



2023 Take Stock in Children Backcountry Challenge

Dear Friend of Rotary:

The Rotary Club of Key Largo offers our sincere appreciation for your sponsorship of the 23rd Annual Take Stock in Children Backcountry Challenge catch and release fishing tournament, scheduled for September 22, 23, & 24, 2023. This tournament has benefitted the Take Stock in Children (TSIC) Program, as well as other local scholarships, for over twenty years. All money raised by the tournament stays in the Upper Keys.

The TSIC program empowers underserved students to receive full scholarships to Florida colleges and universities. Every dollar of Take Stock scholarship money is matched by the state of Florida dollar-for-dollar. TSIC Scholarship recipients receive a full 4-year scholarship after they have fulfilled all contractual commitments to maintain good grades, show good student conduct, attend school regularly, stay crime and drug free, and attend weekly mentor-mentee meetings.

With your help, we will be able to reach our goal for 2023 to raise \$60,000 for TSIC and the Key Largo Rotary Club Scholarship fund. We rely totally on the support and sponsorship of our community, and we are proud to count on your business/personal support as a sponsor this year. Your donation greatly assists us in raising more money to give back to the community.

Thank you for your continued support.

Sincerely,

Don Horton

Don Horton
Committee Chair
Rotary Club of Key Largo

Please make checks payable to: **Rotary Club of Key Largo Charitable Events**
And mail to: **Key Largo Rotary, P.O. Box 252, Key Largo, Florida 33037**
Or call for pickup: **Ashley Arrabal 305-587-1693 or Don Horton 305-522-2062**

SPONSORSHIP OPPORTUNITIES

23rd Annual Take Stock in Children Backcountry Challenge Fri-Sat-Sun, September 22-23-24, 2023

SOCIAL EVENTS

Friday 5:30 pm Captains Meeting/Doc's Diner, 99696 Overseas Hwy, Key Largo, FL
Sunday 6:00 pm Awards Banquet/Elk's Lodge, 92600 Overseas Hwy, Tavernier, FL

SPONSOR BENEFITS

- **Grand Champion Level Sponsor (\$5,000):**
 - Large Logo on T-Shirts, Poster, Banquet Program, Social Media and in Print Ads
 - 4 Social Tickets to Attend Both Social Events
 - Full Screen Logo Projected on Slide Presentation at Awards Banquet
 - Banner (you provide) Displayed at Awards Banquet
 - Premium Live Recognition on-Stage during Awards Banquet
 - Announce and Present the Award for Backcountry Grand Champion at the Awards Banquet
- **Snook Level Sponsor (\$2,500):**
 - Logo on T-Shirts, Poster, Banquet Program, Social Media and in Print Ads
 - 4 Social Tickets to Attend Both Social Events
 - Full Screen Logo Projected on Slide Presentation at Awards Banquet
 - Banner (you provide) Displayed at Awards Banquet
 - Expanded Live Recognition On-Stage during Awards Banquet
- **Redfish Level Sponsor (\$1,000):**
 - Logo on T-Shirts, Poster, Banquet Program, Social Media and in Print Ads
 - 2 Social Tickets to Attend Both Social Events
 - Logo Projected on Slide Presentation at Awards Banquet
 - Live Recognition On-Stage during Awards Banquet
- **Trout Level Sponsor (\$500):**
 - Name Listing on T-Shirts and Awards Banquet Program
 - Logo Posted on Social Media and Projected on Slide Presentation at Awards Banquet
 - Live Recognition On-Stage during Awards Banquet
- **Angler Level Sponsor (\$250):**
 - Name Listing Projected on Slide Presentation at Awards Banquet (no logo needed)
 - Name Mention in Social Media

To take full advantage of all advertising opportunities, signed commitments and logos must be submitted by **JULY 31, 2023**. Commitments and logos received after this date will be rolled into the ongoing advertising to the best of our ability. For Trout Level and higher, hi-resolution logo must be sent to the attention of Bonnie Barnes at KeyLargoRotary@gmail.com. If you have any further questions regarding sponsorships, please contact Jim Durbin 314-609-6178. Thank you for your support of this amazing community event!



All money raised by the Take Stock in Children Backcountry Challenge fishing tournament stays in the Upper Keys. The Take Stock in Children program empowers underprivileged students to receive full scholarships to Florida colleges and universities. Every dollar of Take Stock scholarship money is matched by the State of Florida dollar for dollar: For example, a \$500 donation becomes \$1,000 of scholarship money.



Club of
Key Largo

P.O. BOX 252, KEY LARGO, FL 33037 | KEYLARGOROTARY@GMAIL.COM | ASHLEY ARRABAL, PRES. 305-587-1693



2023 Take Stock in Children Backcountry Challenge SPONSORSHIP COMMITMENT FORM

DATE: _____

SPONSOR NAME: _____

NOTE: Please list your name as you would like it to appear in advertising. For Trout Level (\$500) and above, please email a Hi-Resolution logo to the attention of Bonnie Barnes at: KeyLargoRotary@gmail.com

CONTACT INFORMATION:

Name: _____

Address: _____

Email: _____

Phone: _____

SPONSORSHIP LEVEL (Check One):

___ \$5000 Grand Champion Level

___ \$500 Trout Level

___ \$2500 Snook Level

___ \$250 Angler Level

___ \$1000 Redfish Level

NOTE: Please provide your Banner (Grand Champion Level - \$5000 & Snook Level - \$2500) and Hi-Res Logo (Trout \$500 Level & higher) as appropriate for your selected sponsorship level.

Cash / Check _____

Rotary Contact Signature: _____

Sponsor Signature: _____

SPECIAL INSTRUCTIONS, IF NEEDED:

All monies, goods and services donated to the Take Stock in Children Backcountry Challenge are contributed through the Rotary Club of Key Largo Charitable Events, Inc., a 501(c)3 nonprofit organization, and may be tax deductible (consult your accountant); these funds are raised for the purpose of funding scholarships to Monroe County youth, based on Take Stock in Children's guidelines. The funds raised are matched dollar-for-dollar from the Take Stock in Children organization, which doubles your impact. Key Largo Rotary would like to thank you for your support of this family-friendly event in our community.