REGISTRATION INSTRUCTIONS

How do I participate in the Polar Plunge?



1. To register: Visit **https://app.mobilecause.com/vf/polio** OR text the word **"joinplunge" to 51555** on your mobile device and click on the link you receive back.
2. Click on "Become a Fundraiser."
3. Compete ALL fields and click on "Become a Fundraiser."
4. Click on "Join a Team" and select your Rotary team from the drop down menu. Non-Rotarians may select any team. There is a team for Rotaract.
5. Click on "I Am Done."
6. You will get an email and text confirmation (if you gave a mobile number). Follow the link to complete your registration and set your password.
7. Upload your picture, set your goal, and customized message to supporters. Click "Save."
8. Click "Share" to view your unique text-to-donate word and social media options!

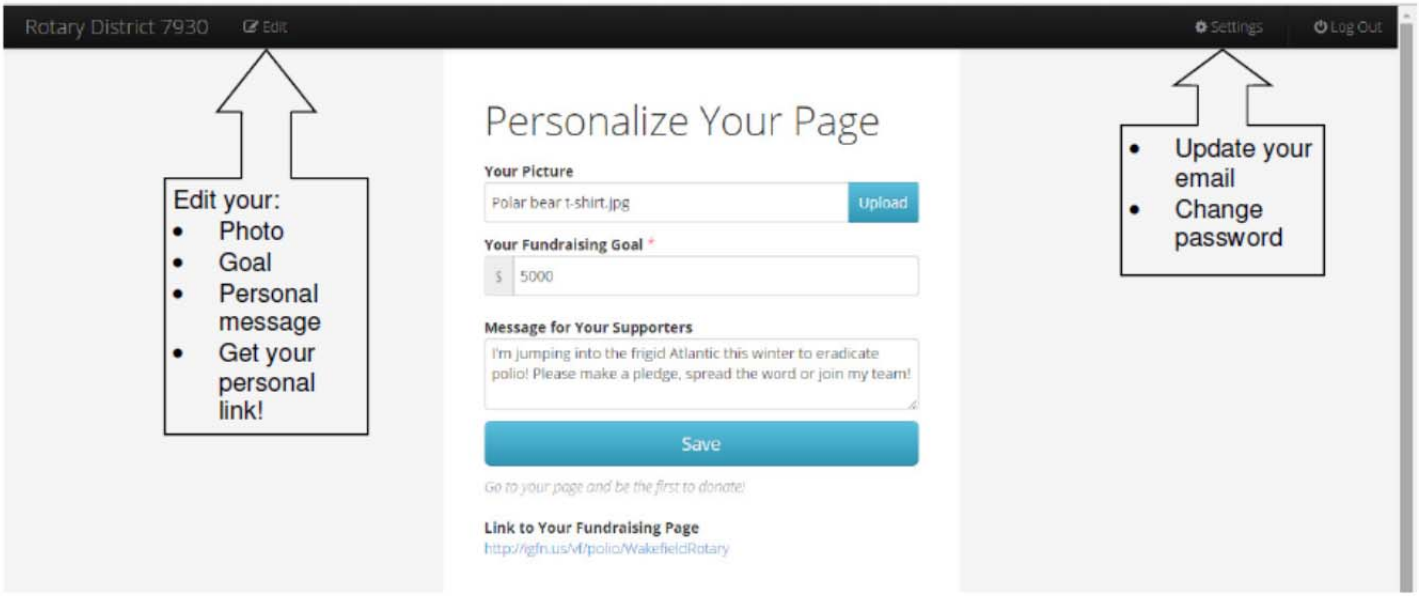
Questions? Contact us at **polarplunge7930@gmail.com**

HOW TO MANAGE YOUR ONLINE PLUNGE PAGE

To login:
Visit **www.mobilecause.com** and select “Login” in the top right corner

To edit your page:

- Click “Edit” in the top black bar to edit your photo, edit your goal, and customize
- your message (hint: keep it short!). Be sure to click “Save ”
- Select “Settings” in the top black bar to edit your password.



How do I promote my page?

- Share on social media! Cut and paste your unique page's URL into a social media post. This way, donations will get assigned to you! Make sure you add a personal request or call to action like, "I'm plunging again! Can you help me?"
- Share via e-mail. Cut and paste your unique page's URL into an email using your preferred email outlet. We recommend sending an email blast to many people but be sure to BLIND cc their email addresses first!
- Collect pledges on paper. Contact Amy at polarplunge7930@gmail.com for a sample pledge collection sheet (great to use at meetings)!
- TEXT TO DONATE/JOIN: Once you register, you'll have your own keyword. Use this in a text message to friends. Something like, “Hi, I'm plunging again. Text "plunge11" to 51555 to join me or donate! Highlight one or two of these keywords at every meeting! We can move a donation around once made to make sure the proper person gets credit!

HOW DO I PROCESS DONATIONS?

How does someone pay by credit card (preferred method)?
Once you register you'll have your own unique page. This allows you to collect secure credit card transactions. These donations will go to the District and we will let the Rotary Foundation know which club to credit the donation to. Paul Harris points default to the plunger.

How do I process a check?
1) Make a copy for your records
2) Complete the Offline Donation Form for an offline donation.
3) Give the check to your club's Foundation Chair and have them send it in with the Rotary Contribution Donation Form.
4) Make sure it is marked for POLIO PLUS FUND and have them send it to the Rotary Foundation as soon as possible.
DO NOT hold onto checks. Please process once the Offline Donation Form has been completed.

How do I process cash?
1) Keep records of cash gifts. We discourage this form of donation.
2) Complete the Offline Donation Form for an offline donation.
3) Convert the cash to a check made payable to The Rotary Foundation.
4) Give the check to your club's Foundation Chair and have them send it in with the Rotary Contribution Donation Form.
4) Make sure it is marked for POLIO PLUS FUND and have them send it to the Rotary Foundation as soon as possible.

Non-Rotarians must make a contact at a local Rotary Club.
Contact us at polarplunge7930@gmail.com for help.

Always keep a copy of donations and a back-up way of accounting!

2017 Polar Plunge
Frequently Asked Questions

Who can plunge?
Anyone can plunge with a team, but you must be at least in high school. Plungers are asked to raise funds for The Rotary Foundation's End Polio Now campaign.

Is it safe to plunge?
We always recommend consulting your doctor first as the water temperature is about 35-38 degrees Fahrenheit in the winter. More info on safety coming soon.

How can I get educated about polio eradication?
Visit **www.endpolio.org** and learn how Rotary is leading the way to a polio-free world!

Can I participate and not go into the water?
Yes! You can be a "virtual plunger" and fundraise for us or you can come cheer us on at the beach and hold a towel. We encourage middle school and elementary school youth to participate as virtual plungers!

Are donations tax-deductible?
Yes, when donations are made via check made payable to The Rotary Foundation and through the credit/debit option online. The Rotary Foundation is a 4-Star Charity on Charity Navigator.

Who gets the Paul Harris Points for donations?
That is entirely up to you and your club's Foundation Chair can help when filling out the Rotary Foundation Contribution Form.

Where do I get the Rotary Foundation Contribution Form and Offline Donation Form?
Both forms are available by links at the District's Polar Plunge Page. Your club's Foundation Chair will also know how to get the Rotary Foundation Contribution Form.

Who has to complete a waiver?
All plungers and youth participants even if they are "virtual plungers." Waivers are available at the District's Polar Plunge Page.

Who do I contact with questions?
You can contact Kristin Noon at polarplunge7930@gmail.com.