



www.facebook.com/TravelJuneau

A P R I L 13, 2017
Juneau-Gastineau Rotary

Channeler

Established 1988

Today's Greeter

Steve Ricci

Next Week

Mary Capobianco

Today's Program

Liz Perry

Travel Juneau



April 20
Rich Etheridge
Juneau Fire Dept.

April 27
NO MEETING
NO NEWSLETTER



Michelle O'Brien
District 5010 Governor
John Germ
Rotary International President

If statistics from Travel Juneau are any indication, local folks love to "sell" their town. Travel Juneau can boast of 140 volunteers, the largest volunteer corps of any destination marketing organization in the U.S.

That's according to Travel Juneau CEO, Liz Perry. Travel Juneau's \$1.3 million budget is funded through the hotel bed tax, dues from more than 225 member businesses, and other revenue generated in-house. Perry, above, a 12-year resident of Juneau, was convention sales manager for Travel Juneau before being selected as CEO in June 2015. The non-profit employs five other full-time people and two part-timers. It grew out of the former Juneau Convention and Visitors' Bureau, formed in 1985,

For FY2016 (July 2015-June 2016), Travel Juneau assisted 178,000 visitors and generated more than \$4 million for the local economy by attracting meetings and conventions to the Capital City. (The visitor industry overall in FY2016 contributed about \$13.5 million in sales tax, about one-third what the city takes in.) The goal of Travel Juneau is to increase overnight stays of business and leisure travelers in order to amp up consumer spending and to contribute to a more stable and sustainable year-round economy.

Juneau tourism is changing, as indicated by this sign of the times: one of the link's at the traveljuneau.com website is "marijuana."

Wednesdays
April 19
April 26
May 3
11:30 am
Pillars of America
Centennial Hall

Friday
April 21
7 am
JGR Board
Prospector
Dining Room
It's a make up!

Saturday
April 22
7 pm
Peratrovich Hall
Rotaract: Couture
and Kindness

Thursday
April 27
4 pm – 6:15 pm
Glory Hole
Dinner Prep

April 27-30
District 5010
Conference
Sitka
NO JGR
MEETING
APRIL 27


Thank you for

A first: District supports Global Grant scholar

For the first time, District 5010 is sponsoring a Global Grant Scholar. Allison Furniss, 31, of Whitehorse, is studying peace and conflict resolution (one of Rotary's six focus areas) at Cape Town University in South Africa. Furniss, who started in mid-March, most recently was Student Engagement Coordinator at Yukon College. Prior to that, she worked four years in Tanzania and Namibia to empower youth via sports. Her 9-month program focuses on human rights advocacy, social justice, and reconciliation. Rotary Foundation matched the District's \$15,000 scholarship.



JGR has helped nearly 600 small entrepreneurs around globe



Eight individuals making their living in sewing, livestock, and agriculture each will receive KIVA loans of \$100. The micro-loan recipients work in Palestine, Costa Rica, Ecuador, Peru and Senegal. Since 2008, JGR has loaned \$62,900 to 592 enterprises in 65 countries.

L to R: Candy Behrends (host), Robert Minch, Tim Banazsak, Doug Eckland, Lucy Ibesate, John Pugh, and Julie Olson met Monday to "pick, click, and give" \$800 in KIVA loans.

April Acknowledgements

15th
Happy Birthday,
Reuben Willis!

Nicole Legere – 3 years
Karla Schofield – 9 years



April is Maternal & Child Health Month

Did you know . . . ?
Rotary has contributed
to immunizing
2.5 BILLION
children against polio
in the last 30 years



January - Vocational Service / February - Peace & Conflict Resolution / March - Water & Sanitation
April - Maternal & Child Health / May - Youth Services / June - Rotary Fellowships / July - Leadership
August - Membership / September - Education & Literacy / October - Economic & Community Development
November - Foundation / December - Disease Prevention and Treatment

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