



The Charitable Foundation, Rotary Club of Wellington
PO Box 209, Wellington ON K0K3L0
Charity BN/Registration #825322373RR001

New PEC Hospital Fundraiser Project Update

As of December 15, 2020, we have raised a total of \$350,000 in cash and pledges.

We are excited and proud to announce that as of December 15, 2020 we have raised a total \$350,000 in donations and pledges for the development of the new hospital in PEC. The latest news from the Ministry of Health and Long-Term Care is that the project has moved into Stage 3 of the process, which is the point where detailed drawings are developed to allow for requests for proposals to be issued.

To facilitate this Stage, the MOH<C have committed approximately \$8.5 Million to the project, which effectively assures it will proceed. For more information on this process, go to PECMH's website and read I Love the County and I Back the Build.

Background

At the time of our start up in Spring 2017, we managed our campaign with some caution in two ways:

First, we decided to hold all of our donations, both by the Club itself, and those from third party donors, in our own Foundation account in Trust for the new build. The reason for this was that some potential donors had expressed concern that the project might never get approved. In this case we reserved the right to re-direct any donations to other health-related activities in PEC.

Second, we avoided establishing a specific Target for our campaign. The reason for this was that we had no idea how successful we might be, nor how long we might be able to sustain a campaign.

Update

In June 2020, the MOH<C committed \$1 Million to the project to help move the approval process along.

This gave us new assurance that the project had been given a "Green Light". It gave us enough confidence that we could release the first instalment of the money raised to that point, so we presented the Hospital Foundation with a cheque for \$100,000.



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Co-incident with that presentation, we announced that we would commit to raising a total of \$400,000 in return for having the Emergency Department Waiting Room in the new facility named in honour of Wellington Rotary Club.

We have continued to reach out to individual donors to support us, and many have, with contributions both large and small. We also continue to re-direct a portion of the funds we raise by operating a Bottle Return every week. Many of our regular “customers” simply donate their empty containers in recognition of our campaign. In October, we staged an On-line Auction to take the place of our usual annual fund-raising dinner, and we were able to raise \$25,000 for the project. We also collaborated with Lacey Estates Winery and Domaine Darius Winery on two Private Label wines sold by them on our behalf which raised about \$30,000.

We are continuing to find novel ways to extend our fund-raising activities, with the hope that we will reach our goal by Mid 2022. We sincerely thank all the individual donors and our community at large who have supported this project.

Donation Summary to date.

The following provides details of the funds and pledges received by Wellington Rotary to date.

Funds and Pledges raised:

1. Donations from the public:	\$ 163,000
2. Funds raised by Wellington Rotary activities	\$ 157,000
3. Pledges for future donations	\$ 30,000
Total	\$ 350,000



Rotary

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Picture Above: Cheque remitted to PECMHF on September 11, 2020 as first installment for our commitment to raise \$400,000 for the new Hospital.



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Picture Below: The fundraiser thermometer displayed at our Bottle Depot indicating the current status of the funds raised to date.

