



Portland, Oregon  
EST. 1996

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# The Royal Rosarian Foundation Review

January 2017

## 2017 Royal Rosarian Foundation Auction

### *2017 Rosarian Hearts and Roses Benefit Auction*

*Rosarians helping to nurture and cultivate young minds by  
providing opportunities for at-risk children to succeed.*

### *Welcome - to our - Garden*

When: Saturday, February 18th  
5:30 PM

Where: Portland Doubletree  
1000 NE Multnomah St.  
Portland, OR 97232



We are now at full speed in planning the upcoming Royal Rosarian Foundation Auction and Fundraiser for 2017 which is being held at the DoubleTree by Hilton Hotel at Lloyd Center on February 18, 2017 at 5:30pm.

Our theme this year is, "Welcome to Our Garden", Rosarians helping to nurture and cultivate young minds by providing opportunities for "at-risk children" to succeed.

The annual Royal Rosarian Foundation Auction is the primary fundraising event of your Foundation and is one of the few events aimed at the business community as well as Rosarian Members. In 2016, through the Rosarians Field trip program, your Foundation was able to directly impact the lives of over 14,000 "at-risk children" in the Portland-metro area and made significant contributions to Christmas for Kids, the Community Transitional School, The Oregon Pro Arte Youth Chamber Orchestra and the

Rose Festival Living History Program. Additionally, we funded the Rosarian Grand Floral Parade float and the Rosarian Traveling float which helps fulfill our mission of promoting the City of Portland throughout the northwest and western Canada.

With your involvement and support this year, our goal is to raise at least \$175,000 for Rosarian-supported programs and events.

Our auction includes an excellent lineup of vacations, activities and adventures. We have an exceptional array of trips including a 7-day cruise for two to Alaska and a 7-day cruise including airfare from any of five different departure ports including the east coast, the Caribbean, or western Mexico. Additionally, we will be offering a VIP package from Treasure Island Resort & Casino in Las Vegas including VIP check-in and exclusive show tickets that are reserved only for "high-rollers"; guided fishing trips; tickets to television shows; and one of only 50 in the world boxing gloves signed by professional boxing legends Muhammad Ali and Joe Frazier .

There will also be a large number of gift baskets, computers, flat-screen TV's, iPads, home office furniture and other electronics, spirits and gifts available the night of the auction as well as a special raffle, but we can always use more items for the auction. If you have any items that you would like to donate, please call Mike Ware at 503-939-2584 or by email at [ims9@msn.com](mailto:ims9@msn.com) and he will make arrangements to pick the items up from you.

So now is the time to reserve a table or individual seats for you and your special non-Rosarian guests to attend the Auction! OUR SUCCESS DEPENDS ON YOU AND YOUR ATTENDANCE!

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## President's Message



When each of us became a Portland Royal Rosarian, we joined an organization that is steeped in the long and storied history of the City of Portland, Oregon. We are officially proclaimed by the Mayor as the Official Greeters and Ambassadors of Goodwill for the City of Portland. But more importantly, we become part of an iconic organization with a long and storied history all our own.

But in reality, we are two organizations in one. We, as Rosarians, are also members of the Royal Rosarian Foundation. The Foundation is charged with carrying out the mission of "Supporting the Charitable Activities of Royal Rosarians" and it is my honor and belief that we carry that mission out well.

The Royal Rosarian Foundation's activities can be separated into two distinct areas: The **Rosarian "Roses" program**, which provides support and financial aid to at-risk children in the Portland-metro area, and the **Rosarian Community Service Programs** which provide for the greater good of the community.

Last year the **"Roses"** programs provided direct support to over 14,000 children in the Portland-metro area through our **Field Trips Program** which covers the transportation costs of at-risk children to attend field trips as well as other activities. We provide grants to the **Community Transitional School** which serves homeless children with both educational as well as personal needs, the **Oregon Pro Arte Youth Chamber Orchestra** which provides scholarships to low-income children who otherwise would not have access to advanced music programs and **Christmas For Kids** which provides very low-income children the opportunity to receive, as well as purchase for siblings, gifts that includes basic clothing needs and personal items.

