



March 21, 2022

Dear community friend,

**THE ROTARY CLUB OF TRENTON IS CELEBRATING A CENTURY OF SERVICE ABOVE SELF!**

Since 1922, the Rotary Club of Trenton has been enhancing lives through innovative community service projects, activities, and events. Our 7 areas of focus see us working to improve lives here at home and across the globe.

Through our volunteerism and fundraising initiatives we have fostered community growth, sustainability and enhancement throughout Quinte West by spearheading and/or supporting many worthwhile initiatives including:

- Quinte West Waterfront Trail & Outdoor Exercise Equipment
- Wilf Wilkinson Splash Pad at Centennial Park
- Quinte Sailability Program; Community Learning Alternatives
- Rotary Spelling Bee & Rotary Music Festival for Quinte Area Youth
- Frankford & Trenton Youth Centers; Highschool & Post-Secondary Student Scholarships; Youth Exchange
- Local healthcare via Trenton Memorial Hospital Foundation, VON & Hospice Quinte
- RCAF Memorial Foundation; Wounded Warriors of Canada; Remembrance Day Military Appreciation
- Lower Trent Conservation's Youth Environmental Education Initiatives; Trenton Greenbelt Restoration
- Quinte West Community Policing "Children's Bike Rodeo"; Quinte West Firefighters "Coats for Kids"
- Trenton YMCA and much, much more!



In conjunction with Rotary International, we also contribute to major projects overseas including the current Ukraine Crisis, Natural Disaster Relief Funds, Red Cross, Shelter Box and Rotary's Polio Plus Campaign which is very close to its goal of eradicating polio worldwide! Our club's accomplishments over the past 100 years are near immeasurable and we are eager to continue fostering these good works of Rotary into the future through volunteerism and funding support of these, and many other, worthy projects.

As part of our anniversary festivities, the Rotary Club of Trenton will be holding its first ever online auction, starting mid-April, to raise funds that will assist in supporting our beloved community of Quinte West, and beyond. Our goal is to raise \$100K (that's \$1,000 for every year our club has been in existence).

How can you help? We are seeking sponsorships and in-kind donations to put up for auction (e.g., desirable product, service, accommodation, or experience) that people would be eager to bid on. If you have questions or would like to help us by sponsoring or donating, please contact Past President, Paul Moran at (613) 392-3501. Thank you, most sincerely, for your thoughtful consideration of this request.

Yours in community,

*Sandi Ramsay* President (2021-2022)

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# Rotary Club of Trenton Centennial Celebration Gala Event

## Sponsorship Opportunities

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### DIAMOND COMMUNITY LEADER SPONSOR \$2,500

- Four (4) event tickets
- Speaking opportunity - official welcome
- Exclusive display space at event (premium location)
- Company recognition (logo/name) with premium visibility included in:
  - ✓ Digital event promotions (club website [TrentonRotary.ca](http://TrentonRotary.ca), Facebook & [Instagram](#))
  - ✓ Centennial Celebration History Booklet
  - ✓ Event program
  - ✓ 100<sup>th</sup> Anniversary Online Auction Page - <https://www.32auctions.com/RCOT100>

### CENTENNIAL COMMUNITY PARTNER SPONSOR \$1,000

- Two (2) event tickets
- Exclusive display space at event
- Company recognition (logo/name) with second-tier visibility included in:
  - ✓ Digital event promotions (club website [TrentonRotary.ca](http://TrentonRotary.ca), Facebook & [Instagram](#))
  - ✓ Centennial Celebration History Booklet
  - ✓ Event program
  - ✓ 100<sup>th</sup> Anniversary Online Auction Page - <https://www.32auctions.com/RCOT100>

### FRIEND OF ROTARY SPONSOR \$500

- Company recognition (logo/name) with third-tier visibility included in:
  - ✓ Digital event promotions (club website [TrentonRotary.ca](http://TrentonRotary.ca), Facebook & [Instagram](#))
  - ✓ Event program
  - ✓ 100<sup>th</sup> Anniversary Online Auction Page - <https://www.32auctions.com/RCOT100>

Please make cheques payable to:

Rotary Club of Trenton, P.O. Box 22065, Trenton, ON, K8V 6S3

**Sponsor/Donor Name:** \_\_\_\_\_

**Sponsor Amount (circle one):** **\$500** **\$1000** **\$2,500**

**Auction Item Donation:** \_\_\_\_\_ **Value of Donation:** \_\_\_\_\_

**Sponsor/Donor Contact Info:**

- **Phone number:**
- **Email:**
- **Address:**