

**Course Outcome – The expectation is that each participant will:**

- **Become more familiar with the resources available on [rotary.org](http://rotary.org) website for membership**
- **Know how to access and use the Rotary Learning Center**
- **Have a better understanding of how to attract new members**
- **Plan to successfully engage existing club members**
- **Include ideas for diversification in your club**
- **Suggest starting up a new club**
- **Discuss your outcome and solutions to the District Membership Chair**

**Module 1** 60 minute Zoom Meeting on Thursday, January 5<sup>th</sup> 6:30 PM with Cohort Group and Instructor.

1. Review the modules and be sure each participant understands the final outcome and understands the assignments for the modules listed below.
2. Designate a person to record your discussion as your cohort coordinator.

**Module 2** (You will need a UserId and Password for [rotary.org](http://rotary.org) website)

<https://my-cms.rotary.org/en/document/how-create-my-rotary-account>

Click on Learning and Reference

**Learn by Topic (Membership Topic)**

- Listen to Pres. Jennifer Jones video (take notes)

Return to the menu

Select the Learning Center

Choose the **Membership Topic**

1. Click on the **Best Practices for Engaging Members**

Please take the course

Explain how it was/was not helpful.

Would you suggest this course for your Club President and Club Membership Chair? Why or Why

not?

2. Click on **Diversify Your Club**

Please take the course

Explain how it was/was not helpful.

Would you suggest this course for your Club President and Club Membership Chair? Why or Why

not?

3. Click on **Strategies for Attracting New Members**

Please take the course

Explain how it was/was not helpful.

Would you suggest this course for your Club President and Club Membership Chair? Why or Why

not?

4. Select another course that interests you the **Membership Topic**

1. Why did you choose this topic?

2. Would you suggest this topic to your Club President and Club Membership Chair?

Discuss in a few paragraphs

5. Read the pdf on **Starting New Rotary Clubs**.

Does this interest you? Why or why not? Add comments to your submission for January 12<sup>th</sup>.

**Submit your work via email to [dg@rotaryd5500.org](mailto:dg@rotaryd5500.org). I will confirm via email that I have received it. I am most interested in your analysis and ideas. Don't hesitate to contact me if you have any concerns.**

Module 3

Let's seriously **Blow Up YOUR Rotary Club.**

*(Spend time reviewing and look honestly at the current direction of your club.)*

- How would you re-structure/re-invent your club if necessary?
- What direction is or should your club take, moving forward?
- What will your club “look like” in 5 years?
  1. Submit a document to me explaining your analysis. Use [rotary.org](http://rotary.org) materials and the Rotary Learning Center information.
  2. Include a presentation to your Club President, Membership Chair and Club Board.

Due Date **Thursday January 19<sup>th</sup>**

Module 4– **Week of January 23 – 27<sup>th</sup>**

Please contact your District Membership Chair - ask them for a 30-minute **Zoom** appointment.

District 5495 Mike Flores email: [floresbarrio16@gmail.com](mailto:floresbarrio16@gmail.com)

District 5500 Bruce Monro email: [bruce-tubacaz@outlook.com](mailto:bruce-tubacaz@outlook.com)

1. Discuss with your District Membership Chair your ideas, and suggestions after taking the Learning Center courses and reading materials available on the [rotary.org](http://rotary.org) website and RLA website.
2. Submit a document explaining the outcome of the meeting and what was your take-away.  
CC: your membership chair.

Module 5– **Thursday January 26<sup>th</sup>**, 6:30 PM **Zoom** meeting with your Cohort Group and Instructor.

Discussion 60 minutes or more if needed.

1. How would you make **YOUR** club more successful?
2. Discuss ways to make your club more successful.

In preparation for this session, be sure you have successfully completed both Module 1, 2, 3.

Nominate one volunteer to write up the discussion and submit to me by **January 27<sup>th</sup>**.

Module 6 Monday, **January 30<sup>th</sup>** 6:30 PM **Zoom** Cohort Group and Instructor.

1 hour Zoom meeting

1. Discuss what you have learned
2. How will you use this knowledge to strengthen or even reorganize your club?
3. Other information you have found helpful.

Calendar		
Introduction Module 1	<b>January 5th</b>	<b>Zoom Meeting</b> Thursday January 5 <sup>th</sup> 6:30 PM 60 min
Module 2	<b>January 12th</b>	January 12 <sup>th</sup> – Submit work
Module 3	<b>January 19th</b>	January 19 <sup>th</sup> Submit work
Module 4	<b>January 23 – 27 January 26th January 29<sup>th</sup></b>	Week of January 23 <sup>rd</sup> -27 <sup>th</sup> Discussion with your District Membership Chair <b>Zoom Meeting</b> Thursday January 26 <sup>th</sup> 6:30 PM Submit work for discussion at January 30 <sup>th</sup> Zoom meeting.
Module 5	<b>January 27th</b>	Submit your discussion by January 27th
<b>All work should be submitted by January 29<sup>th</sup>.</b>		
Module 6	<b>January 30th</b>	<b>Zoom Meeting</b> Monday January 30 <sup>st</sup> 6:30 PM 60 min. Review what you have learned and how you will move forward.
<b>JANUARY 31<sup>ST</sup> SESSION ENDS</b>		

**Additional Materials Available to Download in a Separate Folder on the RLA Website**

**RLA Pathways to Rotary - Zoom Meeting Schedule**

PDG Diane Ventura-Goodyear is inviting you to a scheduled Zoom meeting.

Topic: RLA - Pathways to Rotary - Introduction Class

Time: **Thursday Jan 5, 2023 06:30 PM Arizona**

Join Zoom Meeting

<https://us06web.zoom.us/j/4098656520?pwd=Y0xKYzh4eTBpbzYvR1BMN1pIK2crUT09>

Meeting ID: 409 865 6520

Passcode: **85718**

One tap mobile

+12532050468,,4098656520#,,,,\*85718# US

+12532158782,,4098656520#,,,,\*85718# US (Tacoma)

PDG Diane Ventura-Goodyear is inviting you to a scheduled Zoom meeting.

Topic: RLA Pathways to Rotary Module 5

Time: **Thursday Jan 26, 2023 06:30 PM Arizona**

Join Zoom Meeting

<https://us06web.zoom.us/j/4098656520?pwd=Y0xKYzh4eTBpbzYvR1BMN1pIK2crUT09>

Meeting ID: 409 865 6520

Passcode: **85718**

One tap mobile

+12532050468,,4098656520#,,,,\*85718# US

+12532158782,,4098656520#,,,,\*85718# US (Tacoma)

PDG Diane Ventura-Goodyear is inviting you to a scheduled Zoom meeting.

Topic: RLA Pathways to Rotary Module 6

Time: **Monday Jan 30, 2023 06:30 PM Arizona**

Join Zoom Meeting

<https://us06web.zoom.us/j/4098656520?pwd=Y0xKYzh4eTBpbzYvR1BMN1pIK2crUT09>

Meeting ID: 409 865 6520

Passcode: **85718**

One tap mobile

+12532050468,,4098656520#,,,,\*85718# US

+12532158782,,4098656520#,,,,\*85718# US (Tacoma)

