

The Rotary Foundation

Hang Cassens & Jean Hawkins, Presenters Rotary Club of Elk Grove November 2016





LEARNING OBJECTIVES



We will cover 3 main topics

- 1. How the Rotary Foundation Works
- 2. How to Log In to My Rotary account and review activities
- 3. Review Giving Options







Part 1: How the Rotary Foundation Works





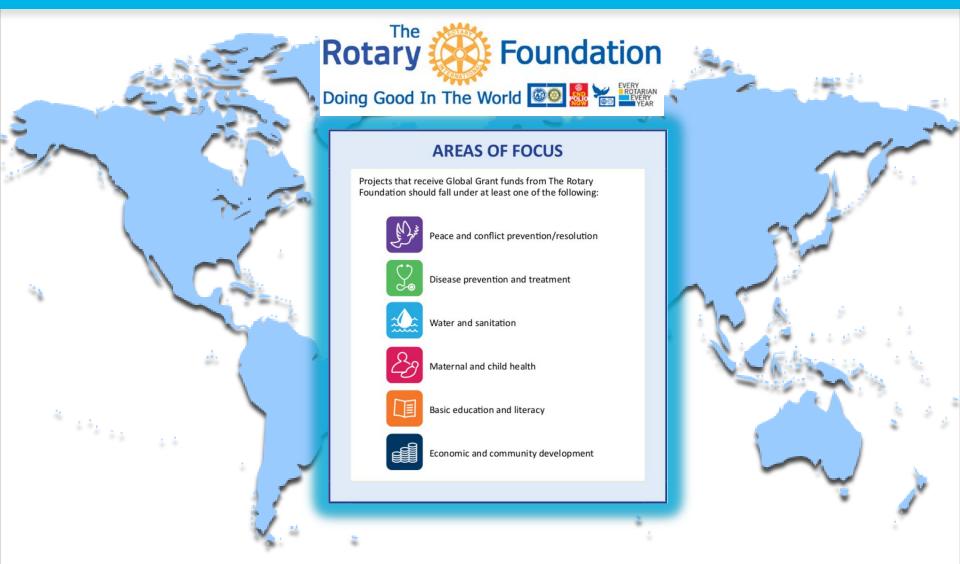
MISSION STATEMENT



"To enable Rotarians to advance world understanding, goodwill and peace through the improvement of health, the support of education and the alleviation of poverty."



FOUNDATION AREAS OF FOCUS







Supports efforts through:

Global Grants

District Grants





DISTRICT GRANTS

- Small-scale, short-term
- Local or international activities
- Aligned with the Foundation's mission
- Single grant awarded annually

Example: HART (Homeless Assistance Resource Team)







GLOBAL GRANTS

- Large, long-term projects
- Sustainable, measurable outcomes
- Alignment with areas of focus
- International partnership
- World Fund match

Example: Kenya primary school – provide toilet facilities and electricity









Part 2: How do the Foundation Grants and Matching Grants work?



THERE ARE 3 FUNDING SOURCES YOU NEED TO KNOW

1) Individual/ Club Cash	or Rotary Elk Grove Foundation	Individual — Cash/checks to Rotary Foundation, contributions to red bucket during meetings Elk Grove Rotary Foundation — Board votes to approve funds as a club, team up with other clubs for various projects
District Grants 2) DDF (District Designated Fund)	Rotary (2) 500	 ✓ Small-scale, short-term ✓ Local or international activities ✓ Aligned with the Foundation's mission ✓ Single grant awarded annually
Global Grants 3) FWF (Foundation World Fund)	The Rotary Foundation	 ✓ Large, long-term projects ✓ Sustainable, measurable outcomes ✓ Alignment with areas of focus ✓ International partnership ✓ World Fund match





HOW DOES THE MATCHING GRANT WORK?

Contributors	Contribution value	Foundation Contribution Match	
Individual/ Club Cash Rotary Elk Grove Foundation	\$1		
DDF (District Designated Fund)		\$1 (District funds is matched at 100%)	
FWF (Foundation World Fund) The Rotary Foundation	(value in 3 years)	\$1.50 (Foundation matches DDF 100% + 50% for cash)	
All contributors together	\$3.50	\$3.50 (individual/ Elk Grove Rotary Foundation contribution + DDF + FWF)	



MATCHING Global GRANT EXAMPLE: IRURI PRIMARY SCHOOL

Contributors	Contribution value	Example: Iruri Primary School Project in Kenya
Individual/ Club Cash Rotary Elk Grove		\$10,000.00
DDF (District Designated Fund)	100% match	\$10,000.00
FWF (Foundation World Fund) Rotary Foundation	Foundation matches DDF 100% + 50% for cash)	\$15,000.00 (value in 3 years)
All contributors together		\$35,000.00









