE DEVELOPMENT DIRECTOR

- Attend monthly meetings of board of directors
- Attend district events and functions.
- Need to implement ways for economic prosperity and protection .

- Conducting events on pollution.
- Taking care of college premises .

MAGAZINE COMMITTEE CHAIR

- Attend monthly meetings of board of directors
- Attend district events and functions.
- She/he is responsible for publishing that highlights the students concerns and activities.
- They take care of every part of magazine.
- Following up the editor's writer etc.

LITERARY CHAIR

- Attend monthly meetings of board of directors
- Attend district events and functions.
- He / she is responsible for all debates jam and group discussion's etc kind off events.
- To conduct inter and intra literary events in college.
- To encourage the students to present content for magazines etc .

EDIT or customize this template

Subject: Economic, environmental, and health benefits for the city of ..city by encouraging biodiversity.

Dear (Mayor? Councillor?)

We are all passionately proud of ... city and we all have a vision of a best, most prosperous, liveable, and sustainable ... city there can be.

The Rotary Club of/ in .. city (as part of a Rotary District 7040-wide project) promote urban biodiversity, starting with the Bee Friendly NO MOW MAY project, to support pollinators in early Spring. This is where the discussion on (monoculture) lawns and manicuring of lawns become relevant. Beyond the concept of the perfect suburban lawn is a much more troubling environmental issue: Monoculture (pristine green) lawns mean less biodiversity and are often maintained using chemicals (fertilizers) that leach into ecosystems, our homes, lakes, and rivers. For many decades, companies (selling turfgrass and products to maintain lawns) advertised lawns, emphasizing beauty, family and community values: Over time “perfect” lawns became a part of social status. Thus comes the narrative that the picture-perfect suburban home is incomplete without a neatly manicured lawn. Homeowners are fiercely proud of their immaculate emerald green “weed-free” lawns.

There is ample research showing **environmental, economic and health benefits** from mowing less and moving away from monoculture lawns and developing naturalised gardens.

Here is an abstract is from one (2019) research paper “**Ecological and economic benefits of low-intensity urban lawn management**”. *1

1. Intensive management of urban lawns is globally widespread, predominantly for aesthetic reasons. However, **a growing body of knowledge demonstrates the negative ecological and environmental effects of this practice. Economically it does not make sense!**
2. [the authors] present a meta-analysis of North American and European studies from 2004 to 2019, which incorporates three previously unpublished datasets from eastern Canada, to investigate how mowing intensity impacts the ecology of urban lawns.
3. The meta-analysis provides aggregated evidence **that invertebrate and plant diversity is lower in urban lawns under increased mowing intensity**. This decline is independent of the level of contrast between mowing ‘treatment’ and ‘control’ (e.g. height or frequency of mowing), which differed considerably between studies. Intensive mowing also increases the occurrence of pest species (e.g. herbivorous beetle larvae and allergenic plants), though studies in this group were limited to northern environments. Changes in ecosystem-level variables (soil temperature, soil moisture deficit and carbon deficit) were less evident and suggest changes in abiotic processes may take longer to become apparent.
4. An economic case study of the mowing costs in Trois-Rivières, Canada, **suggests that cost savings of 36% may be possible with a modest reduction of mowing frequency.**
5. Synthesis and Applications. **Increasing urban biodiversity and reducing greenhouse gas emissions are strong motivators for reducing lawn management intensity. We also suggest that the benefits of reducing pest species while saving lawn management costs may provide**

additional social and economic incentives for decision-makers to review urban greenspace management practices.

These Researchers from the University of Quebec at Trois-Rivières also found that reducing the intensity of trimming lawns in urban areas **can also reduce pests and weeds (specifically ragweed)** that cause allergies.

The Rotary project's first step is to create awareness of the importance of urban biodiversity and **pollinator survival (food security)** and to promote incremental changes in our citizens' gardening activities. By discouraging early mowing practices we can facilitate early flower growth in spring, making a huge difference to pollinator survival.

The Bee Friendly, No Mow May movement is gaining traction throughout Canada. We hope the city will support us in this endeavor. We ask for your support by:

- Allowing and promoting taller grass in May, with the city leading by example and promotion.
- Allowing lawn signs in front yards to explain and promote the No Mow May movement

Many cities in Canada are promoting this now, for example, the City of Cornwall *3: No Mow May, which was approved by Cornwall City Council in April 2022, saw the City not enforce Section 3 of the Yard Maintenance By-Law 2013-212 as amended, from May 1 to May 31, 2022. It allowed for property owners to have all grass and weeds on their properties to grow more than 15 cm for the month of May.

We think the city can further demonstrate commitment and leadership in reducing emissions by acknowledging that the emissions from (fossil-fuelled) mowers, blowers and trimmers are an important source of toxic and carcinogenic exhaust and fine particulate matter (EPA Paper*4) . The city could create awareness, policies and programs to protect the public from these air pollutants and promote non-polluting alternatives. This includes less mowing and the promotion of "alternative" lawns with native ground covers and more spaces with naturalized gardens (over time).

We hope to have a partner and champion: the City of ..city. It is a simple, no-cost request with economic, health, and environmental benefits. Rotarians are willing to meet and discuss this with bylaw officers. We want to work together and avoid all conflict (with by-law officers*2) at all costs.

If you have any questions, suggestions or concerns please feel free to contact Below is a list of relevant links.

Sign HERE

References

*1 [Ecological and economic benefits of low-intensity urban lawn management](#). Christopher J. Watson, Léonie Carignan-Guillemette, Caroline Turcotte, Vincent Maire, Raphaël Proulx. Journal of Applied Ecology, British Ecological Society

***2 cite your city yard bylaw**

*3 <https://www.cornwall.ca/en/live-here/no-mow-may.aspx>

4 [National Emissions from Lawn and Garden Equipment](#) Jamie L Banks, PhD, MS Robert McConnell, Environmental Engineer, US Environmental Protection Agency, Region 1

There are many more resources, here are a few examples

<https://ecologicaldesignlab.ca/communications/videos/>

<https://www.theguardian.com/environment/2019/dec/19/lawn-mowing-reduction-can-help-wildlife-says-study>

<https://www.greenpeace.org/canada/en/story/48371/the-no-mow-may-challenge-is-on/>