



Canterbury Tales

Rotary Club of Canterbury
PO Box 314 Canterbury VIC 3126
Website: www.canterburyrotary.org
facebook: www.facebook.com/CanterburyRotary



President - Nora Ley

Mob: 0419 506 177

president@canterburyrotary.org

Volume 30 – Issue 11 – 10 September 2015

Meeting

Mondays 6:00pm for 6:30pm
Bass Centre,
2 Rochester Rd, Canterbury
Unless otherwise stated in Diary

Register for Meeting

Guests and Club Members can
Register on the following links
[Register for Meeting](#)
[Register and Pay Online](#)

Apologies

[Notify Meeting Apology](#)

**prior to 10AM Monday*

Graham Bishop

Mobile 0412 154 540

rotaryclubofcanterbury@gmail.com

Advise Graham of a long absence

The Rotary Radio Show
Fridays 6pm to 8pm

3WBC
94.1 FM

The Aussie Pride Badge



Secretary – John Braine

Ph: 0411 1156 129

secretary@canterburyrotary.org

Editor – Max Holland

Ph: 0428 477 488

bulletin@canterburyrotary.org



President's Message

Steve Sammartino author of [The Great Fragmentation: And Why the Future of Business is Small](#) was our dynamic speaker this week. His presentation pace and facts certainly started a revolution in our brains! And he sure changed our perspective of the 200 year industrial era and opened our eyes to the potential impact on our lives of the current and future technology era.

Steve initially gave us an outline of industrial era history and explained how its technology, culture and business have moulded our lives. He related this era to a factory system with well defined borders and processes. Following this production line model, he said that for the last 50 years we have lived and functioned in boxes; that is a transport box, an office box, a suburban box, a retail box and a home box to watch a TV box. A simplistic representation of our lives and lifestyle, but on reflection, quite true.

When we think that 15 years ago we had no email, minimal mobile phone access for the masses and the internet was in its infancy. Today, the mobile phone is our interactive eyes, ears, brain, director and locator via GPS and maybe one could add, the dominator of many people's existence.

The economic pattern involves the increasing fragmentation of industries. The "factory" with its fixed location no longer plays the pivotal role in our society. Factory goods can be produced anywhere in the world and so owning such assets is optional. The minimum wage is set in India or China as reflected in the cost of imported goods. Steve called this an entire economic, political and social shift from the 200 year old industrial era to the technology era. These changes may not be comfortable or even incremental - the changes can be step changes that kill businesses and traditional career paths.

Many companies are in transition and just competing for market share is not the answer. The competition is to get people who understand the emerging landscape and to then create the changes needed - otherwise long established companies can just spiral downwards to irrelevance. The way organisations survive is by building platforms that enable people to build on top of them and within them. Now that people are connected they are realizing that they can create their own paths. How we do business and live life won't be defined by chance and proximity, but by desire and interest.



Steve Sammartino

Speaker and Activities Program

- | | |
|---------------------|--|
| Monday September 14 | National Youth Science Forum Dinner with our 2015 NYSF Attendee, Jimmy Fan and with our successful 2016 NYSF Nominees, Grace McKee and Sion Hau |
| Monday September 21 | Speaker: Mark Read
"A life involving sport, betting and business" |
| Monday September 28 | Speakers: Orthoptic Students and Nhung Nguyen
"The Philippines Project and Eye Care" |

Sunday Market 7am – 1pm

September 13 - Max Holland, Brett Riley, Brian Bloomer

September 20 - Roger Taylor, Bill Nankervis, Ian Coopes

September 27 - Gerry Cross, Andrew Mastrowicz, Steve Wylie

Contact Tony Simpson for all roster changes and requests, Home 9417 3995, Mob 0488 380 899

Please be on time as if you are late, our Club pays \$50 penalty for each half hour or part thereof.



Be a gift
to the world



Canterbury Tales
Rotary Club of Canterbury

President's Message - Continued

Steve explained that information is now layered which he referred to as technical stacking. The business platform is now horizontal not vertical as previously. The top layer is digital. For example, product identification has progressed from simple labelling, to barcodes, to tagging that identifies all items you may buy or own. In the future these items will interact with each other and with us so that they become part of our physical identity - a sort of co-evolution with us as humans. Steve was also enthusiastic about 3D printing which he said is set to revolutionize manufacturing over the next 20 years.

The previous link to Steve's book is the US Amazon site where you can read selected chapters and reviews. In Australia you can purchase the book online for less than \$25 through [Angus & Robertson](#) or [Bookworld](#) or [BookDepository](#).

Paul Harris Fellow for David Chudasko

It was with pleasure that we welcomed back Tanya and David Chudasko to our meeting. David, "The Best Ever President!", was presented with a Paul Harris Fellow in recognition of his many contributions to Club activities and for his commitment to the Club Presidency in 2011-12, the Philippines Project, the International and Service Projects and for his support of so many within and beyond the Club.