Our community service events include the Newsmakers awards program, the Rose Garden Contest, The Queens' Garden Party, Washington Park Rose Garden Maintenance, the Rose Festival Foundation's Living History Program, the Royal Rosarians' Milk Carton Boat Races, the Rosarian traveling float, and the Rosarian Grand Floral Parade float.

Through these programs, we enhance the livability of the city we call home and bring joy and opportunity to literally tens of thousands of people that live in our area.

In closing, I just want to offer each of you a personal thank you as well as the thanks of the entire Foundation board for both your ongoing financial support as well as the hundreds of volunteer hours that you give. This has been a great year and I have been honored to be the President of our Foundation.

## Community Transitional School



The Royal Rosarian Foundation continues its support of the Community Transitional School, a private non-profit pre-Kindergarten through 8<sup>th</sup> grade school for homeless children in the greater Portland area. The students, whose families are in transition and experiencing chronic poverty, live in domestic violence shelters, cheap motels, on someone's floor, or even in cars. Our Foundation's grant of \$5,000 per year partially funds the salary of one of the assistants.

The school's purpose is to provide a stable, supportive environment that promotes the students' personal and academic growth. Daily enrollment averages eighty pupils, who are taught by five state-certified teachers and two full-time teacher assistants.

CTS was founded in 1990 and serves about 220 students per year. After moving from one rental space to another, the school raised money in 2008 to build its own facility, a no-nonsense cement block structure in the Cully neighborhood of Northeast Portland. Little yellow school buses go out each morning to collect the students, who have a remarkable 94% daily attendance average.

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## 2017 Newsmakers of the Year Awards Banquet

Please join us for the Newsmakers of the Year Awards Banquet on March 22, 2017 beginning at 6:00pm at the DoubleTree by Hilton Hotel at Lloyd Center. K103-FM morning radio personalities John Erickson and Bruce Murdock will be returning to serve as the Masters of Ceremonies for a memorable evening where representatives of local media outlets will present their Newsmaker and his/her newsworthy story to an audience of over 300 attendees, including members of the Royal Rosarians.

Started in 1999, the Royal Rosarians honor citizens of the greater Portland-metropolitan area who have performed exceptional acts of heroism or benevolent service without regard for personal safety, public recognition or personal gain. The newsrooms of prominent Portland-area media outlets select Newsmaker honorees and are subsequently acknowledged at the Newsmakers of the Year Awards Banquet (or Newsmakers).

Now in its 17<sup>th</sup> year, the original vision of Newsmakers remains intact from the initial event when eight TV and Radio Stations nominated and recognized citizens who were deemed to be "Newsmakers" for that year. From its inception, Newsmakers have been awarded a Royal Rosarian bronze medallion and a framed certificate recognizing their heroism or service.

Newsmakers also represents a great opportunity to introduce prospective members to the Royal Rosarians due to the generosity of an anonymous benefactor who will sponsor the price of the ticket to the Newsmakers event for the prospective member and his or her guest. Please contact Marjie Dreiseszun at [marjie@dreiseszun.com](mailto:marjie@dreiseszun.com) if you interested in bringing a potential new member to this event.





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## Royal Rosarian Foundation Field Trip Program

Since 2007 the Royal Rosarian Foundation has allocated funds to Portland Public schools, which are used to help fund field trips for elementary and middle school students. The Field Trip program provides funding to those Portland Public schools where 70% or greater of the student population qualified for the federal free or reduced meal program at \$3.00 per eligible student.

In addition to providing funds to 22 Portland Public schools, we also provided funds to three elementary schools and one middle school in the David Douglas School District. Currently the schools in the David Douglas School District are funded at \$2.00 per student.

Each year, Rosarians dressed in their whites deliver these checks to the schools, meeting with school principals, teacher organizations or attending assemblies, spreading cheer by presenting these checks. We have received heartfelt and touching letters of thanks from both the students and their teachers and administrators. With the help of the Juan Young Trust, who granted \$10,000 to this program, and \$1,000 from Travel Portland, we will be distributing \$31,900 for the Field Trip program which targets 15,028 students in the two districts.



