

Rotary Club of Calgary

Annual Report 2013-2014

President's Message

Eva Friesen

Congratulations Rotary Club of Calgary on achieving a milestone – 100 years of service above self!

We've come a long way from our first organizing meeting in the Hudson Bay Company restaurant on March 2, 1914, and our charter celebration on May 3, 1914 in the Palliser Hotel.

- From raising \$2000 annually for community projects to raising more than \$1 million annually for community projects,
- From being the first and only club in Calgary to being one of 13 vibrant and growing clubs serving a great city that include a diversity of membership of all ages, genders and backgrounds but share a common love of fellowship and a belief in the duty to serve our community.
- From planting trees at the Public Library to building parks and bicycle pathways that run right around the circumference of our city, in collaboration with all Calgary Rotary clubs, through the legacy Rotary Mattamy Greenway project,
- From bringing the first kangaroo to the Calgary Zoo (1922) to assisting Flood victims obtain housing after Calgary's worst natural disaster in history (2013)

Through our 100 year journey some things have not changed.

- For 100 years the Palliser Hotel has been our home. Thank you to the good folks of the Palliser!
- From our first Minstrel Show in 1917 we continue to sing, at meetings and at our annual President's Ball and Show – a fellowship event that is second to none!
- From \$5 lunches in the 1920's to \$40 lunches today, we continue to complain about the price of lunch.
- We believe passionately in serving our community – locally and around the world. Service above self has been our motto for 100 years.

Rotary operates in a very different world today than it did 100 years ago. But the purpose of Rotary has never been more relevant. In today's fast paced world of endless information, instant communication and greatly increased complexity, there is a hunger for meaningful fellowship, connection with others, and making a difference.

It has been my pleasure to serve as the President of this great club during the Centennial year. As we celebrate our club's 100th, we remember the leadership of those who have come before and we commit to build on the foundation laid by them for service to community.

To celebrate our 100th year we:

- Hosted the Waterton Peace Park Assembly on September 13 and 14, 2013. Thanks to Trevor Axworthy and Madeleine King for leading this project to a great success.

- In a collaborative effort involving ALL rotary clubs in Calgary, made a \$5 million commitment to fund the Rotary Mattamy Greenway over the next 5 years, as our legacy signature project. Thanks to Roy Boettger for being our ambassador for this initiative.
- Hosted a Gala Charter Party at the Hyatt with record attendance and a program that knocked their socks off! Thanks to Larry Shelley and Bill Avery for leading this tremendous effort to such a resounding success.
- Hosted the RI President, Ron Burton and his wife Jetta, and representatives of all clubs, in Calgary at Rotary Challenger Park for meaningful conversation about future of Rotary. Thanks to Bruce Fenwick for initiating the invitation to Ron Burton out to celebrate with us, and thanks to both Bruce and Bill Redmond for stick handling all the details of this visit. It is a visit we are certain Ron Burton will not forget. Thanks to Rotary Challenger Park for providing the venue for this gathering and making it work despite the significant snow fall.
- Published the story of the Rotary Club of Calgary's first 100 years in Calgary in an appealing coffee table book form. Thanks to John Boyd and Andy Crooks for your tremendous leadership and effort on this herculean project.
- Launched a new Stay in School initiative, the Tom Jackson Stay in School program targeted to benefited aboriginal students, in collaboration with several other rotary clubs in Calgary. Thanks to Catherine Brownlee and Steve Allan for your leadership on this very important initiative.
- Promoted Giving to the rotary foundations, (CRCF) and TRF) and created a permanent recognition 'pillar' to recognize the legacy of Ev Mayhood and all donors to the Calgary Rotary Clubs Foundation. Thanks to Bruce Fenwick and Terry McMahon for your leadership and efforts to promote giving to the Rotary Foundations.

My sincerest and deepest thanks to all Board members and committee chair persons, and rotarians with whom I had the pleasure of working this past year. We had great fun and great fellowship. Thank you for your commitment to service to our community, above self.

Treasurer Report

Don Dart

Year End Financial Statements included at the end

Thanks to Don Dart for his exceptional service as Club Treasurer over the past several years!