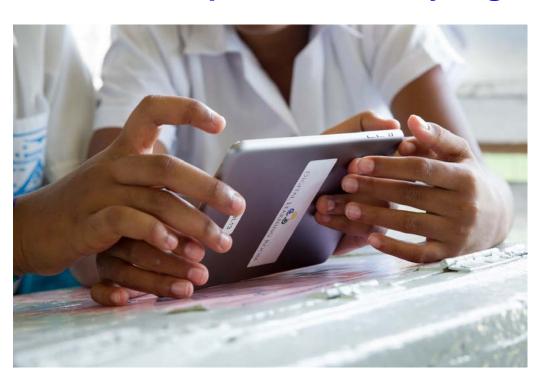
Part 3: My Rotary website

Making this site meaningful and powerful for members



WHAT DOES MY ROTARY WEBSITE DO?

URL: https://www.rotary.org/myrotary/en

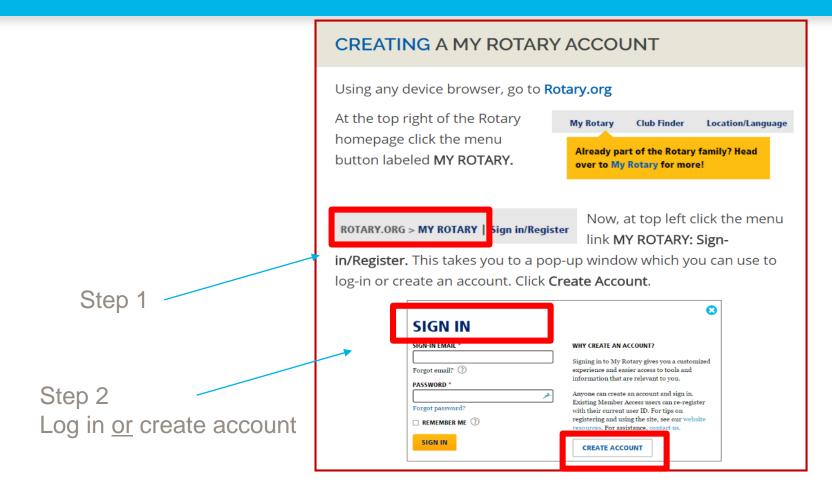


Provides pretty much everything you need to know, including:

- Track how much you have donated to Rotary Foundation
- Review Foundation Goals and Activities
- Review and track progress for Rotary Club of Elk Grove Goals
- Give to the Foundation
- ...and so much more!!



LOGGING IN/ REGISTER





CREATE AN ACCOUNT

The email address is usually the address you have on file with your club secretary, however, it could be a previous email you have used



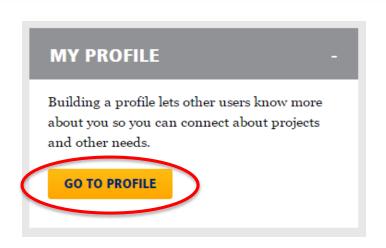


REVIEW MY ACCOUNT AND MY DONATIONS

Review My Account

You can review your profile and make changes.

If unable to make changes, you can request the club secretary (contact@elkgroverotary.org) to update your information on file with Rotary International.



PROFILE DELEGATION CONNECTIONS (0) MESSAGES (0) ACCOUNT SETTINGS Reset all privacy settings: (a) View your public profile PROFILE PHOTO Individual Contribution Form My Invitations Recommendations Credit card out-out (U.S. & Canada) Donor History Report CONNECTIONS (a) Set your privacy settings for who can see your connections.

Review My Donations

Generate Report to Review:

- what you have given
- how much you have given
- any recognition points you have



DONOR HISTORY REPORT **EXAMPLE**



Figure 1: Example of a donor history report





My Rotary website – let's do!

DEMO TIME



19 TITLE | 19





Part 4: Foundation Basics

Understand

- where funds comes from
- where funds go
- how to give funds





WHERE DOES ROTARY FOUNDATION RECEIVE FUNDING FROM?

Annual Fund

For Support Today



Foundation World Fund

To Secure Tomorrow



Restricted Fund

To End Polio





Sustaining Paul Harris \$100/yr Paul Harris Fellow \$1,000 Paul Harris Society \$1,000/yr to Restricted Fund

Major Donor \$10,000 Bequest Society \$10,000 Pledge Benefactor \$1,000 Pledge to Endowment Fund

Arch Klump Society \$250,000





HOW DOES ROTARY FOUNDATION GIVE FUNDING TO CLUBS AND DISTRICTS?