Congratulations again, David. We hope that you will be back at our meetings on a regular basis very soon.

New Rotary Club Chain of Office

Another surprise was sprung on a member last week by Richard Stewart, a fellow Rotarian from the Rotary Club of Camberwell. A brand spanking new Chain of Office was presented to Peter May in recognition of the presidency roles and fellowship that was shared by Richard and Peter last year. The Camberwell Club acknowledges Peter's contribution to the "Seeds of Peace" project as well as the mutual support between them as individuals and between our two Clubs.

A big thank you to Richard and his Club for the generosity and kind thought and to Richard's son for his engraving skills. The gift will be appreciated now and into the future and will become part of Rotary Club of Canterbury's history.

This time COO will be kept under lock and key - no more holidays and other escapades for COO!

Maling Road Scavenger Hunt

The Canterbury Rotary Maling Road Scavenger Hunt will be held on Saturday 19th September. We are expecting a large number of participants for a great family event. Click the following link for more details of this event [Scavenger Hunt](#).

Everyone is welcome and Club members that have the time to help with the general supervision of this event should contact Michael Chong Michael.Chong@canterburyrotary.org.

Please Use the Club's Generic Email Addresses

A reminder for all members, please use the generic email addresses (GivenName.Surname@canterburyrotary.org) for all Club members in preference to creating your own database of personal email addresses. The Club's email webmaster will always direct these Club addressed emails through to the individual member's current personal email address. This means that when members advise of changes to their personal details, the Club's database will be updated. Then there will be very limited disruption for anyone changing their details and they will continue to receive all email communications. This reminder also applies to emails sent to members that have a role in the Club where the person in that role may change, such as bulletin@canterburyrotary.org.

Be in the Draw for a Free Meal!

The winner of the free meeting dinner this week was Ray Thomas. Don't forget to purchase your ticket for the next four weekly draw and the opportunity to be in the major draw for the payment of the conference fees in March 2016.

Have a good week and I will see you at our meeting next Monday for our special National Youth Science Forum Dinner .

Nora



*Paul Harris Fellow presented to David Chudasko
by Club President Nora Ley*



*Past President Peter May with the Club's New Chain of Office
flanked by Nora Ley and Richard Stewart*



Be a gift
to the world



Canterbury Tales
Rotary Club of Canterbury


The Next Meeting - National Youth Science Forum Dinner


The [NYSF](#) program consists of a mix of scientific, formal, personal development, and social activities. These range from laboratory visits to sports evenings and from a bush dance to group dynamics. The program is run by students from the previous year's NYSF and who will have either just finished year 12 or first year university.


During the NYSF in January the students stay on campus at The Australian National University's Burgmann College in Canberra. Over two weeks there are various forums, debates, seminars, site visits and other activities. But the program doesn't stop there in January. There are a series of events such as the Next Step Program which runs from March to July each year, where the NYSF offers a sequence of three-day events across Australia for students who have participated in the January sessions. These are run in close collaboration with many of Australia's leading universities, industries and research organisations.

At our NYSF Dinner next Monday, Jimmy Fan who was our 2015 attendee, will talk about his NYSF experiences and what it has meant for him. Then our Club members will be introduced to our successful 2016 NYSF nominees, Grace McKee and Sion Hau.

In 2014-2015 the NYSF

1200+ applicants  **600+** assessed suitable to attend the program

400 places for students in the January Sessions  **21** 60 selection panels across Australia Rotary districts

135 January lab visits and site tours  **23** Next Step visits in major partner centres

43% of participants came from remote & regional areas

Canterbury Rotary Bike Riders at the B-24 Liberator Restoration

These are two photos from last Tuesday's Bike Ride to the B-24 Liberator Restoration Project at the old Werribee Airport hanger. The airport is long gone and all that remains is the hanger in which a dedicated and skilled team of volunteers are restoring the Liberator long range heavy bomber. The airframe was salvaged from Gippsland and other parts have been gleaned from all over the world. The organisational effort and the amount of work needed for the project is huge. So far they have been working on the restoration for over 20 years and you can see from the photos that the rebuilding is at an advanced stage. The hanger is open to visitors from 9:30 AM to 3:30 PM on Tuesdays, Thursdays and Sundays. The web link for more information about this very interesting, but not very well known, restoration project is b24australia.org.au.



Canterbury Rotary Lunchers

The next fortnightly lunch will be an old favourite, "Dumpling King", 570 Station Street, Box Hill on Wednesday 16th September at the usual time of 12:30pm.

The Lunchers usually order the Lunchtime Special of soup and a choice of the main meal with steamed rice or noodles. The Dumplings are consistently good and delicious so a selection of dumplings is usually ordered as an appetizer. The Dumpling King is fully licensed or you can BYO wine.

Please let Mal Short know if you are coming Malcolm.Short@canterburyrotary.org or 0404 805 933.