

## ROTARY CLUB OF MOUNT BARKER 3 YEAR STRATEGIC PLAN 2021-22 TO 2023-24

GOAL	KEY PERFORMANCE INDICATOR	2021-22	2022-23	2023-24
Effective Club	New Members and Membership retention resulting in Membership of	33	37	40
Fundraising	Increase in income from fundraising recover from Covid. No donut van income last 2 years	20%	50%	100%
Social Activities	Social activities involving Members, Partners & families	4	4	4
Partner's Nights	Meetings with speakers conducive to Partners attending	5	5	5
Centurion Program	%age of Club Members contributing to Centurion Program	10%	15%	20%
Rotary Leaders Institute	%age of Club Members who have completed the Rotary Leaders Institute course	15%	17%	20%
Friends of Rotary	Friends of Mount Barker Rotary established involving interested Personnel	On-Going	On-Going	On-Going
	Number of Personnel supporting the Club through Friends of Rotary program	8	15	20
Corporate Membership	Corporate Membership of Rotary established involving local Businesses	Plan/Estab	On-Going	On-Going
	Number of Businesses supporting the Club through Corporate Membership program	8	12	16
	Offer advertising on our Bulletin	Plan/Estab	On-Going	On-Going
RORPS	Develop expertise and innvolve other SA Rotary Clubs	Established	On-Going	On-Going
	Establish recipient overseas Clubs	Established	On-Going	On-Going
Fundraising	Create new Annual local Community funraising events (Fishing, Art show, Car boot sale)	Plan/Estab	On-Going	On-Going
	Refurbish/Sale of Coke Van	Plan/Estab	On-Going	On-Going
	Involve District Council of Mount Barker	Plan/Estab	On-Going	On-Going
Local Community	Develop Plan to engage with Mt Barker and District Residents to promote Rotary	Plan/Estab	On-Going	On-Going
Mount Barker Council	Establish a working relationship with the Mayor and officers to assist community events	Plan/Estab	On-Going	On-Going