



Welcome to the 2020 Rose Festival & Parade Season! We invite you to march with us.

- The PGE/Solve Starlight Parade on Saturday, May 30th
- The Fred Meyer Junior Parade on Wednesday, June 3rd
- The Spirit Mountain Casino Grand Floral Parade, Saturday June 6th

The Northwest Festival Hosting parades:

- O Apple Blossom Festival (Wenatchee, WA) May 1st
- O Lilac Festival (Spokane, WA) May 15th
- O Hyack Festival (New Westminster, BC) May 22nd
- O Marysville Strawberry Festival (Marysville, WA) June 12th
- O Capital Lakefair (Olympia, WA) July 17th
- O Seattle Seafair (Seattle, WA) July 24th
- O Peach Festival (Penticton, BC) August 7th
- O Autumn Leaf Festival (Leavenworth, WA) September 25th

The local community parades:

- O St. Patrick's Day Parade (Portland) March 15th
- O 82nd Avenue of the Roses (Portland) April 25th
- O St. John's (Portland) May 9th
- O Good in the Hood (Portland) June 20th
- O Tillamook June Dairy Days (Tillamook) June 20th
- O Hillsboro 4th of July (Hillsboro) July 4th
- O Banks Centennial Parade (Banks) July 4th
- O Battle Ground Harvest Days (Battle Ground) July 18th
- O Astoria Regatta (Astoria) August 8th
- O Portland Veterans Day (Portland) November 11th

The Parade Marching Guide is designed to provide you with answers to common questions about marching in the parades.

Why we march!

The Royal Rosarians have marched in parades since their inception in 1912. Our white suits and straw hats have always been a parade highlight and brought us recognition throughout the land. We ARE the official greeters and ambassadors for the City of Portland and, as such, bring recognition to Portland as the Rose Capital of the World and spread our message "For You a Rose in Portland Grows".



Meet the Team!



Parade Teams

Saturday, May 30th - Starlight Parade**

- Band Marshal Chair — Suzanne Day

- Hosting by Starlight Council — David Rich assisted by Bobbie Smith Wednesday, June 3rd - Junior Parade

- Band Marshals Chair Jan Tolman & Dennis Ferney
- Order T-Shirts for Parade Roz Vancil

Saturday, June 6th - Grand Floral Parade**

- Marshal Chair – Connie Shipley assisted by Gil & Linda Newby

**Contact Marilyn Schultz to ride the 20-seat Green Machine

Northwest Festival Hosting / Out of Town Parades

- Council— John Jackson

Local Parades

- Council— Hal Barry

General Parade Guidelines:

REGISTER: It is very important to register for <u>ALL</u> parades on ClubRunner (<u>www.royalrosarians.com</u>). It lets Council & Parade Chairs know who and how many will be attending. Go to the calendar and highlight the parade, click on "Members" under Online Registration. You will find information on the parade, if there is group transportation available and Hospitality Packet links for Northwest Festival Hosting (NWFH) Weekends. Notes: (1) It is not necessary to purchase a Hospitality Packet to attend a NWFH parade or weekend. (2) A portion of our Membership Meeting Raffle proceeds go toward offsetting expenses to provide bus transportation to out of town parades.

Formation: Follow the directions of the Royal Rosarian Drill Master(s). Note: In formation we use "guide right". The Drill Master(s) will be on the right and those marching on the right end of the line will set the spacing for that line.

Parade Behavior: Smile, wave and have fun while maintaining a dignified manner (see Royal Rosarian Roster — "What is expected of a Royal Rosarian" (page 32).

Cell Phones: Carry a cell phone with access to Parade Chair's cell phone number. *While marching, please do not use your cell phone unless it is an emergency.*

Photo ID & Royal Rosarian Emergency Information Card: Carry your Photo ID & Royal Rosarian Emergency Information Card. See the parade chair or drill master if you do not have an Emergency Information Card.

Sunglasses & Rain Gear: Sunglasses are permitted. Rain gear is the parade time decision of the Prime Minister.

Uniforms: Make sure your personal appearance meets the Rosarian Code of Conduct. Correct fit and cleanliness of the uniform are required. See Royal Rosarian Roster (pages 32-35, and 41-49).

Water: Stay hydrated

Emergencies: In case of an emergency or major concern, notify a Parade Marshal (Starlight Only), a Police Officer or an announcer in a PA Tower. If you find yourself in an emergency and/or have a major concern and, none of the preceding individuals are available, immediately call 911. Be sure to have an emergency contact information card with you. (Cards available from Hal Barry)

General Parade Guídelínes (contínued):

Portland Rose Festival Foundation directives for marching in the Starlight and Grand Floral Parades: All parade participants (e.g. marchers, float riders, band members, dancers, marshals, etc.) are prohibited from making physical contact with parade spectators along the route or in the formation area. This rule is in place both for the safety of the participants and spectators, and for the liability of the event. Furthermore, nothing may be handed out, thrown, or otherwise distributed along the route to parade spectators by parade participants in the line of march. Prohibited items include, but are not limited to gifts, literature, candy, stickers, silly string, water, etc.