President-Elect Report – The Long Range Plan

Ron Esch

Our President-Elect delivered a thoughtful presentation on our club's Long Range Plan to the June 3, 2014 Club meeting. **His core message was that we still have many of the same challenges today as we did three years ago.** This was most clearly seen by the Long Range Planning Committee when it conducted two open forums this past February. These meetings highlighted a number of important positives.

- We are a strong Rotary Club with an outstanding history of service
- Our members are very proud of our club
- Our fundraising efforts are unmatched by any club in Canada
- Our Stay-in-School program is exceptional
- Our many international projects are successful

Despite these successes, there are also a number of significant challenges the club must address.

- Declining membership
- Declining attendance at meetings
- Some of our volunteers are overworked
- New members are not engaged as quickly as they should be

To address these, the key goals that President Ron has established for our new Rotary year are: communications, member engagement, and fun and fellowship. He believes that the administration of the club should become more transparent, with information from the board and various committees made regularly available to our members

Rotary Foundations

Bruce Fenwick

The immediate Past President (PP) has traditionally been charged with promoting contributions to the Rotary Foundation (TRF) and the Calgary Rotary Clubs Foundation (CRCF) during Rotary's Foundation Month in November.

The PP remains the ongoing link to the Board with regard to Foundations so PP Doug MacDonald filled that role during 2013-14. However, the committee structure was revised the previous year as it was realized the regular continuity loss through Chair changes, commitments with TRF respecting Ev Mayhood legacy fund allocations, the imminent 100th Anniversary of the Club, and the desire to grow CRCF funds yielded the need for a more ongoing, proactive committee.

Terry McMahon, a former President of the Club and a past Director of the CRCF, was recruited to head a committee with the dual responsibility for leading an ongoing Foundations Committee as well as providing specific program re Foundations for the 100th Anniversary. The outcome was a committee of 8 Rotarians yielding excellent results that included:

- A "100 in 100" promotion that had over 100 member Foundation donors during the year.
- A new "Ev Mayhood Honour Role" program that combines tribute to Ev Mayhood, celebration of donors to either or both foundations, and celebration both of ongoing donors of any amount and donors of large amounts.
- Regular recognition at meetings of new Paul Harris members.
- Presentations to members about the programs that impact lives as a result of our Foundation resources

In fiscal terms, the Calgary Rotary Clubs Foundation distributions to the Rotary Club of Calgary in the 2013-14 year were \$1,351,367 including \$675,684 that the Club forwarded to TRF in accordance with the direction provided by Ev Mayhood in leaving the CRCF his significant legacy.

Portfolios

Community Service

Director Lead: Barbara Burggraf

Bravo to all the hardworking Rotary Club of Calgary volunteers who ensured that our Club made community service a priority throughout the year. Your leadership and dedication is highly valued. Take a bow please.

In September 2013 our club served 150 dinners to those less fortunate families and folks by volunteering to "Feed the Hungry". From October to December Club members devoted their time and treasure to bring joy to seniors through sponsorship of the Young Canadians Christmas concert at the Jack Singer concert hall. Meanwhile our Club also volunteered countless hours and donated over \$15,000 to make the annual Christmas Hamper program a success. We provided 62 families in need with a memorable box of presents and food vouchers to enhance the festive season. The Small Donations Committee members met monthly to review diverse funding requests ranging from iPads for autistic children, Ernst Manning high school Iron Man Robotics program, It's A Crime Not To Read at Connaught School and six kindergarten classes in high needs areas of the city to name only a few. Thanks to the efforts of the Small Donations Committee, Rotary made an important investment in the lives of children, youth and families over the past year. Our Club has also supported Adult Literacy in partnership with Bow Valley College for many years. This partnership continued with our Club funding incentive scholarships for adult students struggling to read.

The District 5360 Rotary Employment Partnership made great strides this year thanks in part to the hard work of our Club. Their mandate is to help create meaningful jobs for developmentally disabled individuals that add value and human-dignity to the workplace. In partnership with the Alberta Association for Community Living, the **Rotary Employment Partnership** has created more than **250 meaningful jobs** for adults with developmental disabilities with an average wage of more than \$14 per hour. The success of the **Rotary Employment Partnership in Alberta** is expanding to other Canadian provinces and a number of countries. On May 20th our Club met lunch speaker Cody and his employer, David Mowat, CEO of ATB. Cody's memorable talk generated a lot of buzz and new understanding of the return on investment when Rotary supports employment opportunities for developmentally disabled adults.

