Be the Inspiration

Let's Inspire Change in Our World
July 1, 2018 – June 30, 2019

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- Committee Structure
- Meetings
- Goals

Let's tell our stories along the way and have fun!

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Committee Planning

1. What should we be doing?
2. Succession planning
3. Rotarians in action, our story

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Committees

Club Administration (5 members)

Board Chair: Kathy Austvold

Mark Bring
Wally Cole
Randy Kempfer
David Lundeen

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Committees

Club Administration

1. Assigns weekly club duties to members including front desk, greeter, invocation & songs.

2. Organizes process for scheduling weekly program speakers that are informative, educational, inspirational, entertaining, build a sense of team, create an environment in which members want to bring guests and/or are relevant to members' concerns.

3. Assists with management & updating of program & weekly meeting information on the club website.

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Committees

Club Administration

4. Coordinates and assists various committees and Rotary members on Rotary awards and recognition such as:

    - Presidential Citation
    - Significant Achievement Award
    - Avenues of Service Citation
    - The Rotary Citation

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Committees

Membership (8 members)

Board Chair: Dan Johnson

Steve Andrews
Katie Johnson
Scott Debrito
Bonnie Denzel
Lois Josefson-Russell
Mitzi Moe
David Peters

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Committees

Membership

The role of the club membership committee is to actively attract and engage members. Having engaged and active club members makes it possible for us to serve communities at home and around the world.

- Surveying Members
- Creating a Membership Brochure, invitation business cards or other piece that members can use to invite others for a “free lunch” and meeting.
- Coordinating club socials/events for both retention and recruitment purposes
- Coordinate Fireside Chats/Membership Drives to further familiarize new and potential members

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Committees

Public Relations (6 members)

Board Chair: Steve Leitte

Jamie Larson
Laurel Nelson
Elaine Olson
Bob Russell
Mike Smith

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Committees

Public Relations

- Tell our club story via traditional and social media.
- Work with the other committees on maintenance of the club website content.
- Document the difference we are making in people's lives here and afar.

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Committees

Public Relations

1. Rotary Unites Leaders
2. Rotary Exchanges Ideas
3. Rotary Takes Action
4. Through Rotary

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Committees

Service Projects (11 members)

Board Co-Chairs: Ben Durbin / Anthony Nordan

Stan Carignan
Greg Darling
Rod Ebersviller
Dave Johnson
Buzz Lundeen
Dean Monke
Keith Olson
Mary Pettit
Mike Westergard

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Committees

Service Projects

Define & organize the work of the club on service projects that benefit the community & our world.

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Committees

Service Projects

1. January
2. February
3. March
4. April – Read Josh the Otter to the Kindergarten Children
5. May - Plant a Tree(s), Ditch clean up
6. June– Work in the Community Garden
7. July
8. August – Help the United Way put together school back packs
9. September – Deliver dictionaries to 3rd grade students
10. October – Ditch clean up
11. November
12. December – Ring bells for the Salvation Army

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Committees

Fundraising (5 members)

Board Chair: Randy Kempfer

Dean Bjorgum
Matt Bucher
Buzz Lundeen
Scott Schroeder

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Committees

Fundraising

Direct club fundraisers and recruit chairperson(s) for each event. Set goals & maintain tracking systems for sales. Current fundraisers include the Rubber Duck Derby, Peach Sale, Rose Sale and Rotary Open Golf Tournament.

I am hopeful we will also do a temporary fundraiser that will complete our Centennial Fundraising project.

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Committees

Fundraising

	Revenue	Expense	Proceeds
Golf Scramble	3,996.05	0	$ 3,996
Lucky Duck Derby	4,920	927	$ 3,993
Peaches	23,300	16,600	$ 6,700
Roses	8,300	5,500	$ 2,800
Cash Raffle	12,000	2,000	$ 10,000

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Committees

Foundation (5 members)

Board Chair: Bob Russell

Gene Manning
John MacFarlane
Leona Zimmerman
Tim Hunt

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Committees

Foundation

Ensure continued and appropriate support of Rotary Foundation and its goals.

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Committees

Youth Services (9 members)

Board Chair: Brad Hoganson

Mike Clark
Lori Larson
Hal Leland
Dean Monke
Tim Rogelstad
Pete Wasberg
Anna Wasescha
Ryan Welle

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Committees

Youth Services

The Youth Services committee develops, implements, and supports Youth Service activities and coordinates with other committees to engage youth. Some activities could include:

- Club Visits by High School Students
- Rotaract
- RYLA
- Partner with our Rotary club on Service Projects.
- Interact
- Youth Exchange
- Scholarship Opportunities including the Four-Way Test Essay Contest

