



# HONDURAS 5-DAY INSIGHT TRIP

## Opportunity's Impact in Honduras

Clients  
with Active Loans:

**9,762**

Loans to Women:

**54%**

Outstanding Loan  
Portfolio:

**\$22.5M USD**

Repayment Rate:

**98%**

## Seeing the Real Honduras

Instituto Para el Desarrollo Hondureño (IDH), has been working as a microfinance not-for-profit organization for over 40 years serving poor entrepreneurs with loans and training in nine provinces throughout the country.

Honduras is the third poorest country in Latin America (after Haiti and Nicaragua), and has a population of eight million people. Incredibly, 60% of its population live below the poverty line and are unable to meet their basic needs due to lack of formal employment.

There are approximately 500,000 Hondurans who have been driven by need to start small informal businesses from home or on the

**“What we saw first-hand in Honduras was industrious people with a desire for a better life, especially for their children, willing to work hard to change their own circumstance.”**

**- Debbie Barry, Rotary Club of Calgary West**

streets in order to generate income to provide for their families. In order to grow or sustain their small businesses, every entrepreneur needs capital. Studies show that 70% of Honduran small and medium enterprises have never received credit.

Journey with IDH to witness firsthand how we are walking alongside Honduran families in the poorest sectors of society to help them achieve their dreams. Through the provision of loans, technical assistance and financial education, our clients are developing sustainable businesses and creating holistic change in their lives.

## The Opportunity and Rotary Experience

Each year Rotary and our partner in the Honduras Economic and Community Development Project, Opportunity International Canada, arrange a one week Insight Trip to allow Rotarians to connect with this work. Opportunity International hosts Insight Trips so we can share with you, our partners, the hope, gratitude and excitement we experience every time we are in the field with clients working hard to achieve their goals.

Insight Trips are safe, eye-opening and unforgettable adventures that are authentic to each host country.

**March 17 - 21, 2019**

Summary of costs: \$1,250 per person (includes all meals & beverages, in-country ground transportation, and translator service—does not include flights or accommodations)

Trip registration and full payment are required by February 11, 2019.

Note: Hotel & Flight are at the expense of the traveler. Hotel costs are approximately \$200 per person/per night based on single occupancy. Opportunity will make reservations for guests at the hotels. Hotel costs are paid by each traveler upon checkout. Airfare to be booked and paid for by the traveler.

**REGISTER ONLINE AT [opportunityinternational.ca/rotary2019](http://opportunityinternational.ca/rotary2019)**

**For further information contact:**

**Ed Temple at [etemple@opportunityinternational.ca](mailto:etemple@opportunityinternational.ca) or 403.470.4218**

You'll spend time with experts in the field and local hosts who know the culture inside and out. Their personal perspective will give you an intimate understanding of the culture and how we work alongside our clients to make significant and lasting changes. You'll witness how our clients are rising out of poverty and transforming their lives.

So come journey with us. We take care of all the details to ensure you travel in good company to authentic and exquisite sights. It will be an adventure unlike any other—one that will change you forever.

## Itinerary

### DAY ONE

Arrive Honduras - fly into San Pedro Sula. We'll meet you at the airport. Group orientation after dinner.

### DAY TWO

Depart San Pedro Sula for Santa Barbara for the day. Visit branch and clients. Spend night in San Pedro Sula.

### DAY THREE

Depart San Pedro Sula for Puerto Cortes. Visit clients. Visit Puerto Cortes Rotary Club with local dignitaries. Spend night in Puerto Cortes.

### DAY FOUR

Visit branch and clients with local Rotarians. Return to San Pedro for wrap up dinner.

### DAY FIVE

Depart Honduras – fly out of San Pedro Sula.

*\*Trip specifics may be subject to change*





# MARIA'S STORY



Maria de los Angeles Ordonez is unstoppable. Driven by an entrepreneurial spirit and a passion for her art, Maria continues to thrive. At the age of 13, Maria quit school to help support her family of nine. By age 16, she had taught herself how to make paper handicrafts, and it wasn't long before she pursued wood carving, which has been her calling, her passion and her life's ambition. In 1999 she received her first

loan from IDH, allowing her to purchase carving tools. But the life of an entrepreneur is not without challenges. As a result of the 2008 economic downturn, Maria's business nearly closed. But she was unstoppable. With the support of Opportunity, Maria was able to overcome these challenges, not only recovering, but expanding her business.



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## Opportunity International Canada

### Vision

Our vision is a world in which all people have the opportunity to achieve a life free from poverty, with dignity and purpose.

### Mission

By providing financial solutions and training, we empower people living in poverty to transform their lives, their children's futures and their communities.

### Motivation

We respond to Jesus Christ's call to love and serve the poor. We seek to emulate the Good Samaritan, whose compassion crossed ethnic groups and religions. We serve all people regardless of race, faith, ethnicity and gender.

Discover more at [opportunityinternational.ca](http://opportunityinternational.ca)

Opportunity International  
877.867.2448

Opportunity International provides access to savings, small business loans, insurance and training to 9.4 million people working their way out of poverty in the developing world. Clients in 21 countries use these financial services to expand businesses, provide for their families, create jobs for their neighbors and build a safety net for the future.

Opportunity International Canada is a registered charity in Canada (#87751 6385 RR0001) and serves all people regardless of race, religion, ethnicity or gender.

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## Rotary Microfinance Task Force

### Vision

Together we see a world where people unite and take action to create lasting change across the globe, in our communities and in ourselves.

### Mission

We foster sustainable economic and community development through partnership for microfinance and other initiatives.

### Rotary Values

Fellowship, Integrity, Diversity, Service and Leadership

### Microfinance Task Force Values

Entrepreneurship, Sustainability, Equality, Transparency, Empowerment