Once again a big thank you to the hundreds of Club volunteers who make me proud to be a Rotarian. Your service above self is what makes our Club great.

Youth

Director Lead: Sid Mark

I want to express my thanks to all you who have either been Youth program leads and/or supported our Youth programs in some way, shape or form the past Rotary year. Your actions have supported our Service Above Self motto and you have made a difference. I am pleased that Dean Gjertsen is now our Youth Director for the next 2 years and I am confident you will provide him the great support I appreciated receiving from all of you. Listed below is my recap of some of the achievements within our Youth programs the past year and opportunities going forward. I remain committed to support Dean and our Youth programs as I will remain on our Board in the role of Membership Director and serve as Vice President to President Ron as well.

RYLA: Thanks to John Hsu for the great job he has done leading this area. 5 students were sent to spring RYLA camp the past few years.

Interact Club at Western Canada High School (WCHS): Thanks to Kathleen Cook for being our Interact Program Lead the past few years. We wish her and her family all the best as they plan on relocating back to Denver in 2015. I am pleased to advise our new Interact Program Lead is Jennifer Lavier and I am confident she will build on the successes achieved by Kathleen and previous Interact Program Leads. Kathie Coutts, WCHS guidance counsellor and a long-time supporter for our Rotary Youth programs has retired as of June 30/14. She has identified Susan Rivers who will be the new WCHS guidance counsellor contact for our Interact program. We already have a relationship with the incoming Interact President, Maryum Sayeed, and proud to say they had 48 Interact members last year. It is an active Interact Club and we provide \$1500 in matching funds on annual basis to support their fundraising activities.

Adventure in Citizenship: Thanks to Dave Leslie for his leadership in this program for several years. \$1500 was committed this year to send students to Ottawa for this experience.

Duke of Edinburgh Awards: Thanks to Jack Schneider for his leadership of this program. The Club contributed \$1500 to this program this past year.

Rotaract: Thanks to Minh for stepping up to be our Club's Leader for this program. \$4000 is committed as matching funds to support Rotaract projects. Kelsey Forbes, President of U of C Rotaract Club was supported to attend the Interota conference in Toronto/Montreal.

Scholarships: Two awards of \$1000 each are awarded annually at WCHS at the end of June: 1) Service Above Self Award (\$500 from our Club with \$500 matched by District Grant Committee); and 2) Rotary Club of Calgary Scholarship (\$500 from our Club with \$500 matched by District Grant Committee). We requested an increase from the District Grant Committee so that we can award 2 scholarships in the amount of \$1500 each to assist with increased tuition fees. We await approval from the District Grant Committee in due course regarding our request for the 2015/16 Rotary year.

Fine Arts Scholarship: Thanks to Frank McKittrick for his many years of service in this program. We have requested an increase to \$3500 so that we can send 5 students (Music & Drama) to MusicCamp in Red Deer. Due to Franks imminent move to the west coast, we will transition leadership of this program to his successor, Michael Pierson, soon.

RYPEN: Thanks to Dave Leslie for his many years of excellent leadership. It has been the practice of our club to send 6 students to spring camp and 6 students in the Fall camp each year. Due to increased program and travel costs, the program will require increased financial support to continue to support this number of students in the futures.

SIS/RTJSIS: Thanks to our Co-chairs for SIS program: Dave Leslie and Michelle DeCecco, and thanks to Catherine Brownlee who leads RTJSIS program with support from Steve Allan and Bill Redmond. Our leaders for both programs have done a tremendous job to get our programs to where we are today. 135 students are in various grades in junior high and high school in the SIS program supported by 52 mentors. Six students are in the newly created TJSIS program. The Board has recognized the increased size and complexity of the program and the resultant increased burden to operations and potential liability of the club. Our intention is to continue to support this excellent program (support to students 'at risk' to complete high school) while reducing the operational burden and the inherent risks of the program and potential liability of the club. To this end a board motion was approved on May 14/14 to commence the process to partner with another organization(s) who are in the business of serving and

running Youth programs and have a track record of mentorship program success with youth at risk. A working committee has been identified to represent our Rotary Club in this process which includes, Dave, Michelle, Catherine, Steve, Carl Smith and Dean.

