



Collaboration and Funding to Meet Needs

Arizona Rotary Leadership Academy - 2022-23

PDG Art Harrington (in collaboration with PDG Norma Taylor-Roderique)

arthts@msn.com

Mobile: (928) 245-0411

LEARNING OUTCOMES

By the time you have completed this course, it is expected that you will be able to:

1. Understand why meaningful service projects are essential to the health and member retention of every Rotary Club
2. Know how to select and develop projects for your Rotary club that will address systemic needs, rather than applying temporary band-aids on symptoms of deeper, unaddressed problems
3. Comprehend why collaboration with partners is essential to creating projects that will be capable of addressing these deeper needs, and will have sustainable outcomes
4. Understand the criteria for selecting project partners who will successfully follow through and perform as needed.
5. Know how to package and market major projects
6. Know how to finance these large projects, and to use them as a foundation on which to build even larger projects to meet greater needs