



# Canterbury Tales

**Rotary Club of Canterbury**  
PO Box 314 Canterbury VIC 3126  
Website: [www.canterburyrotary.org](http://www.canterburyrotary.org)  
facebook: [www.facebook.com/CanterburyRotary](https://www.facebook.com/CanterburyRotary)



**President - Nora Ley**

Mob: 0419 506 177

[president@canterburyrotary.org](mailto:president@canterburyrotary.org)

**Volume 30 – Issue 9 – 27 August 2015**

## Meeting

Mondays 6:00pm for 6:30pm  
Bass Centre,  
2 Rochester Rd, Canterbury  
*Unless otherwise stated in Diary*

## Register for Meeting

Guests and Club Members can  
Register on the following links  
[Register for Meeting](#)  
[Register and Pay Online](#)

## Apologies

[Notify Meeting Apology](#)

*\*prior to 10AM Monday*

**Graham Bishop**

Mobile 0412 154 540

[rotaryclubofcanterbury@gmail.com](mailto:rotaryclubofcanterbury@gmail.com)

*Advise Graham of a long absence*

**The Rotary Radio Show**  
Fridays 6pm to 8pm

**3WBC**  
**94.1 FM**

## The Aussie Pride Badge



**Secretary** – John Braine

Ph: 0411 1156 129

[secretary@canterburyrotary.org](mailto:secretary@canterburyrotary.org)

**Editor** – Max Holland

Ph: 0428 477 488

[maxholland@optusnet.com.au](mailto:maxholland@optusnet.com.au)



## President's Message

Our guest speaker was 3WBC Station Manager, John Farmer. After a career in marketing and sales, John began his association with the station as a presenter of a 3 hour slot from 7 – 10 am on Mondays. In 2006 he became the station manager and oversaw the move to the current studio location at the Box Hill Town Hall. John's ambition for 3WBC is for the station to be the most professional community radio in Victoria and above all to inform, to advise and to entertain the residents of Whitehorse and Boroondara.



*John Farmer*

John said that community radio is a real alternative to commercial radio. All stations are independent, staffed by volunteers and receive little or no government funding. In Australia there are 351 all day community radio stations and 127 temporary stations. The listening audience for community radio is estimated to be about 10 million which is 46% of the population. 3WBC has been allocated 100 watt power by the Broadcast Commission and this determines the distance and strength of the radio signal that is transmitted from the Water Tower near the corner of Canterbury and Elgar Roads in Surrey Hills. It has been estimated that 3WBC has 15,000 regular listeners. Apart from listening through traditional radios, live-streaming over the internet through [www.3wbc.org.au](http://www.3wbc.org.au) is becoming more popular. The numbers of live-streamers can be accurately tracked by monitoring the "hits on the site". It is anticipated that live streaming will rapidly increase to become the popular way of listening to all community radio programs from anywhere in the world. 3WBC has 71 weekly programs with 117 presenters and opportunities for ongoing, series or one-off programs.

Advertising is less than 5 minutes per hour and is usually scheduled on the hour and the half hour. Sponsors have no say on the timing of their advertisements or program content. At present, 3WBC must apply annually for a broadcast licence which creates uncertainty and is not consistent with the commitments that need to be made for the purchase of equipment and the leasing of premises. Two copies of all program logs and content have to be retained for 6 weeks.

## Speaker and Activities Program

Monday August 31

Speaker: Jeremy Desmier (Fletchers Real Estate)