Over the years students have had the opportunity to visit local cultural and historical locations on these Field Trips including the Portland Zoo, Portland's Center for the Arts, Sauvie Island, the Oregon State Capitol, Oxbow Park, OMSI, The Rice Northwest Museum of Rocks and Minerals, The World Forestry Center, Franz Bakery, Portland Children's Theater and Fort Vancouver just to name a few.



If you want to be an ambassador of goodwill, you have an opportunity to deliver checks to the participating schools beginning now! For more information on how you can deliver these "good news" checks, please call the Foundation's Program Chair, Lord High Sheriff Korrie Hoeckendorf at 503-953-5901 or email her at [hoecken@frontier.com](mailto:hoecken@frontier.com).



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## Royal Rosarian Foundation Financial Activity

As of December 31, 2016

### Balance Sheet

#### Assets

• Checking, Direct Deposit & Money Market	\$9,682
• Accounts Receivable	\$775
• Fidelity Investments	\$100,886
<b>Total Assets</b>	<b>\$111,324</b>

#### Liabilities & Equity

• Unrestricted	\$160,640
• Net Income	\$(49,316)
<b>Total Liabilities &amp; Equity</b>	<b>\$111,324</b>

### Income Statement (Year To Date)

#### Fundraising

• Total Unrestricted Donations	\$1,604
• Donations-Rose Garden Contest	\$50
• Dedicated Field Trip Grants	\$10,000
<b>Total Donations</b>	<b>\$11,654</b>

#### Auction Expenses

• Cash Expenses	\$(5,819)
• Greater Giving & Internet Fees	\$(890)
• Poinsettia Sales	\$(762)
<b>Total Income</b>	<b>\$4,183</b>

### Expenses (Year To Date)

• Administrative-Total	\$348
• Traveling Float-Total	\$172
• Community Spirit	\$75

#### Philanthropic Giving

• Field Trip Grants	\$31,900
• Christmas For Kids	\$5,000
• Oregon Pro Arte Orchestra	\$4,000
• Community Transitional School	\$5,000
• PRFF Living History Program	\$5,000

**Total Expense** **\$51,495**

Investment Income-Total **\$2,004**

**Net Income** **\$(49,316)**



Fred Meyer Community Rewards is the easiest way to help raise money for the Royal Rosarian Foundation just by doing your regular shopping at your local Fred Meyer store. How does it work?

Link your Rewards Card to your favorite nonprofit, the Royal Rosarian Foundation. Log in or create an online account and search for the Royal Rosarian Foundation. If you don't have a Rewards Card, you can get one at any register.

Whenever you use your Rewards Card when shopping at Fred Meyer's, you'll be helping the Royal Rosarian Foundation earn a donation from Fred Meyer. And you still get your fuel points and rebates, there is no change to what you earn!

At the end of each quarter, Fred Meyer will make a donation to our foundation based on the accumulated spending of the customers who have selected our foundation as beneficiaries.

**amazon**smile

**You shop. Amazon gives.**

Another way to make simple donations simply by shopping is through Amazon. Visit [smile.amazon.com](http://smile.amazon.com), log in and select the Royal Rosarian Foundation as the beneficiary (you might want to make the above web address a bookmark for shopping). That's all you have to do! Your shopping cart, wish lists, wedding or baby registries and other account settings are all the same. And by simply shopping, Amazon makes a donation to us!

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## Endowment Program and Foundation Donors



The Royal Order  
of the  
Chalice

**If you believe in the work of the Royal Rosarians and the charitable giving acts of the Royal Rosarian Foundation, please consider supporting your beliefs through the Royal Rosarian Foundation Planned Giving Program**

A gift from your estate will impact your community in many ways. As you review your tax situation this year and in years to come, please consider including the Royal Rosarian Foundation in your donations. Become an endowment sustaining member as these Rosarians have done:

**Royal Order of the Chalice:**  
Wayne and Cathy Felder

**Gallant of Gwenevere:**  
Gayle and Ed Whitehurst

### ***2016 Contributors to the Royal Rosarian Foundation***

*This list does not include auction contributors or poinsettia purchases*

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