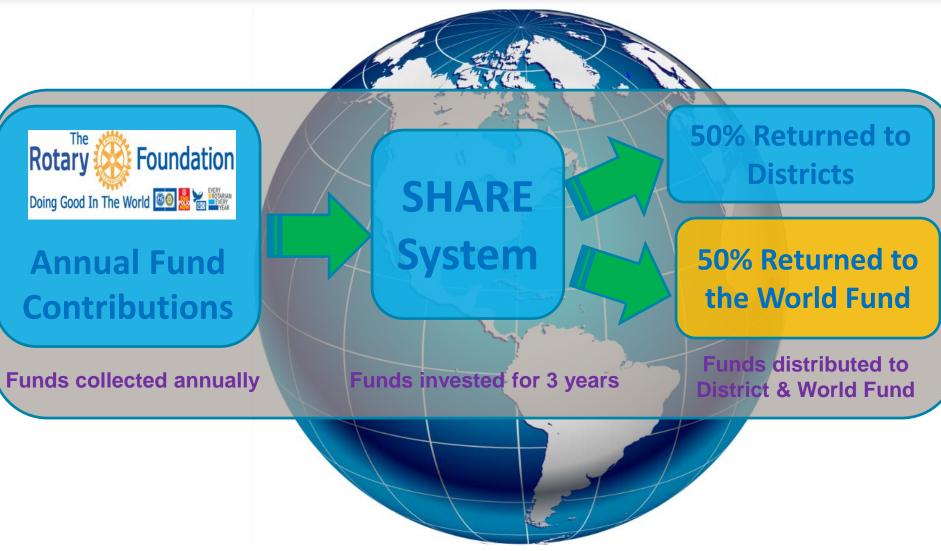
Restricted Fund

To End Polio





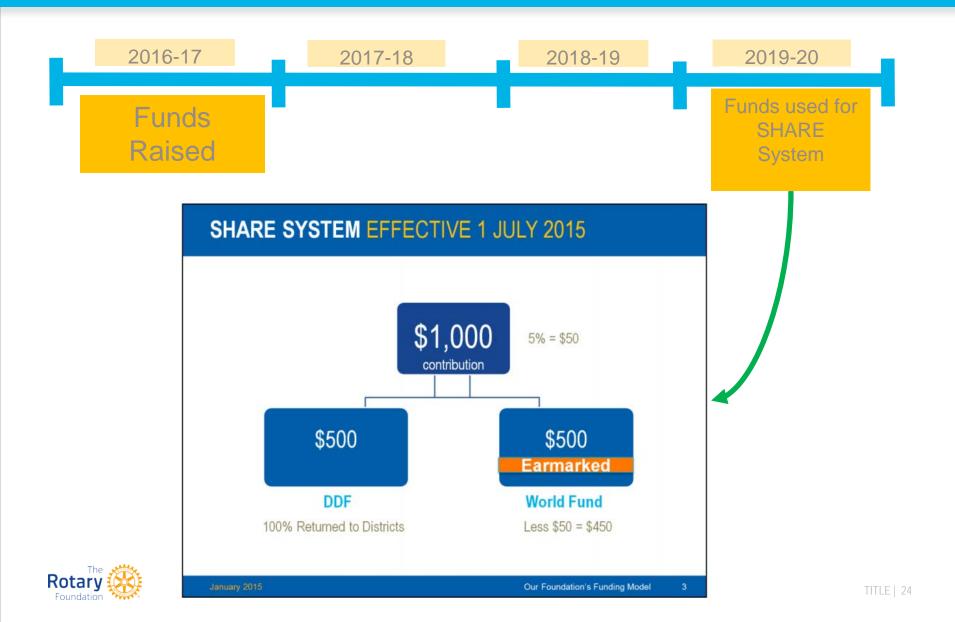
SHARE SYSTEM - FUNDS DISTRIBUTION







SHARE SYSTEM - FUNDS DISTRIBUTION AND TIMELINE







Part 5: Giving Options and Recognitions



TYPES OF GIFTS AND RECOGNITIONS



Individual Gifts & Recognition

Sustaining Member \$100/yr

Paul Harris Society \$1,000/yr to Restricted Fund Multiple Paul Harris Fellow \$1,000/yr

Sustaining Paul Harris \$100/yr

Benefactor \$10,000 Pledge to World Fund

Bequest Society \$10,000 Pledge

Paul Harris Fellow \$1,000 Major Donor \$10,000 Arch Klump Society \$250,000

Club Recognition

100% Foundation Giving

100% Paul Harris Club

100% EREY Sustaining Club

Foundation Recognition

Transfer of Paul Harris Points





EXAMPLES OF INDIVIDUAL GIFTS & RECOGNITION

Paul Harris Fellow \$1,000



Recognition consists of a certificate and pin

Bequest Society \$10,000 Pledge



Recognition consists of an engraved crystal recognition piece and a pin

Multiple Paul Harris Fellow Subsequent \$1,000 levels



Recognition consists of a pin set with additional stones (sapphires & ruby) corresponding to the recipient's recognition amount

Benefactor \$1,000 to Endowment Fund





Recognition consists of a certificate and insignia to be worn with a Rotary or Paul Harris Fellow pin



CLUB RECOGNTION – IN HONOR OF THE CENTENNIAL YEAR (BEGAN 1917)



CENTENNIAL FOUNDATION GIVING

In celebration of our Foundation's centennial, several of these goals refer to the original donation of \$26.50 that started The Rotary Foundation in 1917. Additionally, \$536 is the approximate equivalent of \$26.50 today.