**"History and Things of Interest in Boroondara and the Real Estate Market"**

Monday September 7

Speaker: Steve Sammartino

**"The Tech Revolution in Business"**

Monday September 14

**National Youth Science Forum Dinner**

with our successful 2016 NYSF Nominees, Grace McKee and Sion Hau

## Sunday Market 7am – 1pm

August 30 - Jenni Nankervis, John Braine, Peter May

September 6 - Edward Gwee, Lynn Steel, Peter Mangiapane

September 13 - Roger Taylor, Alan Stevens, Brian Bloomer

**Contact Tony Simpson for all roster changes and requests, Home 9417 3995, Mob 0488 380 899**

**Please be on time as if you are late, our Club pays \$50 penalty for each half hour or part thereof.**





Be a gift  
to the world



Canterbury Tales  
Rotary Club of Canterbury

### *President's Message - Continued*

John told us that planning is currently been underway to introduce talk back via facebook and emails. He said that new members of the community radio team are always welcome. So why not call past the station in Box Hill, say hello, check out the studios or if you have a yearning for being a radio presenter or a worker behind the scenes, you can join the enthusiastic team. Also financial support can always be given through an annual membership which helps the station in meeting some of the running costs.

### **The Rotary Radio Show 10th Birthday Celebrations**

The 10th year celebration of the Rotary Radio Show provided David Proud, the Rotary Club of Canterbury's voice of 3WBC/94.1FM on Friday evenings from 6pm to 8pm, the opportunity to introduce the community radio team. There was Station Manager, John Farmer with his colleagues Fiona Anderson, Claire Caulfield, Suzanne and Tom Blair, and Anne Josefsberg. David said the work of the radio show team provides a unique public relations opportunity to tell the Rotary Story to the community.

The Rotary Radio Show is a mixture of music and interviews and all editorial content is controlled by the show. 3WBC broadcasts include Rotary Districts 9800 and 9810 and this enables a number of the Clubs from both Districts to have regular segments on the show. Guests come to the studio in Box Hill Town Hall for live conversations and, when the opportunities arise, outside broadcasts are undertaken. The Maling Road Kriskindl Festival, Boroondara Market and Whitehorse Festival are examples of outside broadcasts undertaken in the last couple of years. This face-to-face contact with the public also enables a forum for feedback to the presenters and the station.

To the best of the Rotary Radio Show team's knowledge, their show is the only weekly, two hour Rotary Radio Show in the world. Some past podcasts of the weekly shows are retained on our Club website under the [radio show link](#). It is anticipated that more recent ones will be available in the near future. Podcasts and interviews can also be shared with other stations.



*President Nora Ley and John Farmer*

To celebrate the 10th Anniversary we all shared in a Birthday Cake! President Nora Ley and 3WBC Station Manager John Farmer had first cutting of the cake followed by a further cake cutting by the whole team from 3WBC/94.1FM Community Radio.

We extend best wishes to John Farmer and his enthusiastic team for the future. A big thank you is extended to David Proud for his ongoing involvement with the Rotary Radio Show and to all other Rotary Club members who have been involved in the show.

Club members were advised that Bill Nankervis has resigned from the Club. We hope to see Bill again at some of our Club functions and activities as his friendship is most appreciated by the Club members.

Next week provides us with a wonderful opportunity to showcase our Club and spread the knowledge of all the programs and events that are undertaken to invitees to our dinner. Come join in the fellowship and spread the good news of how our skills and talents are able to 'Be a Gift to the World'.

Have a good week, safe travel.

Nora



*The 10th Birthday Cake with the 3WBC/94.1FM Whitehorse and Boroondara Radio Team of the Rotary & Community Services Radio Show*



Be a gift  
to the world



Canterbury Tales  
Rotary Club of Canterbury

### The Next Speaker - Jeremy Desmier

Jeremy Desmier began with Fletchers Real Estate more than 20 years ago, and is now a partner and director in the business. Over that time, his enthusiasm, market knowledge, negotiating skills, and integrity have earned him the utmost respect and trust of many of his clients. Jeremy is also an accomplished and highly regarded auctioneer.

Having been a resident and property owner in Balwyn, Kew and Mont Albert, Jeremy has a thorough appreciation and intimate knowledge of the eastern suburbs and its wide range of property styles.

Jeremy is highly respected by his peer group and in the words of one of his colleagues, "Jeremy really knows the business of real estate, and is always will to share his knowledge and experience for the benefit of his clients".

