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F E B R U A R Y 2 2 , 2 0 1 8

Juneau-Gastineau Rotary

# Channeler

Established 1988

Today's Greeter  
**Jonathan Palmer**

Next Week  
**Doug Eckland**

Today's Program  
**Travel Juneau**

**March 1**

**Garrett Schoenberger  
Paul Simpson  
The Jetty at Auke Bay Project**

**March 8**

**Abby Lowell, ADF&G**

**March 15**

**Dr. Mark Miller  
Juneau School District**



ROTARY:  
MAKING A  
DIFFERENCE

**Harry Kieling**

**District 5010 Governor**

**Ian Riseley**

**Rotary International President**

**Strong online presence likely is key  
to luring visitors to choose Juneau  
(and to leave dollars here, of course)**



There's an app for that!  
That's what Travel Juneau  
is pronoting to further  
lures overnight visitors to  
the capital city. To keep pace with travel trends and  
to be an instant resource for destination hunters,  
Travel Juneau's strategy is "mobile first."

"(That) enables Travel Juneau to keep content  
fresher and to engage more travelers," says Visitor  
Services Manager Anna Edgerly-Moore (left, top).  
Moore job includes overseeing more than 130  
volunteers who provide in-person guidance to more  
than 200,000 visitors annually. More than a million  
travelers come to Juneau each year.

Since 1985, Travel Juneau has been the official  
destination marketing organization for Juneau. It  
employs about a dozen people and has a budget of  
\$1.3 million, comprised of marine passenger fees, a  
portion of the bed tax, and dues from more than 225  
business members. CEO since 2015 is Liz Perry, top,  
right. Visitor Services Coordinator is Lindsey Thur-  
man Overcast, left.



**TRAVEL  
JUNEAU**

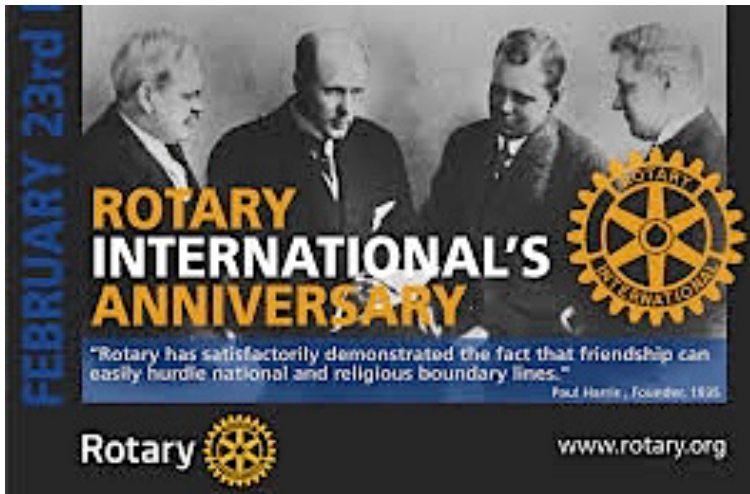
**Thursday  
February 22  
4-6:15 pm  
Glory Hole  
Meal Prep  
*It's a make up!***

**FRIDAY  
FEBRUARY 23  
  
ROTARY'S  
113<sup>TH</sup> ANNIVERSARY**

**Friday  
February 23  
7 am  
Prospector  
Board Meeting  
*It's a make up!***

**March 12-18  
  
Rotaract Week  
50<sup>th</sup> Anniversary  
of Rotaract**

**Saturday  
March 17  
10-4  
Food Drive  
Foodland  
*It's a make up!***



## February 23 marks founding

It may be on a Friday and it may be the 13<sup>th</sup>, but that's lucky for the 1.3 million Rotarians around the world who practice "service above self" thanks to four Chicago businessmen who met for fellowship 113<sup>th</sup> years ago.

## Rotary Foundation in "one percent" for tenth year

For the tenth year in a row, the Rotary Foundation has been rated amongst the top one percent of well-run charities, according to Charity Navigator. That rating service assesses more than 9,000 organizations, awarding up to four stars based on a set of variables with a total possible score of 100. The Foundation has a perfect score. The Foundation spends under six percent on fundraising and just three percent on administrative costs. Over 100 years, the Foundation has awarded more than \$3 billion in grants.



## The first Iditarod was to save lives. This race has the same goal.



You don't need to jump on a sled and push through 1,049 miles of wilderness to provide life-saving help. Instead, you can contribute to ShelterBox USA – and the race is on amongst District 5010 clubs to be the first to raise at least \$1,049.

In January, 1925, a group of mushers agreed to relay a 20-lb. package of serum from Nenana to Nome to save a village dying of a diphtheria epidemic. Twenty mushers and 150 dogs made the grueling 647-mile trek in just over five days. Since

1971, the modern Iditarod (which starts March 3) has commemorated that mercy race.

Meanwhile, another package can save lives. ShelterBox is a 120-lb. box with essential supplies for persons displaced by war and disaster. The club that first reaches \$1,049 (the cost of one ShelterBox) will be honored at the district conference. Send donations (made out to ShelterBox USA) to Nancy Dodge, 2341 Sunny Glen Dr., Eagle River, 99577 or go to ShelterBoxUSA and under "billing address" indicate the gift is on behalf of JGR.



January - Vocational Service / February - Peace & Conflict Resolution / March - Water & Sanitation  
 April - Maternal & Child Health / May - Youth Services / June - Rotary Fellowships / July - Leadership  
 August - Membership / September - Education & Literacy / October - Economic & Community Development  
 November - Foundation / December - Disease Prevention and Treatment

## 2017-2018 Board & Committees

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Kim Kiefer

**Past President**  
Pam Varni

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Candy Behrends

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Rosemary Hagevig

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Kevin Ritchie

**Youth Exchange**  
Jill Ramiel  
Kirk Smith

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John Pugh

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