

Disasters are Unpredictable. Become a ShelterBox HERO Today.

As disasters and conflicts continue to dominate the global news, there's something your Rotary Club can do to help: Step up and become a ShelterBox HERO.

Since its founding by a Rotary Club in the U.K. 22 years ago, ShelterBox has become one of the world's leading humanitarian relief organizations. It has provided emergency shelter and living essentials to over 2.2 million people, responding to more than 300 disasters in 100 countries.

ShelterBox is the disaster project partner of Rotary International, it relies on Rotary Clubs around the world for support during disasters. But by becoming a ShelterBox HERO, your club can help ShelterBox do the critical work of keeping its warehouses stocked and ready to go for when disasters strike.

The ShelterBox HERO program was started in 2016 by Louis Turpin, the former governor of Rotary District 7210 in New York's Hudson Valley. The goal of the program was straightforward: by proactively making contributions, Rotary Clubs can make a major impact on ShelterBox operations and preparedness.

Since then, the program has grown. Each Rotary Year, hundreds of clubs become ShelterBox HEROs. Yours can, too, by making a bronze-level contribution of \$1,000, silver-level contribution of \$3,000 or gold-level contribution of \$5,000 during the current Rotary year.

Right now, in District 5190 becoming a ShelterBox Hero has other benefits, as well. Your club would be recognized at the district conference in May, where ShelterBox President Kerri Murray is speaking. Your club will receive a digital HERO award for your social media websites and be recognized on ShelterBox USA's website. ShelterBox HERO contributions also frequently generate local news coverage, and the media team at ShelterBox stands ready to help.

Most importantly, however, in making a HERO contribution, your club will have a tangible, real world impact. ShelterBox launched its largest response last December when Typhoon Rai barreled into the Philippines. With the support of the Rotary Club of Cebu, ShelterBox has provided shelter and living essentials to more than 5,000 households and plans to reach more than 20,000 households.

2022 marks the tenth year ShelterBox has been working in Syria, where an estimated 12 million people have been displaced, often forced to face the country's cold winters without a home. ShelterBox has provided emergency shelter and household essentials to over 400,000 people involved in the region's conflict. ShelterBox also recently launched its first program in Yemen, home to what the United Nations has called the world's worst humanitarian crisis. About 4 million people have been forced from their homes since the war began in 2014.

ShelterBox can't do this work without the support of Rotary Clubs like yours. Become a ShelterBox HERO today. www.shelterboxusa.org/hero