Jeremy is going to talk about the history and things of interest in the Boroondara region and the Real Estate Market.



### Canterbury Rotary Maling Road Scavenger Hunt

Bring the whole family along to the Maling Road Scavenger Hunt! This fun community event will support Interchange Inner East, a local not for profit organization that provides respite and recreation opportunities to disabled children.

- WHO:** This Scavenger Hunt is designed as a team of 2-5 members. Parents of children participating must stay in the area.
- WHEN:** Saturday 19th September 2015.
- COST:** \$5.00 per participant to be paid on the day.
- WHAT TO BRING:** Each team will need to bring along a pen/pencil and clipboard for the group.
- WHERE:** Maling Road Canterbury, the Scavenger Hunt starts and ends in Theatre Place.
- START TIME:** Participants can start anytime between 1:00pm and 3:00pm.
- FINISH TIME:** The Scavenger Hunt will take teams about 1 hour to complete, sheets must be submitted for marking by 3:30pm at the latest. All sheets will be marked by 4:00pm.

Everyone is welcome. Bring your friends and neighbours, they will have a great time. There will be lots of special offers from traders, prizes and a fundraising sausage sizzle on the day. We look forward to seeing you there!

[Register your interest now!](#)



### Beechworth Weekend La Dolce Vita Wine and Food Festival Friday to Sunday, 13th to 15th November 2015

A weekend of lots of good fun and food and wine tasting. No need to drive - we will get our own bus for the Saturday.

As this is a very popular weekend we need to get the numbers of people going by the middle of September, so please contact Helen Hartnett [helen.hartnett@canterburyrotary.org](mailto:helen.hartnett@canterburyrotary.org) or David Robinson [david.robinson@canterburyrotary.org](mailto:david.robinson@canterburyrotary.org)







## Rotary Club of North Balwyn CHARITY GOLF DAY

Friday 23<sup>rd</sup> OCTOBER 2015

To be held at **Kew Golf Club** 120 Belford Rd East Kew.

Proceeds to **ROTARY CLUB OF NORTH BALWYN MEN'S SHED**

GREAT PRIZES TO BE WON

Shotgun Start at 8.00 am

Please arrive between 7.15am – 7.30 am for briefing before proceeding to allocated tees.

Upon completion of your enjoyable round, a two course lunch is provided (included in the fee) during which all Presentations will be made. Drinks are available at bar prices.

The COMPETITION is Ambrose – preferably, players will have GA Handicaps. For all social and non-handicap players, a Handicap of 18 will be given.

**In addition to PRIZES for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> placed teams, there will be fun prizes on:**

- 9<sup>th</sup> Fairway - Longest Drive (on the fairway!!)
- 9<sup>th</sup> Fairway - Straightest drive (beyond the tee!!)
- 11<sup>th</sup> /18<sup>th</sup> holes- nearest the pin (on the Green!!)

### ENTRY FORM:

	<u>PLAYER</u>	<u>PHONE</u>	<u>GOLF CLUB</u>	<u>HANDICAP</u>	<u>GOLF LINK No</u>	<u>\$</u>
(1)						
(2)						
(3)						
(4)						

TOTAL  
=====

Cost    \$75.00 per player.    Kew Golf Club Members    \$50.00

### PAYMENT OPTIONS:

- \* Cheque to Rotary Club of North Balwyn – to PO Box 135, North Balwyn 3104, or
- \* EFT to RCNB – BSB 033 058 Account 123696 noting your 'Player 1 name' and 'Golf'.

The field for the day will be drawn on:-16<sup>th</sup> October so get your entry in asap.

Enquires: Greg Matthews 0419 597 780 or email :- [greg1144@bigpond.net.au](mailto:greg1144@bigpond.net.au)

**With thanks to our Major Sponsor, our local travel agent**

**Helloworld Balwyn North Phone 9819 7173**

**Ian Mollison – Managing Director, a member of the Rotary Club of North Balwyn.**

