



# **Rancho BEERnardo Festival**

**Saturday - October 22, 2016**  
**Rancho Bernardo's Webb Park 2-5 PM**  
**[ranchobeernardofestival.com](http://ranchobeernardofestival.com)**



## **2016 EVENT FACT SHEET**

**Name of Event:** **Rancho BEERnardo Festival**  
**Date and Time:** Saturday, October 22, 2016, 2:00 p.m. – 5:00 p.m.  
**Location:** **Webb Park Lake**  
Bernardo Center Drive and Avena Place  
Rancho Bernardo, CA 92128  
**Pricing:** \$40 for 1 ticket or \$70 for 2 tickets

**Expected attendance:** 1000 Attendees from throughout San Diego County

**Event includes:**

- 15 tastings
- Approximately 50 IPAs from the best of the craft breweries
- People's Choice award for best IPA
- Complimentary tasting glass
- Live music
- Food available for purchase

**Main Event Sponsors:**

- Rancho Bernardo Sunrise Rotary Club
- Urge American Gastropub

**Rancho Bernardo Sunrise Rotary Sponsored Agencies (Partial Listing):**

- YMCA – Teens in Motion
- Ed Brown Senior Center
- PoVa - Poway Valley Therapeutic Riding Center – Equine activities and therapies
- Team Red, White & Blue – Connecting Veterans to their community through physical and social activity
- Oasis Haven – to place and care for abandoned and HIV positive children within 'Forever Families'
- Rides and Smiles – rides for Seniors to appointments
- Boy Scouts
- Girl Scouts
- Toys for Tots
- Valley Elementary School – Winter Craft Fair
- Dictionaries to local 3<sup>rd</sup> Graders and Thesauruses to local 4<sup>th</sup> Graders
- Service Above Self Awards to 5<sup>th</sup> Grade Students
- Abraxas High School -Scholarships, Student of the Month & Library Book donations
- Project Mercy - Tijuana home building project
- RYLA – Youth Leadership Academy
- LEAD – Leadership, Ethics, Aspirations and Determination (for Youth)
- Sole Effects – Youth Leadership Program



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## **2016 Rancho BEERnardo SPONSORSHIP OPPORTUNITIES**

### **Presenting Sponsor      \$10,000**

- 10 admission tickets to ***Rancho BEERnardo IPA Fest***
- Brew Master for a day (for up to four people)
- Your company name or logo prominently listed on our event advertising
- Your name or logo on our Facebook page and all of our social media
- Free booth space to promote your company at the event
- 10 BEERnardo caps/visors provided free of charge
- Tasting Glasses etched with your logo

### **Diamond Sponsor      \$3,000**

- 8 admission tickets to ***Rancho BEERnardo IPA Fest***
- Your company name or logo on event print advertisements
- Your company name or logo on our Facebook page and all of our social media
- 4 BEERnardo caps/visors provided free of charge
- Free booth space to promote your company at the event

### **Platinum Sponsor      \$1,500**

- 6 admission tickets to ***Rancho BEERnardo IPA Fest***
- Your company name or logo listed on our after event advertising
- Your name on our Facebook page and all of our social media
- 2 BEERnardo caps/visors provided free of charge

### **Gold Sponsor      \$500**

- 4 admission tickets to ***Rancho BEERnardo IPA Fest***
- Your company name listed on our after event advertising

### **Silver Sponsor      \$250**

- 2 admission tickets to ***Rancho BEERnardo IPA Fest***
- Your company name listed on our after event advertising

### **BEERnardo Friend      \$100**

- Company name or logo listed on our after event advertising

For sponsorship inquiries, please contact: [RBSunriseRotaryInfo@gmail.com](mailto:RBSunriseRotaryInfo@gmail.com)



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## 2016 SPONSORSHIP OPPORTUNITIES:

- |   |          |   |        |
|---|----------|---|--------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 | <input type="checkbox"/> Gold Sponsor   | \$ 500 |
| <input type="checkbox"/> Diamond Sponsor    | \$3,000  | <input type="checkbox"/> Silver Sponsor | \$ 250 |
| <input type="checkbox"/> Platinum Sponsor   | \$1,500  | <input type="checkbox"/> Rotary Friend  | \$ 100 |

\*\*\*\*\*

Your Name: \_\_\_\_\_

Your Business Name: \_\_\_\_\_  
(how you want your name to appear in our advertising)

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Rotary Contact Person: \_\_\_\_\_

\*\*\*\*\*

- ☐ **PLEASE ADD Event Tickets to my order:**

\_\_\_\_\_ @ \$ \_\_\_\_\_ = \$ \_\_\_\_\_

**Additional Tickets: \$40 for 1 Ticket - \$70 for 2 Tickets**

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**Total Amount Due:**

**Sponsorship \$ \_\_\_\_\_ + Tickets \$ \_\_\_\_\_ = \$ \_\_\_\_\_**

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- ☐ **Charitable Donation:** Check payable to:

**RB Sunrise Rotary Fund at the San Diego Foundation, 501 (c)(3) Tax ID: 95-2942582**

- ☐ **Sponsorship:** Check payable to: **RB Sunrise Rotary**

*Or:* I authorize \$ \_\_\_\_\_ to be charged to my Credit Card:

Credit Card # \_\_\_\_\_ Name on Card: \_\_\_\_\_

Credit Card Billing address: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Digits: \_\_\_\_\_ Signature: \_\_\_\_\_

*(Sorry! Credit card option is NOT available for Charitable Donations)*

***\*\*Please mail check and this form to: PO Box 270243; San Diego, CA 92198-2243***