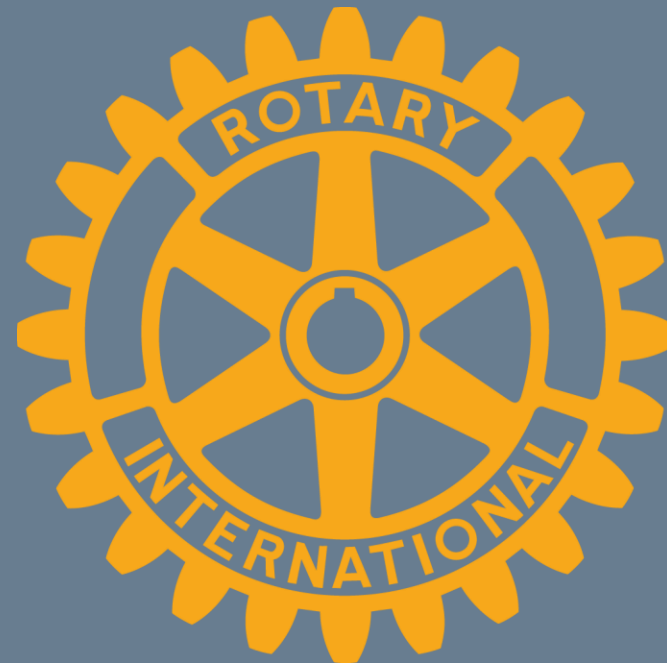




2018-19 President's Pre-PETS Roundtable

Date: October 28, 2017



Introductions

Dashboard
Goal Center
Resources



Club Leadership

- Embrace Rotary Club Central and use this club management tool effectively
- Meetings should be a good representation of Rotary for all members and guests
- Familiar with Rotary protocol and procedures
- Club President for more than one hour a week. Don't be a 'gavel' president
- Good Communicator, communicate regularly with your members, Assistant Governor and District Governor
- Macro-manage, NOT Micro-manage

Be a Dynamic Leader

- Effective Club President = Effective Rotary Club
- Development of future Club and District Leaders; Rotary Leadership Institute (RLI)
- Club Self Analysis (RLI Part 2 has an excellent, thorough Club Self Analysis)
- Club Trainer, Club Assemblies; Develop a comprehensive Club Training program
- Effective Communication between Club Leaders, Club Members and District Leaders

Lead a Dynamic Club

- Review Club bylaws, do they reflect the current status/needs of the Club
- Review Club's Committee structure do they meet the current needs of the club
- Provide opportunities to develop stronger relationships among fellow club members
- Effective, realistic engagement of most members possible in a club program or function

HAVE FUN!!!!!!



- Shared
- Challenging
- Achievable
- Measurable
- Time specific

10 tips to attract and retain quality members

- Know your club's strengths
- Keep a list of potential recruits
- Make recruiting the top priority in your club
- Create a letter that lists all the great things about your club
- List what you expect of a new member
- Be persistent
- Talk about Rotary wherever you go
- Celebrate when you get a new member
- Realize there is no finish-line
- Be vibrant

Rotary District 5340 Membership Resource Diane Crawford





**You're the 2018-2019
President Elect!!!**

NOW WHAT?

Assistance is available to:

- Update your club's existing Strategic Plan**
- Develop a NEW Club Business Plan**
- Plan & facilitate a club planning session**
- Create an Action Plan for specific priorities**

MEMBERSHIP

- **Membership Reports-Trends, Growth, Viability**
- **Annual Club Survey / Health Check**
- **Membership Resource Guide**
- **Where to find membership materials**
- **Membership Leads**

Membership



Dianne Crawford

619-267-0893

dcsandiego@yahoo.com

Public Relations /Public Image

- Social Media opportunities
- Club Facebook Page
- Your Club websites
- Connecting the membership
- Effectively promoting your club's *Distinctive Position* in the community
- Signature Community events
- Club Public Relations Chair
- Using the Rotary Marks, your club branding



Chief Assistant Governor Steve Weitzen



District Governor's Visit

- Your District Leadership is there to help you
- More than happy to help induct a new member, award presentations or attend an event or fundraiser
- Please make sure Mel is the program at your club meeting

Hey-Jude Gallegos, Your Queen of Clubs



Club Business



Internal Revenue Service



Franchise Tax Board



California Attorney General



California Tax Service Center
Sales and Use Tax

Rotary



Chief of Staff – Christine Sommer



District Leadership Structure and Staff

Chief Assistant Governor – Steve Weitzen
Assistant Governor's

Quarterly meeting with Assistant Governor
Ready to assist you

Additional resources available to the Clubs

District Directory

District Website

Governor's Monthly Newsletter

District Training Assembly

PETS

Rotary



Understanding Your Responsibilities (Club Presidents Workbook)

- Club President Elect Responsibilities
- Club President Responsibilities
- Your Club Leadership Plan
- Your goals and objectives
- Your expectations for a successful year.
- Planning
 - District Awards criteria
 - The Rotary Foundation goals
 - By December 31st, have your Board selected

The Rotary Foundation

- Club Goals
- Annual Fund
 - Every Rotarian, Every Year Club Banner
 - 100% The Rotary Foundation Giving Banner
 - 100% Paul Harris Fellow Club
 - Paul Harris Fellows
 - Paul Harris Society
 - Major Donors
 - Arch Klumph Society

- Endowment Fund
 - Benefactors
 - Bequest Society

The Rotary Foundation

- The Rotary Foundation Grants
 - District Grants
 - Global Grants
 - Specialty Programs
 - (Rotary Peace Centers, Named Giving programs)
- Your available District Designated Funds



ROTARY CONVENTION

TORONTO, ONTARIO, CANADA

23-27 JUNE 2018



riconvention.org

Join us in Toronto

Fee (US\$)

Rotarians Rotaractors

15 June 2017	\$335	\$70
16 December 2017	\$410	\$100
After 31 March 2018 until the convention closes	\$495	\$130

Cancellation deadline: 30 April 2018

New this year! Receive \$10 off your full adult registration fee if you register online by 31 March 2018.

Questions

Time to go!!