Think of parades as an accordion. The parade expands and contracts with MAX Train stoppages, performances, TV commercials, etc. When the parades slows or stops, keep in mind the 30 - 50 foot rule between units. Do not start again until the unit ahead is moving and the unit you are following is 30 - 50 feet ahead. Of course, if the spacing has become too great, attempt to close the gap accordingly.

Thank you for participating and being mindful of your responsibilities.

How to Marshal for the Starlight Parade:

Marching Bands: Arrive early and check in. At this time, you should receive a report card that has questions that characterize the activities of the band. Please complete the card at the end of the parade and hand it to an earlier designated Rosarian. This information is used by the Rose Festival, not only for possible awards, but to help determine if the band will be invited back. You will receive a number to attach to the right sleeve of your uniform. This is used to help identify the band.

Introduce yourself to the Band Director and any other key advisors; e.g., the Drum Major. Let them know that you are there to assist them at the direction of the parade organizers and that you will be marching at the front right and abreast of their banner or leading element of the band.

You are responsible to keep the band spacing 30-50 feet from the unit that is directly ahead. If the lead elements of the band are their banner carriers, insure they are keeping the same distance from the band as they tend to outpace the band. If you come to a stop it is preferable to close up to the unit ahead. However, once the parade restarts it is important to wait before moving forward so you can maintain the aforementioned spacing. If this spacing is not maintained it makes it difficult for the announcers in the PA Towers to inform the crowd what they are viewing and for them to acknowledge the band.

You are also responsible to follow any directions given by the Portland Rose Festival Foundation Parade Marshals (wearing orange vests) along the parade route. These are typically directions to speed up or slow down.

Sometimes you will encounter a street vendor that has placed themselves in the direct path of the band, making it difficult for them to stay in formation. When this happens, if possible, move ahead of the band and ask the vendor to move over to the honor line. Then wait for the band to catch up with you.

Be another set of eyes for the Band Director. Be observant of your surroundings and where you are. Trust your instincts. In case of an emergency or major concern, notify a Parade Marshal, a Police Officer or an announcer in a PA Tower

How to Marshall for the Grand Floral Parade:

Floats: Arrive early and check in. During the Grand Floral Parade, you will be an official marshal. Get to your assigned float early and introduce yourself to the float's coordinator, as well as, any participants riding the float. On occasion, the float will have an additional group of participants marching in front of or around the float. There will be a float builder's float marshal with the float at all times. The builder's float marshal will be positioned at the front left of the float and assist the float driver with the float's speed and turns.

You will march at the rear right corner of the float. You will not be required to provide any instructions regarding speed and/or turning control. You are there to escort the float and not obstruct the view of the float when pictures are being taken.

Bands: Introduce yourself to the Band Director and any other key advisors; e.g., the Drum Major. Let them know that you are there to assist them at the direction of the parade organizers and that *you will be marching at the front right and abreast of their banner or <u>leading element</u> of the band*

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Be another set of eyes for the Band Director. Be observant of your surroundings and where you are. Trust your instincts. In case of an emergency or major concern, notify a Police Officer or an announcer in a PA Tower.

Marshalling Do's and Don'ts (A picture is worth a thousand words)



PGT/Solve Starlight Parade

Date: Saturday, May 30, 2020 Location: Downtown Portland Hours: Starts at 8:30 p.m. Parade Length: 2.25 miles Televised Live: 9:00 p.m. (Fox 12) Dress: Dress Whites, hats, capes, pants with lighted gloves available for \$10 at the membership meetings. Hint: Bring something to change into after the parade if you are attending Hosting by Starlight.

Arrival Time:

7:00 — 7:45 p.m. Band Marshals (Check-in at Rosarian Table in the old Firestone Lot —NW 8th & W Burnside) 8:00 p.m. Marching Unit (1-2 Blocks West of the North Park Blocks — Float Area) Hint: Police barricades of the parade route and parade disband area are expected to be in place by 2:30 p.m. The easiest way in and out of the parade zone is to use MAX. The Portland Streetcar is another option. Be sure to verify arrival and departure times in advance.

Arrive early and park your car IN A LOT near the Hotel deLuxe. (Hotel deLuxe Parking Structure is \$5.00/per hr. (\$15.00 max). *Hotel deLuxe valet parking is \$12.00* for the event & \$31.00 for overnight. Street parking may lead to towing. Determine your transit and parking arrangements before the day of the parade to avoid disappointments. After dinner, proceed with other Rosarians to the formation area in the North Park Blocks (Old Firestone Parking Lot Table).

