



## THE 2022 BRACEBRIDGE SANTA CLAUS PARADE NEEDS YOUR HELP!



76<sup>TH</sup> ANNUAL PARADE

FRIDAY DECEMBER 2ND, 2022 – 6 PM

Dear Local Merchants/Business Owners/Friends,

### IT'S THAT TIME OF YEAR AGAIN

Since 2008, the members of the Rotary Club of Bracebridge-Muskoka Lakes have taken on the challenge to organize, promote and stage this important community event. This is a non-profit service club that dedicates itself to helping others through local, national, and international humanitarian ventures, as well as promoting goodwill and peace in the world. In the past:

- We arrange for Santa to make a visit to those in hospital and provide small gifts
- We ensure that Santa can make his way to the bandshell at Memorial Park, immediately after the parade, to speak individually to each of the children lined up waiting to see him and are offered a cup of warm hot chocolate and a small treat. **All for no charge!**
- We promote the parade for participants, arrange for street closures and man each intersection for security and safety.

We rely on generous donations to pay for things like Town permits, liability insurance and remuneration and many other incidental expenses. The Bracebridge Santa Claus Parade has always been run completely by volunteers and are thrilled to be partnering with the Festival of Lights this year for the first time. In 2019, many responded to our request for financial support and we really appreciate it. **Let's keep our parade going in 2022....**

**We are more than willing to do all the work, but .... We need YOUR help in funding the not-for-profit Bracebridge Santa Claus Parade!** We ask you to make a donation today.

**We are looking for 75 businesses to each donate \$50 to help us reach our goal of raising \$3,750.00 to cover the cost of this important community event.**

In return, we shall ensure your name is included in a thank you ad on our web site, and you can be proud of your support in our community. Please make your donation now to ensure that the tradition of the Bracebridge Santa Claus Parade continues. **Cheques should be made payable to Rotary Club of Bracebridge-Muskoka Lakes or by e-transfer.**

We thank you for your generosity.

Don MacKay, Chair of the Santa Claus Committee  
Rotary Club of Bracebridge-Muskoka Lakes  
14<sup>th</sup> year operating the Rotary Bracebridge Santa Claus Parade

- ☐ YES! I would like to support Bracebridge Santa Claus Parade by donating \$50
- ☐ YES! I would like to support Bracebridge Santa Claus Parade by donating \_\_\_\_\_ (please fill in amount).

Your donation can be processed three ways:

- Cheques can be sent to **Rotary Club of Bracebridge-Muskoka Lakes**, Box 488, Bracebridge, ON, P1L 1T8
- Email transfers (Please identify it is for 'Santa') can be sent to our Treasurer Leslie McCann at [rotaryclubbml@gmail.com](mailto:rotaryclubbml@gmail.com)
- Picked up by a member of the club by contacting Don MacKay [dmackay@muskoka.com](mailto:dmackay@muskoka.com) 705.646.1060

For further parade information and for parade registration go to <http://www.bracebridgesantaparade.ca>



THE ROTARY CLUB OF  
BRACEBRIDGE  
MUSKOKA LAKES

*In Partnership With...*

Bracebridge's  
**FESTIVAL OF LIGHTS**

