

# ROTARY CLUB OF MOUNT BARKER 3 YEAR STRATEGIC PLAN 2019-20 TO 2021-22

GOAL	KEY PERFORMANCE INDICATOR	2019-20	2020-21	2021-22
Effective Club	New Members and Membership retention resulting in Membership of	23	25	27
Fundraising	Increase in income from fundraising	5%	5%	5%
Social Activities	Social activities involving Members, Partners & families	4	4	4
Partner's Nights	Meetings with speakers conducive to Partners attending	3	3	3
Centurion Program	%age of Club Members contributing to Centurion Program	25%	35%	45%
Rotary Leaders Institute	%age of Club Members who have completed the Rotary Leaders Institute course	15%	20%	25%
Friends of Rotary	Friends of Mount Barker Rotary established involving interested Personnel	On-Going	On-Going	On-Going
	Number of Personnel supporting the Club through Friends of Rotary program	15	20	25
Corporate Membership	Corporate Membership of Rotary established involving local Businesses	Plan/Estab	On-Going	On-Going
	Number of Businesses supporting the Club through Corporate Membership program	8	12	16
Interact Club	Interact Club established at Cornerstone College	Planning	Establish	On-Going