Clubs must achieve 3 of the following goals:

- Support with a contribution of at least \$536.
- Support with a contribution of at least \$26.50 from each member.
- Attain at least \$2,650 in total giving to PolioPlus in honor of TRF centennial.
- Attain a minimum Annual Fund contribution of \$100 per capita.
- Attain a five-year high in total club giving to the Foundation (combined giving by all members under any designation, with a minimum contribution of \$26.50 per member) in honor of the Foundation's centennial.
- Increase the total number of Benefactors and Bequest Society members in the club by at least one.



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In celebration of our Foundation's centennial, several of these goals refer to the original donation of \$26.50 that started The Rotary Foundation in 1917. Additionally, \$536 is the approximate equivalent of \$26.50 today.

Elk Grove Rotary aims to meet District 5180 Goals:

- 110% of club's best giving in last 5 years--for us that means \$28,267
- 110% of best year or \$2,650 for polio plus
- 75% of our club to benefactors; 10% bequest
- Apply for a district and/or global grant





FOUNDATION RECOGNITION POINTS



Transfer Recognition Points

- Foundation recognition points belong to the original donor until the donor uses the points or transfer points or until death
- Original donor can help a fellow Rotarian by transferring their points towards a Paul Harris Fellow
- 3. Minimum 100 Foundation recognition points must be transferred at a time
- 4. Complete Transfer form with authorization



HOW DO I GIVE? Go to https://www.myrotary.org and click on "Give"



Select one of these choices

Annual Fund

For Support Today



Foundation World Fund

To Secure Tomorrow



Restricted Fund

To End Polio, Specific Causes or Projects







THERE ARE MANY OTHER WAYS TO GIVE



Cash/ Checks

Immediate tax benefits to donor



Life Income Gifts

Charitable Gift Annuity or Charitable Remainder Trust



Stocks & Securities

Appreciated securities have double tax advantage – 1) charitable tax deduction and 2) avoid capital gains



Life Insurance

TRF as beneficiary;



Real Estate

Real estate and other property with special tax benefits



Bequest or Estate Gift

Name TRF as beneficiary in will or estate plan



WHILE YOU'RE HERE....HELPFUL TIPS YOU SHOULD KNOW ABOUT

Use the pre-populated Contribution form to save time



Personalized Contribution Forms

GLOBAL CONTRIBUTION FORM (123-EN)

Generate Pre-Populated Form

Generate Blank form

MULTIPLE DONOR FORM (094-EN)

Generate Pre-Populated Form

Generate Blank form

A customized report will generate for you. Message will say: Your report has been generated. Click here to review report.

Request Direct Deposit

GIVE

Home | Take Action | Give

OTHER WAYS TO GIVE

RECURRING GIVING (ROTARY DIRECT)

Make your giving to the Foundation easy by enrolling in Rotary Direct, Rotary's recurring giving program. You select an amount and frequency that's convenient for you. Get started.

PAUL HARRIS SOCIETY

Find out why you should join the Paul Harris Society

CHECK, DRAFT, OR WIRE PAYMENTS

Learn how to donate with different payment methods.

SECURITIES

Learn how you can donate stocks, mutual funds, or other securities.

PLANNED GIVING

Transfer Recognition Points

Please send your completed form only once. If you have questions regarding recognition or control floors — set Control at 1-866-9ROTARY (1-866-978-8279), or email control servers your area. Contributions can be made at www.rotary.org/gi/ve.	
serves your area.	ontact the Rota
Contributions can be made at www.rotary.org/give.	
1. RECIPIENT OF RECOGNITION	
Transfer Recognition Points to:	
Name: Recipient ID Num	nber:
Club Name: Club No:	
Address: City:	
Country: Postal Code:	
Daytime Phone: Email Address:	
2. TRANSFER RECOGNITION POINTS	
Foundation Recognition Points Amount: (Minimum of 100	points)
Transferring Recognition Points from: Individual ID Number: Club	Number:
	me:

NOTE: google
"recognition transfer
rotary" or click on URL
above. Impossible to find
on MyRotary website