Rotary Radio Family Day 2022
Celebrating 56 years in partnership with Dougall Media CKPR

What is Rotary Radio Family Day and how does it work?
Individuals and businesses make donations toward the Rotary Radio Family Day campaign and in turn receive advertising spots on CKPR 91.5 FM on Family Day Feb 21st, 2022. Port Arthur Rotary’s partner, Dougall Media (CKPR 91.5 FM Radio), is once again donating all advertising spots on this day. In turn, the Port Arthur Rotary Club is able to continue supporting many important community projects and organizations such as:

- Ongoing community service initiatives in organizations, such as Dew Drop Inn, Rotary Shelter House and St James Public School.
- Roots to Harvest, Our Kids Count, Community Clothing Assistance, and Fort Severn First Nation.
- Polio eradication - Rotary International has been at the forefront of the World Health Organization’s program to eradicate polio from the world.
- Wilderness Discovery Centre accessible campground.
- The Salvation Army’s Community Response Unit van and the Field of Greens garden project.
- Beyond our support of these great community projects and organizations, Port Arthur Rotary, together with approximately ten Active Living organizations, have formed the Waterfront Trail Rotary Community Action Team (WTRCAT) to advocate for the extension of the City of Thunder Bay Waterfront Trail system.

We invite you to join us by continuing to support the vital work that continues in our community.

What can the radio ad be used for?
Use your ads to promote your business or organization, or to say ‘Thank You’ to:
- Customers, clients, patrons, suppliers;
- Employees and/or their families;
- Service providers (retail, non-profit group, health care, public service);
- Friends, family, partners.

You have the option of having your ad voiced by a Rotarian, you can voice your ads yourself (even from your home or business!) or we can use your existing commercially produced ads. Need help writing or recording your own ad? We can help make it easy!

Don’t need a radio ad?
No problem! Donate your ad time to acknowledge the important work happening right now in our community. Just choose ‘Donate My Ad’ on the order form and we will take care of the rest!

Be a part of the Rotary family!
Donation categories are listed on the following pages along with an order form to print and fill out. We would be happy help you through the process regardless of whether you are a first time or ongoing supporter. For further information about Port Arthur Rotary, visit www.parotary.com, contact one of our members, or email parotaryradioday@gmail.com.

Thank you for your support!
Rotary Radio Family Day 2022 Supporter Categories

All supporters receive Port Arthur Rotary’s eternal gratitude!

***Early Bird pricing in place until Dec 31st, 2021***

“Family Hour” (1 Hour Sponsor) - $975 donation

Early Bird pricing $750 (if order received before Dec 31st, 2021)

---Limited quantity of this package available---

One ‘30 second’ radio advertisement (Aired 15 times)

Acknowledgement on PA Rotary website and Facebook page

Opportunity to ‘pick your hour’ on CKPR (first come, first served)

Recognition at Rotary meetings through Feb 2022 and invitation to a Rotary Meeting

“All in the Family” - $250 donation

Early Bird pricing $200 (if order received before Dec 31st, 2021)

---Limited quantity of this package available---

One ‘60 second’ radio advertisement/interview style (Aired 3 times)

Acknowledgement on PA Rotary website and Facebook page

“Family Ties” - $65 donation

Early Bird Pricing $50 (if order received before Dec 31st, 2021)

30 second radio advertisement (Aired 1 time)
Port Arthur Rotary Radio Family Day - 2022 Order Form
(print this page only for order submission)

If you prefer to submit your order electronically, and are not paying by credit card please use the Electronic Order Form (click here)

Customer Name: ___________________________ Business (if applicable): _________________________
Address: ____________________________________________________ Postal Code:______________
Phone: ________________ Fax: _________________ Contact Email: ______________________________

Rotary Family Supporter Category:
☐ “Family Hour” (1 ad x 30 seconds, aired 15 times) $975 donation ($750 if received before Dec 31st, 2021)
☐ “All in the Family” (1 ad x 60 seconds, aired 3 times) $250 donation ($200 if received before Dec 31st, 2021)
☐ “Family Ties” (1 ad x 30 seconds, aired 1 time) $65 donation ($50 if received before Dec 31st, 2021)

Type of Ad (check box and fill quantity):
☐ Ad spot I have recorded myself (.mp3 or .mp4 format emailed to parotaryradioday@gmail.com) – Qty: _____
☐ Ad copy for my spot is attached/will be provided (to be voiced by a Rotarian) – Qty: ______
☐ Use my commercially produced radio ad (Dougall Media has on file) – Qty: ______
☐ Generic ‘Congratulations to Rotary’ ad (sponsor’s name included in script) – Qty: ______
☐ ‘Donate My Ad’ (to acknowledge Rotary’s choice of family or community organization) – Qty: ______

Comments for special orders: ________________________________________________________________

Order TOTAL $__________

Payment Method (choose 1 option):
☐ eTransfer to parotarytreasurer@gmail.com
☐ Cheque (payable to: Port Arthur Rotary Club, mailed to PO Box 33016, Thunder Bay, ON P7B 0B1
☐ Visa (# _______ - _______ - _______ - _______) Exp (MM/YY) _____/_____
☐ Mastercard (# _______ - _______ - _______ - _______) Exp (MM/YY) _____/_____
☐ Please ‘Invoice me’

Order Form Submission (choose 1 option):
☐ Email Order Form to parotaryradioday@gmail.com
☐ Mail Order Form (and cheque if chosen as payment method) to PO Box 33016, Thunder Bay, ON P7B 0B1

Please listen to Rotary Radio Day – February 21st, 2022 on CKPR 91.5 FM
Thank you to Dougall Media for their support!

Sold by Rotarian: _____________________________ Date: _____________________________