



ROTARY CLUB OF FONTHILL

DIRECTOR REPORTS

September 23, 2020

Community Service – Roy

No report

Vocational Service – Heather

No Report

Club Service – Mel

Just over 3100 masks were distributed throughout Niagara excluding Tove's project.

A special thank you is extended to our sewing team!

There are some masks left as well as materials in inventory. Also, total numbers are actually higher than the 3100 that have been tracked.

Rotary Foundation – Annie

FOUNDATION GOALS FOR 2020-21

Annual Fund	\$100US/member	x 29 right now	*2900
End Polio Now			**1500
New Bequest Benefactor \$10,000		x2	20000
			20000

*The Annual Fund amount will change according to # of new members this year.

** Our donations for Ride

Hugh, Annie, Frank and Angela attended the Foundation Get to Know the Team Zoom meeting on August 22
Next Meeting is October 3, followed by two more meeting our criteria for being eligible for grants.

Membership – Bob

Pod assignments are being reviewed and there is discussion on whether Pods should fall under Club Service.

Public Relations – Dave

- Club Website and Social Media – the site has had some minor reorganizing and updating
- Added features: RI theme branding, Facebook feed, calendar of events, donate button (CanadaHelps.org), RI and EndPolioNow Links. Regular posting on our Social Media has been implemented with an objective of a minimum one post per week.
- District PI Committee
- District review of Club websites – The committee conducted a review of all club websites,

compiled a report and submitted proposal to the District finance committee and board. - Club -
- Website project to support membership initiatives – District funding has been approved to offer a refresh to all clubs. Welland Rotarian Melissa Wells has been hired to conduct the refresh. The goal is to have a consistent and professional public image across the sites focused on support for membership growth.

- Social Media 101 Webinars – These are scheduled for September 30th and October 8th. An email has been sent out to all members by the District inviting people to participate. The Webinars are being presented by PI Committee members Michele Starwalt and Dave Schulz. Registration: <https://rotary7090.org/page/district-calendar-of-events/>

- Dr. Ron Mergl Memorial Participate for Polio 2020

DG Frank has continued to drive this process with support from the District PI Committee. A fundraising page has been set up at: <https://raise.rotary.org/Frank-Adamson/memorial>

A YouTube video has been published on the District site, articles have been posted and a media release was sent out on September 18, 2020. All of these are available on our club website.

Youth Services – Troy

Interact – Ann provided this report: Heather, Ann and Janet will be connecting with the E.L. Crossley Interact Club and will be recommending that a virtual connection be made with former Exchange students here in Fonthill and in countries such as Croatia. An international connection between Interact Clubs will prove beneficial for all concerned.

Youth Exchange – Meghan – Mike is providing support in this role

Youth Exchange is on hold this year due to pandemic travel restrictions. Recruitment for Exchange will resume this fall however the student that we selected last year remains eligible and interested to go so we will not have to recruit for a student this year (assuming the program indeed does move forward which we will see in coming months).

There is a Youth Exchange Board meeting coming up so there will be an update at the next meeting.

FunFest 2021 – Paul S.

Paul will be following up with Bissell's to get an update from them on their situation given pandemic restrictions and to discuss potential dates.

Canada Games – Paul S.

I have just learned that the Canada Games have been postponed and pushed back from August 2021 to August 2022. This will mean we will not have to get actively involved for the time being. I will keep the team posted.

Grants Committee – Mel

Cluster Grant: Our club does not have a Cluster Grant submission at this time.

From Mike: The clubs that are participating are: Fonthill, St. Catharines Lakeshore, St. Catharines, NOTL, Niagara Falls Canada, Lincoln, Welland, St. Catharines South, Niagara Falls Sunrise, Grimsby. See attachment profiling the [submission criteria](#). Project Selection Meeting is scheduled for October 14. Please note that in order to qualify for District and RI Matching Funds you must send 2 members from each club to all three of the Grant Management sessions on Oct 3 and 17 and Nov 14, 2020.

Update on our mask project: Orders have stopped and sewing machines have been put back in their cupboards. With all the mask options for sale, we are unlikely to have any more requests.

The last order was picked up by I-CANTER this weekend.

Club Goals – Rotary Club Central

Update next month

TV Auction – Hugh and Annie

Amy Graham is working on branding and social media upgrades for this year's event with the goal of providing consistent messaging across the clubs involved.

Carolyn Mullen and Tawnya Hartford (Welland Club) will be assisting.

Deadline for donors is October 9th.