Before the Parade:

The Hotel deLuxe, 729 SW 15t^h Avenue, Portland, OR. The hotel is the informal Starlight Parade Headquarters for Royal Rosarian activities during and after the Starlight Parade. Make no-host dinner reservations as early as 5:00 p.m. at restaurants such as: Gilda's, Gracie's, Jake's Crawfish.



After the Parade: The Rosarian Marching Unit and Marshals return to the Hotel deLuxe Screening Room.

Hosting by Starlight:

Rosarians plus *a spouse, significant other or guest* are invited to attend our signature Hosting by Starlight Event in the Hotel deLuxe Screening Room. Join others in a complimentary light buffet and a no-host bar. Additional guests are charged a \$5.00 per person entry fee at the registration desk. Space is limited, so please use discretion in guest invites.

7:00 p.m. — The hotel "Screening Room" is open for large-screen televised Starlight Parade coverage. The Screening Room cash bar will open at 8:00 p.m. The first light buffet service will begin at 9:30 p.m. with service ending at 11:30 p.m. Last call bar orders will take place at 11:00 p.m.

Fred Meyer Junior Parade

Date: Wednesday, June 3, 2020 Location: Hollywood District Hours: 1:00 p.m. (Official Start) Televised Live: 1:00 p.m. (Fox 12) Dress: Dress Whites with hats, gloves, capes. Ladies to wear pants.

Arrival Time: 12:00 p.m. Band Marshals (Check-in at Formation Area, corner of NE 57th & NE Hancock)

Junior Parade Shuttle for Rosarians:

Many Rosarians will arrive in the Hollywood District and park on the streets West of NE 33rd Avenue prior to the parade. A shuttle will be available to Rosarians escorting bands in the QFC Parking Lot that will transport Rosarians to NE 56th & NE Halsey, at Normandale Park. **Please do not park in the QFC Parking Lot.** Your children or grandchildren may walk with you while you marshal. The Shuttle will also be available to return Rosarians that parked near the check-in area at Normandale Park following the parade.

Parking in the Parade Area:

Adjacent side street parking barricades around the parade route go up at various times at police discretion after 10:00 a.m. Parade route access is closed by 11:00 a.m. Routes are very congested. Arrive early to allow plenty of time to park.

T-Shirts: Non-Rosarians, Children and grandchildren are welcome to join the parade wearing a Royal Rosarian T-Shirt. T-Shirts that can be purchased from Roz Vancil.

Post Parade Gathering:

Following the Junior Parade, Jan Tolman is hosting a get together for Rosarian Parade participants at Aunt Tillie's Deli located at 2000 NE 42nd Ave.



Spirit Mountain Casino / Grand Floral Parade

Date: Saturday, June 6, 2020 Location: Memorial Coliseum to Downtown Portland Time: 10:00 a.m. Parade Length: 4.2 Miles Televised Live: 10:00 a.m. (Fox 12)

Dress: Dress whites with hats, gloves capes. Ladies wear pants. (Greens with white pants acceptable if you don't have a white uniform or are a drummer.)

- Please carry a cell phone with Parade Chair Connie Shipley's Cell: (503) 830-1028
- Please carry your Photo ID
 Emergency Information Card.

Arrival Time:

...7:30 a.m. — Coronation Escorts (inside the Memorial Coliseum lower banquet room). ...9:00 p.m. — Float Marshals & Marching Unit (Covered parking lot by the SE Entrance of the Memorial Coliseum). Check-in for Rosarians marshaling parade units will be at this location. <u>Please park</u> <u>early where you won't be towed</u> or better yet: ride the MAX Train from the hotel or your home to the Moda Center (there is a fare). Allow yourself plenty of time, as trains fill to maximum capacity early in their routes.

Logistics:

...Marching Unit — Assembles at the checkin location (Covered parking lot by the SE Entrance to the Memorial Coliseum).



Float Escorts — Floats are queued up along NE Interstate Avenue on each side of the Tri-Met MAX Light Rail.

The "Green Machine" for those riding during the parade ques up across NE Interstate Avenue from the parking garage.

Post Parade:

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The MAX Train is a convenient way to return to the hotel (Lloyd Center) or your home. You will hear from many sources that riding Tri-Met is free on Parade Day, but Tri-Met confirms that riders pay to ride that day. Let's set the example on this, as we are the official ambassadors of the city. If you qualify, there is a very affordable senior citizen rate. You can buy tickets days ahead and activate them the day you use them, which avoids the ticket lines.