Youth Protection Officer (YPO): After a somewhat arduous process, Minh Huynh has been appointed as our Club's Youth Protection Officer May/14. Thanks again to Minh for stepping up in this regard. It is my understanding District Office will be mandating all Rotary Clubs to have an appointed YPO by 2015. Once again, we are taking the lead by having a YPO in place sooner than required. Minh's duties include the ability for him to witness Police Information Check applications for our Rotary members prior to submission to District Office.

Police Information Check (PIC): With the help and cooperation from Paul Bates and John Hsu and all Youth Program Leads and Colette, we made great strides this past year to ensure all of our members and volunteers involved with Youth related programs have an approved PIC on file with District Office. I understand District Office will be enforcing this requirement more diligently going forward and it is one we need to remain diligent as well.

MacEachern Fund has moved to Community Services. Thank you to Lorne Larson and Lou MacEachern for administering this program in conjunction with the Calgary Foundation so well.

International Service

Director Lead: Paul Bates

World Community Service Committee

The 2013/2014 Committee Executive was comprised of Barb Young - Chair, Helene Weir - Vice Chair, Jennifer Lavier - Secretary, and Al Corbett - Treasurer.

A summary of the international projects which received funding during 2013/2014 follows:

- Centre for Affordable Water and Sanitation Technology: Water filters and training - \$51,684. Champion Tom Loucks.
- Rotary Club of El Cerrejon Columbia: Water Treatment Systems - \$15,000. Champion Walter Haessel.
- Sustainable Cambodia: Construction of community fish ponds and water treatment - \$2,500. Champion Don Ross.
- Rotary Club of Greater Huntsville Alabama - Read Uganda: Providing school books and Teacher training in Uganda - \$5,000.USD. Champion John Ridge.
- District Waterton Convention Committee – 1) Waterton Elementary School: Environmental Education - \$1,184 and 2) Peace Scholars District Program - \$610. Champion Trevor Axworthy.
- Amarok Society: Teacher Training in the slums of Bangladesh - \$1,000. Champion John Ridge.
- Atsikana Pa Ulendo - Girls on the Move: construction of composting toilets for a girls' school in Mali - \$5,000. Champion Helene Weir.
- Lantern Fund for Canadian Women for Women in Afghanistan: Women's education and teacher training. \$10,000. Champion Trevor Axworthy.
- Shelter Box Canada: Response Team in the Philippines - \$10,000. Champion Barb Young.
- Rotary Club of Washington: Guatemala Literacy Project - \$5,000. Champion Barb Young.
- Rotary Club of Calgary South: Water filter projects in Piedad Cuesta and Lebrija, Columbia - \$10,000. Champion Walter Haessel.
- Bill Skinner Help the Highlands of Guatemala Project: Purchasing stoves and water filters - \$1,000. Champion Barb Young.
- Taking Rotary Assistance to Communities and Children project in Uganda: Educational, sanitary and health materials for AIDS - \$60,000. Champion Madeleine King.

-J.T Reffel School in Freetown, Sierra Leone: Purchase of a power generator for a computer laboratory - \$9,000. Champion Charles Pratt.

-Malaria Phase III Project: Distribution of bed nets in West Africa - \$15,000. Champion Charles Pratt.

-No Ordinary Journey Foundation - Vietnam: 1) Provide intensive Cerebral Palsy therapy to a group of children and their families; 2) Provide up-graded training to physiotherapists and others who currently work with children who have Cerebral Palsy; 3) Train community therapists who will provide outreach services to children with Cerebral Palsy and their families in their homes and communities. The training will be provided by a Rotary Vocational Training Team - \$2,500. Champion Walter Haessel.

-Curly Galbraith Global Memorial Scholarship: University Scholarships for AIDS Orphans in Uganda - \$5,000. Champion Garth Toombs.

-Kalisizo House: Construction of a house in Kalisizo Uganda - \$1,000. Champion Madeleine King.

-Right to Play: Sport and play to enhance child development in Benin - \$7,500. Champion Charles Pratt.

The Big International Event

The Big International Event held on November 29, 2013 at Donegal's Pub was a success in attracting 144 participants and raising approximately \$14,000 for international projects. Total funds raised at the three BIE's held to date is in the order of \$50,000.

Committee Terms of Reference

The World Community Service Committee Terms of Reference was submitted to the Board in May 2014.

