

Good-evening all,

As August is Membership and New Club Development Month, we have a few ideas to assist you to celebrate your club's members and some options for strengthening your membership.

There are lots of membership resources online. Over the next few months, I will share some of these with you. If you are not aware, these are available in My Rotary and you can access them any time. No need to wait for me!

To access the resources:

- Type My Rotary into google search, or go to <https://my.rotary.org/en>
  - Type in your username and password, or set up a new account
    - The email address you have given Rotary as a contact is your username
  - When logged in go to:
    - Learning and Reference
    - Learn by topic
    - Membership
  - This will bring up a wealth of information you can use to benefit your club
- If you have any questions about any topic, please ask.

Next, Katie Halliday from our own district and member of RC Adelaide Light has written an informative blog on Rotary Voices.

It discusses how investing time and effort in inclusiveness, and even the language we use can make a difference to our club.

<https://blog.rotary.org/2019/08/01/3-ways-to-make-your-club-more-inclusive/>

To finish, I'd like to share with you RI President Mark Maloney's membership month message (try saying this fast ten times!)

Feel free to show this at your club meetings. It would make a great introduction.

[Watch RI President Mark Daniel Maloney](#)

Kind Regards

Lisa

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