

Pitch us your best!

What's the biggest news story on your club's radar?

1. Identify an upcoming newsworthy happening or milestone in your club.

2. Provide an outline (remember where, when, where, what, why and how, and refer back to the news values).

3. Do you have a photo idea to accompany story?

4. Do you anticipate this would be a story of interest to Rotarians only, or do you think it's worth pitching to the news media, too?

5. Who is best to contact regarding your story?

