



PROTECTING THE ENVIRONMENT

AN OFFICIAL CAUSE OF ROTARY



"The Baltic Sea Initiative"

A framework for various projects

The activities are run by several clubs in the district – both in Sweden and Latvia

In collaboration with:

Linnaeus University

The Council of Kalmar County

Several municipalities

Kalmar County Museum

Naturrum in Västervik

Schools in Kalmar County

Sportfiskarna Kalmar district

Etc.

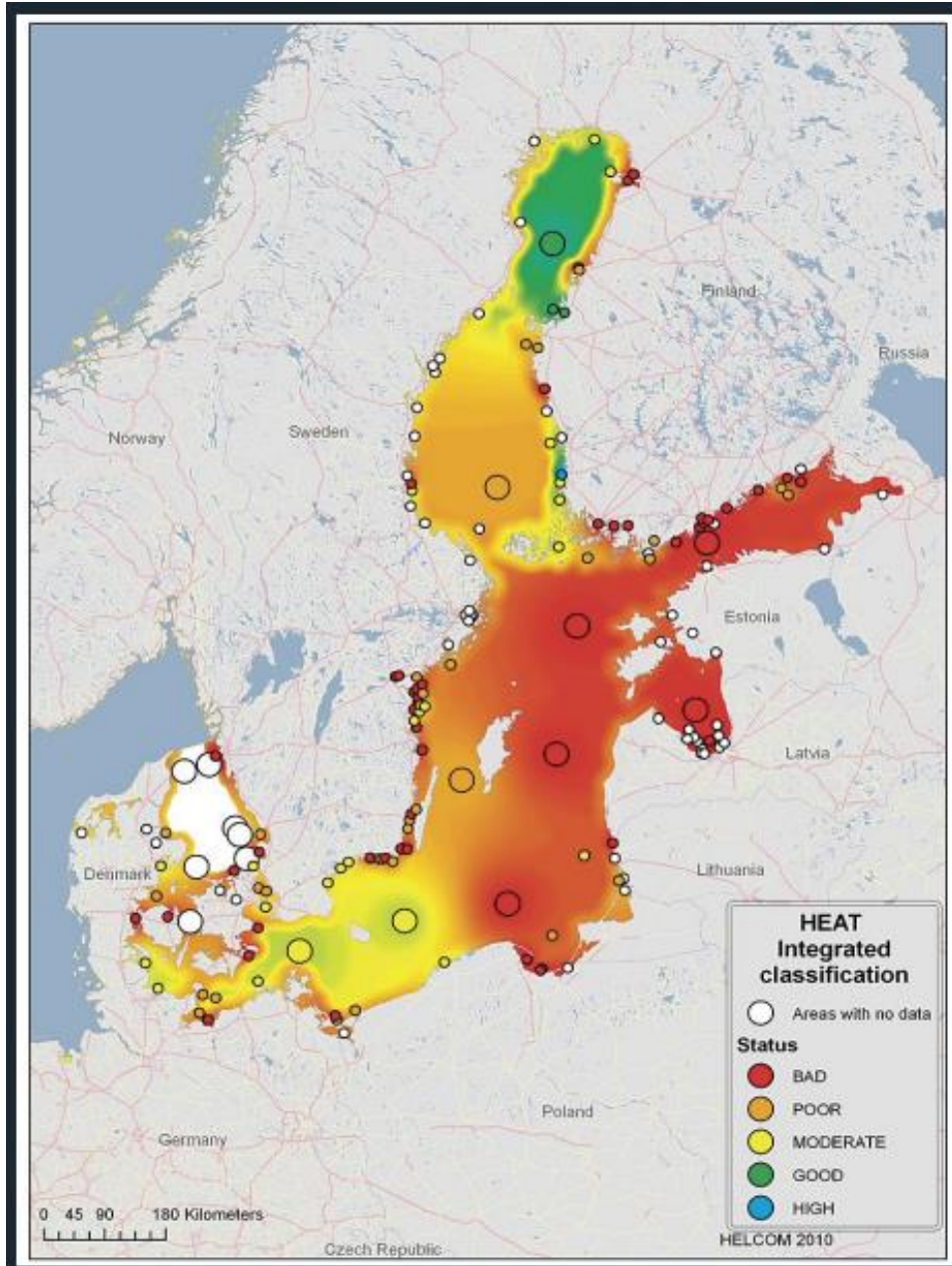
The steering group for the Baltic Sea Initiative:

Kalmar Norra Rotary Club

Kalmar Rotary Club with Satellite Club Kalmar Öland

Kalmar Slott Rotary Club

Mönsterås Rotary Club



The problems in the Baltic Sea

- Emissions of toxic metals from industries throughout the 20th century
- Overfertilization from industry, agriculture and forestry, untreated sewage and overfishing
- Pollution in the form of waste, microplastics, pesticides, pharmaceuticals, PFAS
- Many of the problems are triggered and worsened by climate change



What can Rotary do?

- Increase awareness and spread knowledge about the situation in the Baltic Sea
- Urge to act in ways that promote the future and sustainability of the Baltic Sea
- Contribute to international understanding about Baltic Sea issues and thereby promote peace





Measures for the future and sustainability of the Baltic Sea

- Reduce nutrient pollution from agriculture and forestry
- Clean wastewater discharges
- Reduce pharmaceutical residues from pharmaceutical factories, hospitals, veterinary medicine and in the wastewater
- Reduce plastic pollution
- Promote sustainable fishing
- Combat climate change and reduce the carbon footprint
- Support conservation efforts

Boat fair/Waterexpo
Kalmar, May 12, 2023



Baltic Sea information evening, Kalmar
County Museum, May 29, 2023



City Festival in Kalmar
August 12, 2023





Sponsoring or Josef Rosenqvist's participation in
RYLA Baltic Sea, August 27-31, 2023



Training of Rotary Baltic Sea Ambassadors
August 15 – September 27. 2023



Kerstin M Andersson, Rolf B Bertilson, Hans-Ove Görtz: *Fisket i Östersjön – Hur mår det?*
Amanda Krafft, Åke Petersson: *Vad kan jag göra för Östersjön?*
Åke Rolf, Mariann Teurnell Söderlund, Claes Thörnblad, Per-Olof Wasteson: *Övergödning, Våtmarker & Hållbart byggande*
Gunilla Blixt-Johansen, Lars Sandberg, Yael Tågerud: *Förmedla kunskap... på vilket sätt?*



Karlskrona
2023-0-927



More activities during 2023

- Baltic Sea information evening about fish
- Information desk during Santa Run
- Sale of books: "50 sätt att rädda Östersjön" and "Vi ser på vatten under ytan"
- Planning of a Baltic Sea Summer camp for teenagers from Latvia and Sweden (will take place in August 2024)
- Contact with schools in Kalmar and Öland



Activities 2024

- Compilation and dissemination of handbook/resource material for teachers/trainers
- Sale of books: "50 sätt att rädda Östersjön" and "Vi ser på vatten under ytan"
- Finalizing the plans for the summercamp, selecting participants and running the event (August 4-11, 2024) including activities in Västervik, Kalmar and Öland
- Rotary tent/information desk during the City Festival in Kalmar in August
- Exhibition at Giraffen in August 2024 – to be exhibited later in other municipalities
- Exhibition in Mörbylånga port during the summer
- Baltic Sea information evening about energi, May 15
- Workshops for teachers/
- Exploring possibility of collaboration with the town library
- Publication of articles about the Baltic Sea



Don't pee in the Baltic sea



For more information about The Baltic Sea Initiative, contact Yael Tågerud (yael.tagerud@Lnu.se) or Maria Agestam (maria.agestam@gmail.com)