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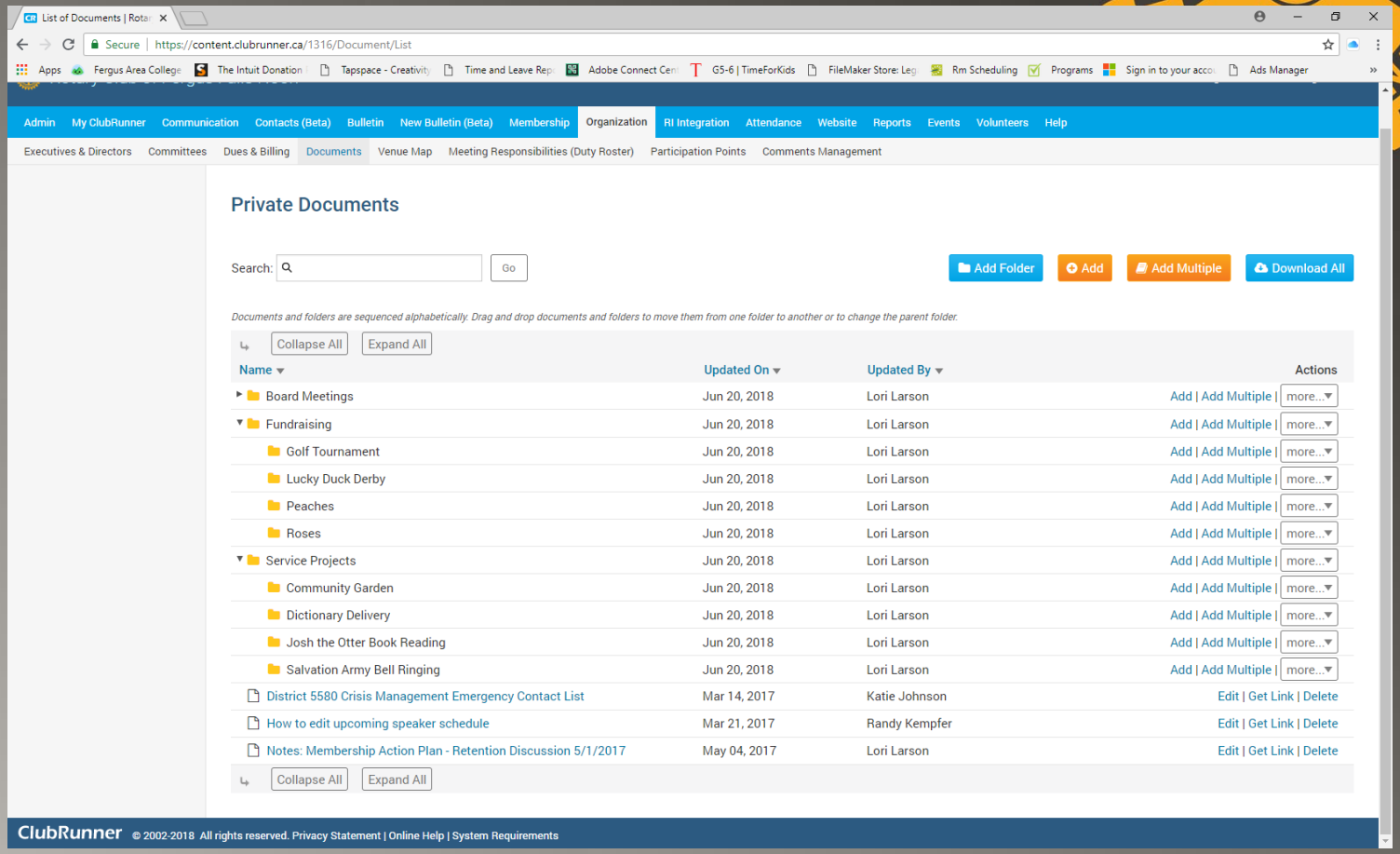
Committees - Resources



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Meetings

Board Meeting Updates

- Usually 2nd Wednesday of the month

Wine Wednesdays

- Usually the 3rd Wednesday of Every Other Month at 5 p.m.
- Classification Talks
- Visit Businesses of our Members
- Fireside Chats or Membership Drives
- Location will Vary

Committee Workgroups 5th Wednesdays will no longer happen.

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Goals

2018-19 Rotary Citation

Support and Strengthen Clubs
Focus and Increase Humanitarian Service
Enhance Public Image and Awareness

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Goals

2018-19 Rotary Citation

Support and Strengthen Clubs

- Achieve a net gain of 1 member
- Maintain or improve your club's retention of current and new members:
    - Improve your club's retention rate by 1 percentage point

  or
    - If your club's retention rate was 90 percent or more in 2017-18, maintain it
- Achieve a net gain in female members
- Have at least 60 percent of club members report their birth dates through My Rotary
- Sponsor or co-sponsor a new Rotary club
- Conduct a classification study of your members' occupations, and work to align your membership with the mix of businesses and professions in your community

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Goals

2018-19 Rotary Citation

Focus and Increase Humanitarian Service

- Sponsor a Rotary Community Corps
- Sponsor or co-sponsor an Interact or Rotaract club
- Contribute at least $100 per capita to the Annual Fund
- Increase the number of members involved in service projects
- Hold an event to raise funds for, or to increase awareness of, Rotary's work toward polio eradication
- Conduct a significant local or international service project in one of Rotary's six areas of focus

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Goals

2018-19 Rotary Citation

Enhance Public Image and Awareness

- Post successful club projects, with details about activities, volunteer hours, and funds raised, on Rotary Showcase
- Use Rotary's brand guidelines, templates, People of Action campaign materials, and related resources
- Arrange for the club's members to talk with the media to tell your club's, and Rotary's, story
- Host an event for Rotary alumni, and highlight Rotary's networking opportunities
- Continue or establish a partnership with a corporate, governmental, or nongovernmental entity and work on a project together
- Sponsor a Youth Exchange student or RYLA participant

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Goals

2018-19 Rotary Citation with Presidential Distinction

Achieve the following goals in addition to earning the Rotary Citation to receive SILVER (1 goal), GOLD (2 goals), or PLATINUM (3 goals) distinction

- Achieve a net gain of 5 or more members
- Show how your club's members are People of Action by promoting your club and its service activities on social media at least 4 times per month
- Initiate or continue a leadership, personal, or professional development program to enhance members' skills and the value of their membership

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Are you Ready to Inspire Change in Our World?

Yours In Service,

Lori Larson
218-205-5662

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