

RLA – PATHWAYS TO ROTARY JANUARY 2022 REVISED 12/15/21

(hot links included in this document)

Course Outcome – The expectation is that each participant will

- **Become more familiar with the resources available on the [rotary.org](https://www.rotary.org) website for membership**
- **Have a better understanding of how to successfully attract new members**
- **Successfully engage existing club members**

Module 1 60 minute Zoom Meeting on Monday, **January 3rd at 6:30PM REVISED DATE**

Review the modules and be sure each participant understands the final outcome and understands the assignments for the modules listed below.

Designate a person to record your discussion Module 6 and be a *cohort (**a group of people banded together or treated as a group*)**coordinator**.

Module 2

(You will need a User Id and Password for [rotary.org](https://www.rotary.org) website) HOW TO <https://my-cms.rotary.org/en/document/how-create-my-rotary-account>

Research the membership page <https://my.rotary.org/en/learning-reference/learn-topic/membership>
review the following links

[Finding New Club Members \(exercise\)](#) – Was this worksheet helpful, why or why not? Have you ever seen this worksheet before? Do you have any suggestions/comments? What was your take-away?

[Course: Is your club healthy?](#) Please take the course, I have included a few of the documents that are relevant to this course downloadable on the RLA website. Have you ever used these materials? Please comment, include your suggestions. What was your take-away?

[Engaging Younger Professionals](#) – Review this webpage. Please comment and include your suggestions. What was your take-away?

[Improving Your Member Retention, Assessment and Analysis](#) Review this document. Please comment and include your suggestions, and ideas.

[Rotary Club Types, Formats, and Models](#) Review this document and the links explaining Club Types, Formats and Models. Have you ever seen this document before? Comments. What is your take-away?

Submit your work via email to dg@rotaryd5500.org by **January 15th**. I will confirm via email that I have received it. I am most interested in your analysis.

Don't hesitate to contact me if you have any concerns.

RLA – PATHWAYS TO ROTARY

JANUARY 2022 REVISED 12/15/21

Module 3 January 6-23 Submit your work by January 23rd

Let's have some serious fun – **Blow Up A Club** – Send me your thoughts!

- How would you re-structure/re-invent a club that is struggling
- Let's assume the club has less than 12 members and the average age is 62
- This club had membership of over 28 members 5 years ago – and was a very healthy club

Send me your ideas and thoughts – **Powerpoint preferred no more than 6 slides**

Module 4– Week of January 16-23 Report back no later than January 23rd

Please contact your District Membership Chair - ask them for a 30 minute appointment.

District 5495 Chris Krueger email: chriskrueger1963@gmail.com **REVISED**

District 5500 Joyce Finkelstein email: districtmembershipchair@rotaryd5500.org

Discuss with your District membership chair your ideas, comments and suggestions.

1 page overview of what you learned, what you suggested and any/all comments you wish to share.

Module 5– January 24th Wednesday 6:30 PM Zoom (COHORT/TEAM ZOOM) **REVISED**

Discussion 60 minutes or more if needed..

How would you make your club more successful?

Discuss in your assigned COHORT (teams) ways to make your clubs more successful.

In preparation for this session, be sure you have successfully completed both Module 1 and Module 2.

Use your knowledge gained for this module. Nominate one volunteer to write up the discussion and send to me. **Submit to Instructor by January 28**

Module 6 January 31st Monday 6:30 PM Zoom (COHORT/TEAM/INSTRUCTOR ZOOM)

1 hour Zoom meeting

- Discuss what you have learned
- How will you use this knowledge to strengthen or even reorganize your club.
- Other information you have found helpful

Class Schedule

RLA – PATHWAYS TO ROTARY JANUARY 2022 **REVISED 12/15/21**

Module 1	<i>Zoom Meeting</i> January 3rd 6:30 PM 60 min
Module 2	January 15 th – Submit work
Module 3	January 23 rd Submit Work
Module 4	January 16 th - 23 rd January 23 rd Last day for Submission
Module 5	<i>Zoom Meeting</i> January 24 th 6:30 PM 60 min Team Zoom – Select Scriber to submit work by January 28 th
Module 6	<i>Zoom Meeting</i> January 31 st 6:30 PM 60 min Review your findings

Congratulations!

Zoom Meeting Information

Diane Ventura-Goodyear is inviting you to a scheduled Zoom meeting.

Topic: Pathways to Rotary

Time: Jan 3, 2022 06:30 PM Arizona

Join Zoom Meeting

<https://us06web.zoom.us/j/3171199515?pwd=bkloNkNoRnE0K0RRREY2TGZnZkpFZz09>

Meeting ID: 317 119 9515

Passcode: 85718

One tap mobile

+12532158782,,3171199515#,,,,*85718# US (Tacoma)

+13462487799,,3171199515#,,,,*85718# US (Houston)

Dial by your location

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

Meeting ID: 317 119 9515

Passcode: 85718

Find your local number: <https://us06web.zoom.us/u/kHTVkar7v>

RLA – PATHWAYS TO ROTARY JANUARY 2022 REVISED 12/15/21

Diane Ventura-Goodyear is inviting you to a scheduled Zoom meeting.
Topic: Pathways To Rotary RLA Module 5
Time: Jan 24, 2022 06:30 PM Arizona

Join Zoom Meeting

<https://us06web.zoom.us/j/3171199515?pwd=bkloNkNoRnE0K0RRREY2TGZnZkpFZz09>

Meeting ID: 317 119 9515

Passcode: 85718

One tap mobile

+12532158782,,3171199515#,,,,*85718# US (Tacoma)

+13462487799,,3171199515#,,,,*85718# US (Houston)

Dial by your location

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

Meeting ID: 317 119 9515

Passcode: 85718

Find your local number: <https://us06web.zoom.us/j/3171199515?pwd=bkloNkNoRnE0K0RRREY2TGZnZkpFZz09>

Final Class Zoom

Diane Ventura-Goodyear is inviting you to a scheduled Zoom meeting.
Topic: Pathways to Rotary Final Class RLA Module 6
Time: Jan 31, 2022 06:30 PM Arizona

Join Zoom Meeting

<https://us06web.zoom.us/j/3171199515?pwd=bkloNkNoRnE0K0RRREY2TGZnZkpFZz09>

Meeting ID: 317 119 9515

Passcode: 85718

One tap mobile

+12532158782,,3171199515#,,,,*85718# US (Tacoma)

+13462487799,,3171199515#,,,,*85718# US (Houston)

Dial by your location

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 669 900 6833 US (San Jose)

+1 301 715 8592 US (Washington DC)

+1 312 626 6799 US (Chicago)

+1 929 205 6099 US (New York)

Meeting ID: 317 119 9515

Passcode: 85718

Find your local number: <https://us06web.zoom.us/j/3171199515?pwd=bkloNkNoRnE0K0RRREY2TGZnZkpFZz09>