Youth Exchange Committee

The 2013/2014 Youth Exchange Committee Members include: John Hsu Co-Chair, Laureen Wilson Co-Chair and members at large including Wing Kee Chan and Barb Young. John and Laureen shared the duties of the inbound councillor and liaised with Cathy Coutts, Councillor for the Western Canadian High School. Lia Haus was the outbound Councillor.

The 2013/2014 inbound student was Anel Hernandez Salazar from Mexico. Host families for Anel included: Yegana Alasagarova, Craig and Michelle Henderson, Trevor and Mary Axworthy and Wing-Kee and Kathryn Chan. Trevor and Mary Axworthy also agreed to be an emergency backup host family. The host family stipend was increased from \$100.00 per month to \$300.00 for this period.

The 2013/2014 outbound student was Erna Alukic who was hosted in Austria. The Youth Exchange Committee encountered significant challenges during the period in securing host families and getting Club members to engage with Anel.

During the period Minh Huynh was appointed as the Club's Youth Protection Officer. All Committee Members and host families were encouraged to secure their Police Checks. Committee Terms of Reference The International Student Exchange Committee Terms was submitted to the Board in May 2014.

Curly Galbraith Global Memorial Scholarship Committee

The 2013/2014 Committee Members included Ann Toombs Co Chair, Garth Toombs Co Chair, David Bromwich, Al Macmillan, Carl Smith Administrator and Doris Galbraith. The CGGM Committee has targeted a fundraising goal of raising \$120,000.00 to support 40 orphans for advanced education - three to four year graduate undergraduate programs at universities in Uganda. 25 AIDS orphans are currently supported by the program and to date 6 orphans have graduated. The Committee has raised \$78,367.35 to December 2013. An additional amount of \$5,273.81 was repatriated from the Calgary

Rotary Clubs Service Fund to the Rotary Club of Calgary's 2014/2015 Community Service Fund Budget for the use of the CGGM. The CGGM was also awarded \$5,000.00 grant during the period by the Rotary Club of Calgary.

Fundraising

Director Lead: Andy Crooks/Kim Van Vliet

\$105,000 was raised through the Jack Carter SIS Golf Classic, to support the Rotary's SIS programs. Thanks to the Committee for their tremendous work in putting on this very successful event. Thank you to all the golfers who came out and had a great time!

CLUB SERVICE

Membership

Director Lead: Rob Brookwell

MEMBERSHIP SUMMARY (as of June 6, 2014)

Individual Members	198	2012/13 Attendance	50%
Corporate Members	17	2013/14 Attendance	44%
Honorary Members	<u>32</u>	Avg Age	60.6 years
Total Club Membership	247	Gender M/F	81%/19%

The 2013-2014 Rotary year has been one to celebrate our one hundredth anniversary and to take pride in the many accomplishments of the year. It is encouraging to see that in the latter half of this past year our membership numbers have begun to rise again after declining from 262 in June, 2013 to a low of 232 in November, 2013 and finishing the year at 247 in June, 2014. We currently have 215 active members and 32 honorary members, with 17 of the active members being through corporate memberships. Various initiatives to attract and retain members have been undertaken and they seem to be having the desired effect. Our mentorship program has continued to connect new members with more seasoned members to provide the new members with some guidance regarding our club programs and activities along with Rotary in general.

Member engagement has been a particular focus throughout this past year and Barb Burggraf and her team have conducted extensive interviews with all club members to build a profile of the issues. The engagement findings are expected to be circulated to club members early in the 2014-2015 Rotary year. The membership committee remains committed to supporting new members and providing input into initiatives designed to encourage participation. The engagement subcommittee will be transitioning from a team focused on information gathering to one focused on addressing the issues once the report is released.

I would like to thank all of our committee members for their involvement over the past year. In particular, thanks go to Michelle DeCecco for her efforts as Chair of the committee and congratulations as well on the birth of her first child, Anna. I would like to thank Sid Mark and David Holden for stepping up to take over the Membership Director and Membership Chair positions, respectively. The team has much to do in 2014-2015 and with the assistance of the entire Club they will be able to continue attracting new individual and corporate members to further the great work we accomplish.

PROGRAM

Director Lead: Ralph Lundberg

The challenge for the Program committee this year was to feed off the excitement of our centennial and meet the expectations of our membership. Highlight speakers included the Mayor, columnist Deborah Yedlin, ex boy soldier Thomas Jieldit, Tom Jackson and marathon man Martin Parnell. We continued the previous year's initiative of having our own members address us on occasion. This highly successful format included the several members who spoke of their war memories at our Remembrance luncheon, Tom Keenan on the invasiveness of computers, George Edworthy on his family's pioneer history, and Gene Edworthy on his Sochi Winter Olympics experience.

We also continued with our "Club Action" meetings, which had Club leaders describe the activities the Youth Program, Tom Jackson Stay-in-School Program and the Alberta Music Camp program. Young performers from our May 27th meeting were kind enough to pose with your Director and lend him a clarinet.

One thing that makes our meetings run smoothly is the effort of the steady volunteers who man our lunch ticket tables (Gord Cumming and Tony Howard who are assisted by Rotaract students or new members from time to time), and the Visiting Rotarians and "Coffees Only" crew headed by Bill Gillott. The always reliable Carl St. Laurent retired as Sergeant-At-Arms, while the strong handshake of Greeter Keith Visser still awaits us as we enter the dining room. And every week, from somewhere in the Western hemisphere, Christina Castro would line up an invocation deliverer, introducer and thanker while Eric Bennett provided effective backup for anything that fell through the cracks.

The Fairmont Palliser continues to offer great support as we occasionally present them with a technical challenge or we ask for a last minute change. This year we were not required to stage a single meeting off-site. In spite of a slight decline in membership, our average meeting attendance remained at 96 members, down from 98 the previous year.

Fellowship

Director Lead: Ken Moraes

Communications

Director Lead: Paul McIntyre Royston

Highlights: Ignite Rotary project, web site improvements, and the COG going electronic

Flood Recovery Fund Committee

Ron Esch, Chair

This committee was formed in response to the disastrous flood of Calgary and area in June, 2013. Our club responded to the monumental needs within the community by creating a flood recovery fund with an initial contribution from our general fund in the amount of \$100,000.

At a special meeting of the Board of Directors on July 2, 2013 the following motion was approved.

Motion: Moved and seconded that \$100,000 from the barbecue profits be provided to start the Rotary Club of Calgary Recovery Fund. The money would be used to help the most vulnerable. Additional funds would also be solicited. Carried.

It was determined that a committee be struck to decide what the scope of the task is, what form the committee's work will take and how it will accomplish its goal.

The committee held a series of meetings and determined that we would focus our efforts on helping the most vulnerable flood survivors.

My thanks to committee members Bill Kaufmann, Phil Libin, Barbara Young, Barbara Burggraf, Michael Broadhurst, Eric Bennett, Carmen Goss, and Dan Pigeon.

We have received additional funds from various sources. \$26,795 came in from cashboxes and sponsor donations on site at the two BBQs in July. Three Rotary clubs in Canada made donations to us. Oxford Properties made a donation of \$50,000 to the Fund. As a result of all of the donations, the Fund totaled \$183,031.

The committee received requests from a variety of organizations, all of which were worthy of consideration. It was a difficult task to sort through these appeals for funds, but holding to our mandate we disbursed all the funds as follows:

- Habitat for Humanity Rebuild program	\$125,000
- Jewish Family Services	12,500
- High River Business Renewal project	15,000
- Scouts Canada	30,500

Habitat for Humanity used our funds to rebuild flood damaged homes in High River and Bowness. In addition to the funds, our club provided volunteers on two separate occasions to help out with the construction for a day each in High River and Bowness.

Jewish Family Services used our funds to hire an additional counsellor working with children in distress as a result of the flood.

Since the entire downtown section of High River was substantially damaged, the local business owners created a renewal project whose purpose was to assist the business owners to rebuild their premises as quickly as possible.

Scouts Canada lost a major portion of its summer camp west of Calgary known as Camp Gardner. Many children who do not have the opportunities to attend camps have used the facility for many years. The funds were used to rebuild an obstacle course at the camp that was virtually destroyed by the flood.

Our club can take pride in the efforts of this committee, supported by the funds of the club, in meeting the needs of many disadvantaged Calgarians and Albertans, at a time when they are most vulnerable.

I was honoured to chair this committee, and was struck by the sincerity and dedication of the committee members. Thank you to all.

Club Secretary – Office

Barbara Young

Club Secretary – Podium

Chris Harper